

Salisbury, North Carolina
April 5, 2011

REGULAR MEETING

PRESENT: Mayor Susan W. Kluttz, Presiding; Mayor Pro Tem Maggie A. Blackwell, Councilmen Brian Miller, and Paul B. Woodson, Jr.; City Manager David W. Treme; City Clerk Myra B. Heard; and City Attorney F. Rivers Lawther, Jr.

ABSENT: Councilman William (Pete) Kennedy

The meeting was called to order by Mayor Kluttz at 4:00 p.m. The invocation was given by Councilmen Brian Miller.

PLEDGE OF ALLEGIANCE

Mayor Kluttz led those present in the Pledge of Allegiance to the United States flag.

RECOGNITION OF VISITORS

Mayor Kluttz welcomed all visitors present. She recognized students: Ms. Sweetie Sherman, Ms. Tiffany McQueen, Mr. Earnest Cook, Ms. Emma Scott, Ms. Shakara Decarlis, and Mr. Jeremy Ratcliff from the State and Local Politics Class at Livingstone College.

UNITED WAY CAMPAIGN AWARD FOR EXCELLENCE FOR CITY EMPLOYEES

Mr. Bob Lippard, Executive Director Rowan County United Way, and Ms. Jackie Harris, Associate Director of Campaign and Marketing, recognized the service of the employees of the City of Salisbury for the 2011 United Way campaign. Ms. Harris commented it has been hard for the United Way to raise money for community agencies over the past few years, but City employees stepped up to the plate. She stated City employees raised \$66,618, a 4% increase from 2010, during a time when increases are very hard to come by. She indicated individual participation increased from 58% to 72%, and the per capita giving for employees was up from

\$134 to \$138. Ms. Harris stated this increase was made possible because of employee's dedication to the community.

Ms. Harris explained the "Campaign Award for Excellence" is a traveling trophy and has been in many companies across Rowan County, some of which are now closed and whose employees need help. Ms. Harris and Mr. Lippard presented the "Campaign Award for Excellence" trophy to Mayor Kluttz, who accepted on behalf of all City employees. Mayor Kluttz noted Salisbury is special because of its employees. She thanked the United Way, Mr. Lippard and Ms. Harris for all they do for Salisbury's citizens.

RECOGNITION OF 2010-2011 CITY RETIREES AND SERVICE AWARDS

Mayor Kluttz indicated Council is pleased to recognize retirees and employees for their service to the City.

Mr. Joe Eagle, Human Resources Analyst, introduced the following employees who reached a service milestone in their careers:

5 Years of Service

Mr. Eric Agner
Ms. Teresa Barringer
Ms. Lakai Brice
Mr. Tommy Childers
Ms. Lisa Fedele
Mr. Gray Grubb
Ms. Kathryn Hart
Mr. Brad Hunter
Ms. Cynthia Huntley
Mr. Suad Jakupovic
Mr. Larry Jones
Mr. Timothy King
Mr. Anthony Litaker
Mr. Jerry Lomax
Mr. Daniel McIntyre
Mr. Chad Miller
Mr. Willie Mitchell

Mr. Ray Moore
Mr. Terry Moore
Mr. George Nunez
Mr. Stephen Overcash
Mr. Maurice Price
Mr. Brian Roberts
Mr. Kevin Rodgers
Mr. Danny Rogers, Jr.
Mr. Tony Saunders Jr.
Mr. Vareno Scarborough
Ms. Patty Shuping
Mr. Patrick Smith
Ms. Crystal Trexler
Ms. Jody Vail
Mr. Brian Waller
Mr. C.M. Yates, Jr.

10 Years of Service

Ms. Robin Allen
Mr. Jim Behmer
Mr. Jeff Benfield
Mr. David Brinkley
Mr. Kevin Bronson
Mr. Raymond Chapman
Mr. Robbie Cochran
Mr. Darren Cox

Ms. Linda Davis
Mr. Barry Frazier
Mr. Johnny Hawkins
Mr. Bryan Hodgson
Ms. Audrey Johnson
Mr. Shane Karriker
Mr. Clint Mason
Mr. Jeff Miller

Ms. Sandy Miller
Mr. Paul Moore
Mr. Mike Neely
Mr. Troy Painter
Mr. Terry Penley
Mr. Jason Robertson

Mr. Michael Shoaf
Mr. Todd Sides
Mr. Patrick Snyder
Ms. Wendy Spry
Mr. Charles Wood, Jr.

15 Years of Service

Mr. Garry Basinger
Ms. Cynthia Botts
Mr. Rory Collins
Ms. Sherri Curry
Ms. Gail Elder White
Ms. Vicki Hare

Mr. Jerry Hogan
Ms. Donna Isenhour
Mr. Michael Long
Mr. Michael Spry
Mr. Jake Sterling, Jr.

20 Years of Service

Mr. Randy Allman
Ms. Teresa Harris
Mr. Jeff Holshouser
Mr. Tim Hurlocker
Mr. Ken Keller
Mr. Kenneth Lane
Mr. John Lanier

Mr. Clinton Mishak
Mr. Robbin Moon
Mr. Darrell Nichols
Mr. Monte Quillman
Mr. Patrick Ritchie
Mr. Roger Stegall
Mr. Doug Troutman

25 Years of Service

Mr. Tony Cinquemani, III
Mr. Carlos Euart
Mr. Rick Fleming
Mr. Wayne Harkey
Mr. Eric Helms

Mr. Lynn Hillard
Mr. Lewis Rogers
Mr. Larry Shaver
Mr. Victor Smith
Mr. Gheorghe Teodorovici

30 Years of Service

Ms. Bonnie Breedlove

35 Years of Service

Ms. Merenda Overcash

40 Years of Service

Mr. Gene Nance

Retirees

Mr. Steve Copley
Ms. Cheryl Douglas
Mr. John Everhart
Mr. Mike Frick
Mr. Leon Hand
Ms. Dianne Johnson

Mr. Clyde Leonard
Mr. Gary Mowery
Mr. Tom Rowan
Mr. Charles Sherrill
Mr. Leon Smith
Mr. Steve Weatherford

Mayor Kluttz and Council congratulated those who were recognized and thanked them for their years of service to the City of Salisbury.

PROCLAMATIONS

Mayor Kluttz proclaimed the following observance:

EARTH DAY

April 22, 2011

CONSENT AGENDA

(a) Approval of Minutes

Approve Minutes of the Regular Meeting of March 15, 2011.

(b) Temporary Street Closing – Art on Easy Street

Close a portion of the 200 Block of North Lee Street just before the Yadkin House entrance to the intersection of Lee and Liberty Streets and the 100 block of East Liberty Street from Friday, May 13, 2011 at 6:30 p.m. until Saturday, May 14, 2011 at 6:00 p.m. for the Art on Easy Street Event.

Thereupon, Mr. Woodson made a **motion** to adopt the Consent Agenda as presented. Ms. Blackwell seconded the motion. Messrs. Miller, Woodson, and Mses. Blackwell and Kluttz voted AYE. (4-0)

PARKING ORDINANCE FOR LATE FEES AND REPEAT OFFENDERS:

Community Planning Service Director Joe Morris indicated the Downtown Salisbury Inc. (DSI) Parking and Traffic Committee addressed Council March 15, 2011 and made a recommendation related to a parking Ordinance to address late fees and repeat offenders. Mr. Morris explained this recommendation has been endorsed by the DSI Board of Directors. He added Planning staff has worked with DSI and the Police Department to make the following recommendations for text change:

- Section 13-41 Same - Penalty for Late Payment of Parking Violations

Offenders of parking violations enumerated in section 13-40 shall have 30 days from the date of violation notice to pay such penalty. Any penalty not paid within 30 days of the date of violation notice shall be subject to an additional \$20.00 late payment penalty.

- Section 13-42 Same - Penalty for Repeat Offender of Parking Violations

Offenders who receive a minimum of four parking violations, as enumerated in section 13-40, within a 30 day period shall be subject to an additional \$50.00 repeat offender penalty, which shall be issued with notification of the fourth and subsequent offenses. Repeat offender penalties shall be subject to the penalty for late payment section 13-41.

Mayor Kluttz convened a public hearing, after due notice thereof, to receive comments regarding a parking Ordinance for late fees and repeat offenders.

Ms. Glenda Dyson, a Downtown Merchant, stated she strongly supports this Ordinance. Ms. Dyson stated downtown parking is abused by merchants and it should be reserved for customers.

Mr. Randy Hemann, 314 Mitchell Avenue, stated this proposal was discussed at a merchants meeting last week, where approximately 30 merchants were present. He indicated the merchants supported the proposed changes.

Mr. William Peoples, 522 North Fulton Street, questioned if this Ordinance would penalize customers shopping at the stores. He stated there is nothing to gain by penalizing the consumer. He voiced his concern that consumers who shop in the downtown stores on a regular basis could receive four parking tickets in one month and be cited with a \$50 ticket.

There being no one else to speak, Mayor Kluttz closed the public hearing.

Mayor Kluttz stated the City received information from five business owners who were unable to attend the meeting. She noted emails were received from Ms. Pam Hylton Coffield, The Stitchin' Post; Mr. Kenny Dietz, K-Dee's Jewelers; Mr. Bob Lambrecht, Critters Cards and Gifts; Mr. Joe Lancione and Mr. Tom Wolpert, A Step in Time; and Ms. Judy Howard, Uncle Buck's, expressing their support of the proposed Ordinance changes.

Mr. Morris addressed Mr. Peoples' comment regarding customers being penalized and pointed out the four parking violations would have to occur within a 30 day period for the repeat offender clause to be activated. Mr. Morris stated receiving one ticket should be reasonable notice concerning the law. He indicated it has been a policy of DSI for Mr. Hemann to pay the tickets of customers who are from out of town and not familiar with the parking rules.

Engineering and Development Services Director Dan Mikkelson stated parking studies have found two-hour parking is sufficient for most uses. He added it is rare for a shopper to exceed the two-hour parking limit multiple times in one month.

Councilman Miller asked if this Ordinance will be enforced on weekends, or if the two-hour time limit is for business hours during the week. Mr. Morris responded parking Ordinances are enforced Monday through Friday. City Manager David Treme stated the parking restrictions are enforced seven days per week, but the area is not patrolled on Saturday.

Mr. Morris pointed out over the last 10 years Salisbury has added over 250 all-day parking spaces in the downtown area. He noted one of the goals of the proposed Wayfinding Signage system is to direct visitors to all-day parking.

Mayor Kluttz stated Council has received an excellent report from DSI. She noted many people were surprised at how lenient the City is in regards to parking, and indicated she thinks the City is very generous to offer free parking. She stated she is in favor of the changes and thinks this is important for Salisbury's merchants and downtown.

Mr. Miller stated he also supports the proposed Ordinance. He commented he thinks the changes will address a few repeat offenders and encourage people to use long-term options and leave two-hour parking for customers of downtown merchants.

Mayor Pro Tem Blackwell stated she strongly endorses the recommendation. She noted she would like DSI to come back in six months and update Council, and she is very excited to see how the Ordinance improves the parking issue.

Councilman Woodson stated he agrees with Mr. Peoples that the City does not want to penalize shoppers and if it is found that this is happening changes can be made.

Thereupon, Mr. Miller made a **motion** to adopt the Ordinance amending the Salisbury City Code of the City of Salisbury, North Carolina, specifically Chapter 13 (Motor Vehicles and Traffic), Article 2 (Traffic Bureau), related to penalties for parking violations as presented. Mr. Woodson seconded the motion. Messrs. Miller, Woodson, and Mses. Blackwell and Kluttz voted AYE (4-0).

ORDINANCE AMENDING THE SALISBURY CITY CODE OF THE CITY OF SALISBURY, NORTH CAROLINA, SPECIFICALLY CHAPTER 13 (MOTOR VEHICLES AND TRAFFIC), ARTICLE 2 (TRAFFIC BUREAU), RELATED TO PENALTIES FOR PARKING VIOLATIONS.

(The above Ordinance is recorded in full in Ordinance Book No. 23 at Page No 28, and is known as Ordinance 2011-15.)

PRESENTATION FROM "SPECIAL COMMUNITY EFFORTS GROUPS CONCERNING 2011-2012 BUDGET REQUESTS"

Mayor Kluttz opened the floor to receive requests from special community efforts groups.

Ms. Paula Bohland, President of Downtown Salisbury, Inc. (DSI), and Mr. Randy Hemann, DSI Executive Director, addressed Council regarding the DSI budget request for FY2011-12.

Ms. Bohland reviewed the FY2009-10 Statistics for DSI:

- Created 19 new jobs
- Lost 19 jobs
- 12 new businesses opened
- 12 businesses closed
- \$8.94 million in investment
- Key projects
 - Norvell Theater
 - Courthouse Renovation
 - City Parking Lot Renovations

Ms. Bohland then discussed the cumulative Statistics for 1980-2010:

- Over \$111 million in investment
- \$54 million of that total is since 2001 when the Master Plan was adopted
- Over 1,000 jobs net gain since 1980

She noted the Municipal Service District (MSD) Tax Base Increase since 1989:

- 1989 Value - \$31.5 million
- 1995 Value - \$41.4 million
- 2001 Value - \$56.4 million
- 2011 Value - \$84.7 million

Ms. Bohland pointed out the MSD value has increased 269% since 1989

Ms. Bohland reviewed the Municipal Service District Tax Base increase in regard to the Revaluation:

- 2011 Value - \$84.7 million
- 2012 Value - \$76.7 million
 - Current rate .16
 - Proposed rate .175

She reviewed DSI Goals for FY 2010-11:

- Empire Hotel: finalize a debt restructuring mechanism
- Greatly improve downtown streetscape to include sidewalks, lights and foliage
- Wallace Parking Lot renovations
- Recruit medium and large employers downtown
- Complete Wayfinding Signage
- Develop/Sell the Lee Street properties
- Proceed with conference center design

Ms Bohland noted the DSI budget is approximately \$288,000 and reviewed its sources of funding:

- MSD Tax 43%
- City Appropriation 32%
- Plaza Management 10%
- Private/Miscellaneous 15%

Ms. Bohland reviewed DSI's budget request for FY 2011-12 in comparison with other municipalities:

<u>Community</u>	<u>City App.</u>	<u>Private</u>	<u>MSD</u>	<u>Total</u>
Goldsboro	\$296,790	\$58,000	\$71,000	\$573,770
Morganton	\$238,444	\$0	\$108,000	\$346,444
Monroe	\$281,143	\$0	\$41,510	\$353,580
Lincolnton	\$218,900	\$89,000	\$0	\$319,900
Salisbury	\$98,500	\$30,850	\$129,400	**\$299,715

*** Includes Plaza Management Fees*

She noted these four communities average 67% of their budget from a City appropriation, while Salisbury is at 32%. Ms. Bohland pointed out the DSI budget has been stagnant since its 2008-2009 allocation:

2008-2009 City Allocation	\$98,500
2009-2010 City Allocation	\$98,500
2010-2011 City Allocation	\$98,500
2011-2012 Budget Request	\$98,500

Ms. Bohland concluded by noting with the revenue losses in other areas, DSI anticipates a 4% overall reduction in the FY 2011-12 budget.

There being no other special community efforts groups present to address Council, Mayor Kluttz closed the floor for comment.

Mayor Kluttz thanked Ms. Bohland and Mr. Hemann and the DSI Board for their work to improve downtown.

UPDATE SALISBURY HISTORIC PRESERVATION MASTER PLAN

Senior Planner Janet Gapen updated Council regarding progress on the Historic Preservation Master Plan. She noted the Master Plan was funded through a Federal Preservation grant along with local matching funds, and Arnett Muldrow and Associates is serving as the consultant for the Plan.

Ms. Gapen reviewed the beginning process for the Plan:

- Public Forums
 - November 30, 2010 – Kickoff meeting
 - February 9, 2011 – Strategic Assessment Review
- 50+ individual and small group interviews
- Interactive website – www.salisburyplan.ning.com
- Advisory Committee
 - November 29, 2010 – Initial meeting
 - January 5, 2011 – Visioning meeting
 - February 9, 2011 – Strategic Assessment Workshop

Ms. Gapen indicated the public input received through the interviews and meetings has been summarized in a Strategic Assessment Report. She stated the report is available on the City's website and she noted information included in the Strategic Assessment Report:

- Background Review
 - Historic Resources – neighborhoods, districts
 - Preservation “Toolbox” – codes, guidelines, incentives
 - Preservation Partners – Historic Salisbury Foundation, Downtown Salisbury, Inc., others
 - Other Preservation Activities – adopted plans
- Stakeholder and Public Input – Common Themes
 - Administrative
 - Community Character
 - Outreach and Education
 - Historic Resources
 - Partnerships

Ms. Gapen noted these five common themes will form the chapters of the final plan. She stated the Strategic Assessment Plan also includes outcome items:

- Draft Plan Elements and Outcomes
 - Streamline and simplify preservation processes and guidelines
 - Remedy conflicts between preservation and minimum housing codes, addressing threats to livability in historic neighborhoods
 - Develop preservation strategies tailored to each of Salisbury's historic districts and neighborhoods
 - Develop a consolidated vision for preservation as well as specific strategies for partner organizations

Ms. Gapen stated the next step in the process will be to develop the specific action items to achieve the outcomes. She commented she is pleased with the process and timeliness in the development of the Plan. She indicated the goal is to have a completed plan by August 2011, which is the grant deadline.

Ms. Gapen reiterated there is a website for the Plan for citizens to communicate with the consultants and other participants about historic preservation in Salisbury. The website is www.salisburyplan.ning.com.

Mayor Kluttz thanked Ms. Gapen for the report and the Committee for its work in developing the plan.

RESOLUTION IN SUPPORT OF YADKIN PEE-DEE RIVER BASIN ASSOCIATION

Mr. Jeff Jones, Salisbury-Rowan Utilities (SRU) Senior Engineer, addressed Council regarding a request for a letter of support from the Yadkin Pee-Dee River Basin Association.

Mr. Jones explained Total Maximum Daily Load (TMDL) is the calculation of the maximum amount of a pollutant that water can receive and still meet Environmental Protection Agency (EPA) water quality standards. He stated what is being considered for High Rock Lake is nitrogen and phosphorous nutrients and turbidity, or the measure of the water cloudiness. He indicated the by-products of the nutrients are algae and plant growth.

Mr. Jones stated a Nutrient Management Strategy is an overall plan to address pollutants from both point sources and non-point source contributors. He noted Nutrient Sensitive Waters is determined when there is a growth of vegetation that requires a limit of nutrient inputs.

Mr. Jones indicated SRU has been in the process of reviewing TMDL for High Rock Lake for several years but has questions about how the North Carolina Department of Environment and Natural Resources (NCDENR) is going through the process. He reviewed how a body of water is classified as Nutrient Sensitive Waters:

- Process where Environmental Management Commission determines that vegetation growth impairs the best use of the water
- Public process
- Required excessive growth of vegetation not just exceedance of numerical standard
- Has occurred before all other nutrient TMDL and nutrient management strategies in North Carolina, but has not been done for High Rock Lake

Mr. Jones stated NCDENR also uses the "Clean Lakes Act" SL2005-190:

- Requires Nutrient Management Strategy if North Carolina Department of Water Quality has a calibrated nutrient response model for an impaired drinking water supply reservoir
- There are no drinking water intakes that are supplied by High Rock Lake

Mr. Jones indicated SRU's water intakes are within the boundary of the lake project, but SRU draws no water from the storage of High Rock Lake. He noted all of the samples that have shown exceedance of the numerical standards have been four to five miles downstream from the intake and SRU is not impacted by the exceedances.

Mr. Jones stated he is the current Chairman of the Yadkin-Pee Dee River Basin Association which is requesting member agencies consider a letter supporting the Association's position on this issue.

Councilman Woodson asked if the requirements were passed in 2005. Mr. Jones indicated the Clean Lakes Act passed in 2005, but was designed for Jordan and Falls Lakes which are in different river basins, and have several water intakes which are impacted by the water quality.

Thereupon, Mr. Woodson made a **motion** to adopt a Resolution in support of the Yadkin Pee-Dee River Basin Association related to the High Rock Lake Total Maximum Daily Load (TMDL) process. Mr. Miller seconded the motion. Messrs. Miller and Woodson, and Meses. Blackwell and Kluttz voted AYE. (4-0)

RESOLUTION IN SUPPORT OF THE YADKIN PEE-DEE RIVER BASIN ASSOCIATION, RELATED TO THE HIGH ROCK LAKE TMDL PROCESS.

(The above Resolution is recorded in full in Resolution Book No. 14 at Page No. 9, and is known as Resolution 2011-09.)

UPDATE FROM STAFF FOG (FATS, OILS, AND GREASE) CONTROL PROGRAM

Ms. Teresa Barringer, Fats, Oils, and Grease (FOG) Inspector, updated Council on Salisbury-Rowan Utilities' FOG program. Ms. Barringer noted the program has been in implementation for approximately two years, and is an effort to manage grease which when improperly managed can block wastewater collection and treatment systems.

Mr. Barringer reviewed the program's implementation:

- Phase 1: visited approximately 280 Food Service Establishments. Hand-delivered an informational brochure and collected contact information
- Phase 2: meetings with facility owners and managers of all existing facilities are now complete
- Continued meetings with all new facility owners

She then reviewed the FOG Incentive Program:

- First year deadline – incentives granted
 - 11 facilities
 - \$16,044.56
- Second year deadline – incentives granted
 - 6 facilities
 - \$6,000.00

Ms. Barringer noted a courtesy “incentive deadline reminder” letter was mailed January 25, 2011 to the remaining 62 facilities and owners to remind them of the incentive and to offer SRU’s assistance.

Mr. Barringer indicated SRU has been requested to review new technology that has been developed since the program began. She noted there are new devices that do not currently meet SRU’s design standards and staff is researching the technology to determine if the policy can be altered to allow the new devices.

Mr. Barringer reviewed events attended by Greasy, the FOG Mascot, to provide education about the program:

- City of Salisbury “Dazzling Night of Talent”
- Rowan Wildlife Association
- Earth Day at the Greenway
- Spencer Arbor Day
- Rowan Reads (Salisbury)
- Environmental Pretreatment Workshop

“Greasy” greeted Council and provided a packet of information about the FOG program.

SRU Director Jim Behmer stated the primary focus of the FOG program is education, and SRU is attempting to do all it can to educate businesses about the three-year phase-in program.

Mayor Kluttz thanked Greasy for reminding citizens how important the FOG program is, and she thanked Ms. Barringer for her report.

Councilman Woodson asked if there is an incentive for the third year. Mr. Behmer responded the incentive for the third year is \$500.

UPDATE FROM STAFF CONGESTION MITIGATION AND AIR QUALITY (CMAQ)

Engineering and Development Services Director Dan Mikkelson addressed Council regarding an opportunity to apply for additional Congestion Mitigation and Air Quality (CMAQ) funds. He noted if approved the proposed projects would be funded in approximately seven years.

Mr. Mikkelson reviewed the CMAQ Guidelines:

- Non-attainment area for air quality
- 16 qualifying types of projects
- Transportation related
- Improve air quality
- Prioritized by MPO; approved by NCDOT
- 80% federal funds; 20% local match
- 3 rounds to date

Mr. Mikkelson discussed Round 1 – Completed Projects:

<u>Project</u>	<u>\$CMAQ</u>
Rowan Express	\$360,000
Free Bus Fare	\$51,000
Statesville Boulevard Sidewalks	\$283,000
Salisbury High Sidewalks	\$134,000
Sports Complex Sidewalks	\$240,000
Round 1 Total	\$1,068,000

He then reviewed Round 2, which are the approved Projects:

<u>Project</u>	<u>Federal Funding Year</u>	<u>CMAQ \$</u>	<u>City \$</u>
Signal System	2012-15	\$2,930,000	\$125,000
Transit Expansion	2013-16	\$1,049,000	\$262,000
Salisbury Mall Sidewalks	2013	\$360,000	\$90,000
Bringle Ferry Road Sidewalks	2014	\$239,000	\$60,000
South Main Street Sidewalks	2015	\$107,000	\$27,000
Newsome Road Bike Lanes	2016	\$1,117,000	\$279,000
Newsome Road Sidewalks	2016	\$1,200,000	\$300,000
Round 2 Total		\$7,002,000	\$1,143,000

Mr. Mikkelson pointed out that although the projects have been approved, because there is a required local match, Council will have an opportunity to review each project during the appropriate budget year.

Mr. Mikkelson noted Round 3 of the process is a new call for applications:

- Due April 15
- Typical range: \$100,000 - \$300,000
- Probably 2 projects
- Funding FFY2016 and 2017
- Recommendations:
 - Old Wilkesboro Road Sidewalks
 - Catawba College bike lanes

Mr. Mikkelson indicated the Old Wilkesboro Road sidewalks have been divided into two portions, the first is Brenner Avenue to Kelsey-Scott Park, which is estimated to cost \$216,000, and the second portion is Brenner Avenue to Livingstone College portion, which is estimated to cost \$71,000. He noted staff is currently updating the cost estimates for the CMAQ application.

Mr. Mikkelson stated the second recommendation is for a bicycle lane around Catawba College, which will tie into the proposed Bicycle Plan. He noted the cost for the bicycle lanes is estimated to be \$325,000.

Mayor Pro Tem Blackwell asked Mr. Mikkelson to explain the Sidewalk Priority Index (SPI). Mr. Mikkelson explained the SPI is a formula in the Land Development Ordinance to identify and prioritize areas with increased pedestrian traffic. He noted the section of Old Wilkesboro Road from Brenner Avenue to Kelsey-Scott Park is rated 17, with the portion from Brenner Avenue to Livingstone College being rated 12. He stated both indexes are considered High Priorities. He noted the SPI is used to ensure sidewalk funds are not spent in an area with a low rating for potential sidewalk use.

Mayor Kluttz thanked Mr. Mikkelson for his report.

APPOINTMENTS TO VARIOUS BOARDS AND COMMISSIONS

Historic Preservation Commission

Upon a **motion** by Ms. Blackwell, seconded by Mr. Woodson, and with Messrs. Miller and Woodson and Meses. Blackwell and Kluttz voting AYE, the following appointment was made to the Historic Preservation Commission:

Ms. Ginger Jenkins Cartwright

Term expires 3/31/14

Upon a **motion** by Ms. Kluttz, seconded by Ms. Blackwell, and with Messrs. Miller and Woodson and Meses. Blackwell and Kluttz voting AYE, the following appointment was made to the Historic Preservation Commission:

Mr. Tony Hoty

Term expires 3/31/14

Salisbury-Rowan Human Relations Council

Upon a **motion** by Mr. Miller, seconded by Mr. Woodson, and with Messrs. Miller and Woodson and Meses. Blackwell and Kluttz voting AYE, the following appointment was made to the Salisbury-Rowan Human Relations Council:

Ms. Valarie Stewart

Term expires 3/31/14

Tree Board

Upon a **motion** by Mr. Woodson, seconded by Ms. Blackwell, and with Messrs. Miller and Woodson and Meses. Blackwell and Kluttz voting AYE, the following appointment was made to the Tree Board:

Mr. Victor Wallace

Term expires 3/31/14

Upon a **motion** by Mr. Woodson, seconded by Ms. Blackwell, and with Messrs. Miller and Woodson and Mses. Blackwell and Kluttz voting AYE, the following appointment was made to the Tree Board:

Ms. Suzette Davis

Term expires 3/31/13

Mayor Kluttz noted this term will expire March 31, 2013 in order to stagger the terms for the Tree Board.

Zoning Board of Adjustment – City Alternate Member

Upon a **motion** by Ms. Kluttz, seconded by Mr. Woodson, and with Messrs. Miller and Woodson and Mses. Blackwell and Kluttz voting AYE, the following appointment was made to the Zoning Board of Adjustment as a City Alternate:

Ms. Anne Lyles

Term expires 3/31/14

Mayor Kluttz pointed out at its last meeting Council appointed Ms. Beverly Mobley to the Human Relations Council, but Ms. Mobley was ineligible to serve creating the vacancy filled today.

CITY MANAGER'S COMMENTS

(a) **Pearl Street, Tower Drive and Davis Street neighborhood meeting**

Engineering and Development Services Director Dan Mikkelson indicated at Council's March 15, 2011 meeting railroad crossings at Pearl Street, Tower Drive and Davis Street were discussed. He noted Council requested a neighborhood workshop before a final recommendation is made. Mr. Mikkelson announced a workshop has been scheduled for Monday, April 18, 2011 from 6:00 p.m. until 7:00 p.m. at Southside Baptist Church, 517 Morlan Park Road.

Mr. Mikkelson stated mailings have been sent to property owners and residents in the area, along with a questionnaire for those who are unable to the meeting.

Mayor Kluttz requested Council members contact City Clerk Myra Heard if they plan to attend.

Councilman Woodson stated he visited the site and thought the visibility was very good at all three crossings. He commented he thinks there may be a problem if cross-arms are installed because there is only room for one car before the crossing when turning into the neighborhood.

(b) Transit Grant – Lash Drive Connector

City Manager David Treme indicated Transit Manager Rodney Harrison has found a possible grant opportunity that may provide funds for the Lash Drive Route. He noted the application is due April 15, 2011 and if Council agrees staff will proceed with the application. He added although the final details are not known, staff thinks the grant may allow the City to provide better service at a lower cost if it is received.

By Consensus, Council agreed for staff to proceed.

(c) Temporary Street Closure – Brick Street Live

City Manager David Treme recognized Mr. Mike Miller from Miller-Davis, who requested a temporary street closure for the 100 block of North Main Street.

Mr. Miller indicated the Brick Street Live series was held in 2010 and he reviewed facts about the event:

- Held six concerts from May through October (one per month)
- Had over 12,000 in attendance for series
- BrickStreetLive.com had over 20,000+ unique visitors
- Advertising campaign had over 300,000+ impressions
- Media: Targeted Cable, Radio, Online and Newspaper
- First (1,000 – 1,500) got a collectible cup to keep
- Over \$30,000 in advertising purchased (direct cost)
- Over 4,000 posters distributed throughout concert series

Mr. Miller indicated after the 2010 Brick Street events many citizens asked how more people in Salisbury could be engaged in the events. He then reviewed the proposed 2011 Schedule and efforts to expand the locations:

- April 28, 2011 – Chairman of the Board (on Brick Street)
- May 26, 2011 – Seven Bridge “Eagles Tribute Band” (on Brick Street)
- June 23, 2011 – Frontiers “Journey Tribute Band” (on Brick Street)
- July 21, 2011 – A1A “Jimmy Buffet Tribute Band” (at Castaway’s)
- August 27, 2011 – Sugar Creek Reunion – proposed 100 Block of North Main Street
- October 15, 2011 – Too Much Sylvia (at Castaway’s)

Mr. Miller reviewed the request for the proposed closing of 100 Block of North Main Street:

- Streets closed from 12:00 a.m. August 27, 2011 until 6:00 a.m. August 28, 2011
- Date and time of event: August 27, 2011, 1:00 p.m. until 11:00 p.m.
- Band of Oz, Big Sam, Atlantic Groove, Choby Badgio Band, and headliner Sugar Creek at 9:00 p.m.

- Merchants already engaged and approve
- Tenants have been sent a notice of intent
- Event is projected to bring 3,500 people to downtown Salisbury
 - Working with Salisbury Police and Alcohol Law Enforcement (ALE)
 - Officers posted at both intersections for entire time streets are closed
 - Tyvek bracelets placed on at gate

Mr. Miller stated he has spoken to merchants in the 100 block of North Main Street and they support the event. He added he also sent letters of intent to tenants in the Plaza to inform them of his request to Council. He stated he has spoken to several of the tenants and they welcome the event, but Miller-Davis does not want to be a burden for anyone in the area. He pointed out Police Officers will be posted on the street for the entirety of its closing and Miller-Davis will compensate the officers so it will not be a burden to the City.

Mr. Miller reviewed the area for the proposed closing which would be between Innes and Council Streets, with the stage located at the lower end of the block adjacent to Council Street. He pointed out both Innes and Council Streets would remain open and accessible.

Mayor Kluttz thanked Mr. Miller for his excitement to bring additional activities to the downtown area. She noted her concern for closing the street is to insure the affected businesses are agreeable, along with the residents who may be disturbed at night. She asked how much noise is associated with setting up and dismantling the stage. Mr. Miller stated assembling and dismantling the stage is not a loud process and noted the stage will be at the farthest end of the block, away from where the majority of residents live. He added the stage collapses and does not require hammering or loud tools.

Mayor Kluttz indicated it would be a good idea for Council to hear from the public about the requested street closure.

Thereupon, Mr. Woodson made a **motion** to set a public hearing Tuesday, April 19, 2011. Ms. Blackwell seconded the motion. Messrs. Miller and Woodson and Meses. Blackwell and Kluttz voted AYE. (4-0)

MAYOR'S ANNOUNCEMENTS

(a) Hurley Park Spring Celebration

Mayor Kluttz announced the Hurley Park Spring Celebration will be held Sunday, April 10, 2011 from 2:00 p.m. until 4:00 pm at Hurley Park, 304 Annandale Avenue.

(b) Earth Night Out

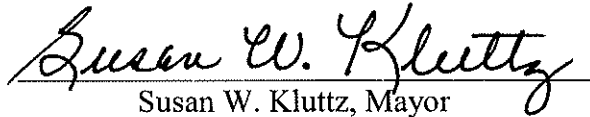
Mayor Kluttz announced Downtown Salisbury, Inc. will host Earth Night Out Friday, April 15, 2011 from 5:00 p.m. until 9:00 p.m. in downtown Salisbury.

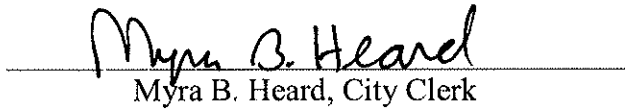
(c) Spring Spruce-Up Week

Mayor Kluttz announced the Community Appearance Commission and the Public Services Department will sponsor Spring Spruce-Up Week, April 11-15, 2011 for all residents within the City limits. She noted the Public Services Department will provide special trash collection service throughout the week. Unwanted appliances and tires without rims will be collected, along with additional trash. She indicated citizens are asked to contact Public Services at 704-638-5260 to have appliances and tires picked up. Additional trash should be placed at the curb on citizens' regular collection day. Mayor Kluttz stated groups may pick up large bags and gloves for clean-up efforts from Public Services located at 519 North Fulton Street.

ADJOURNMENT

Motion to adjourn the meeting was made by Mr. Woodson, seconded by Mr. Miller. All council members in attendance agreed unanimously to adjourn. The meeting was adjourned at 5:37 p.m.


Susan W. Kluttz, Mayor


Myra B. Heard, City Clerk