

Are you looking for a way to beat the summer heat? With summer temperatures expected to hover at nearly 100 degrees, it is essential to find a way to stay cool. Salisbury Transit is offering free rides on Saturdays from 9:30 a.m. - 3:20 p.m.



City Council

Mayor Al Heggins Mayor Pro Tem David Post Council Member Karen K. Alexander Council Member Brian Miller Council Member Tamara Sheffield

City Manager W. Lane Bailey

throughout July.

The "Beat the Heat" Program provides Salisbury citizens with a safe and affordable mode of transportation so that the summer heat doesn't keep you from spending your Saturday shopping, visiting friends and family, or running errands. The Salisbury Transit system makes stops at several main destinations in the city such as Walmart, Harris Teeter, Novant Health Rowan Regional Medical Center, The YMCA, and many more.

"The program is not only meant to introduce new riders to the bus routes but also to show appreciation and say thank you to current transit customers," said Transit Director Rodney Harrison.

On hot days the benefits

of riding the bus stretch far more than just an affordable mode of transportation and air conditioning. When choosing to ride the bus, you are also helping to make a difference by reducing your carbon footprint.

A bus fare costs \$1, one way. For senior citizens with a valid I.D., and citizens with disabilities with an reduced fare card, bus fares are reduced to \$0.50. Children under the age of five also ride for free.

Frequent riders can save money by purchasing a 40 ride bus pass for the price of \$35 while senior citizens and citizens with disabilities can buy a bus pass for the reduced rate of \$17.

Visit salisburync.gov/Transit for more information.

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- Transit Director Rodney Harrison





STAY CONNECTED - CITY OF SALISBURY

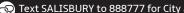
City of Salisbury Communications | (704) 638-4460 | coscommunications@salisburync.gov











(O) www.instagram.com/SalisburyNC www.nextdoor.com Text SALISBURY to 888777 for City alerts.



EVENT CALENDAR: AUGUST

City Council Meetings

Attend public city council meetings to find out what's happening in your city.

Tuesday, August 6 - starts at 3 p.m. Tuesday, August 20 - starts 3 p.m. City Hall, 217 S. Main St.

National Night Out At Fred M. Evans Pool

Come out to meet your neighbors and enjoy the pool and splash pad. Free food, games, music and swimming for you and your family!

Tuesday, August 6 - from 4 - 7 p.m. Fred M. Evans Pool, 110 Old Concord Rd.

Movies in the Park

Watch free showings of popular movies at City Park with your friends and family. Bring your own blanket or chair.

Ralph Breaks The Internet - Friday, August 9 Movie begins at 9 p.m. City Park

Community Resource Fair

The Fair brings together local agencies specializing in health, addiction, education and family support in one place. There will be a special interactive session for parents, school supply giveaways and door prizes.

Saturday, August 17 - from 10 a.m. - 2 p.m. Hurley YMCA

College Night Out

Enjoy a night of FREE fun, games, activities, music, networking, and more throughout downtown targeted towards college students and welcoming new RSSS recruits. Courtesy of DSI, RCCC, Livingstone College, Catawba College, Hood Theological Seminary and Rowan-Salisbury School System.

Thursday, August 22 - from 6 - 9 p.m. Downtown Salisbury

Keeping Salisbury Beautiful One Street At A Time

Are you looking for a way to help make the City of Salisbury a cleaner, and more beautiful place to live? Then Salisbury's Adopt-A-Street Program would be perfect for you and/or your organization.

By participating in the program, your group or business agrees to pick up litter monthly for two years along four blocks of roadway within city limits. Your adopt-a-street coordinator must be at least 21 years of age, and ensure that each group member has a clear understanding of the program's safety procedures.

As an Adopt-A-Street volunteer, you and your organization will

- A list from the city of potential streets for adoption
- Media acknowledgment for your clean-up efforts
- Clean up supplies such as trash bags, safety vests, gloves and other equipment provided from the city
- Certificates of appreciation will also be presented to your group for your hard work and commitment.







Ready to adopt a street now? Call Stephen Brown of Public Services at (704) 638-4481

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from all over North Carolina and the East Coast to Downtown Salisbury!

Save The Date: May 16, 2020!

If you're excited about next year's Cheerwine Festival, you're not alone! On May 16, 2020 we will return to Downtown Salisbury for live music, good food, fun activities and, of course, Cheerwine!

2019 Highlights:



5.000+





22 Million Media **Impressions**

Hush Puppies



3.661 Free Shuttle Rides

Floats

500+ Cheerwine

To apply as a volunteer group, visit cheerwinefest.com and get involved! Vendors can check back in 2020 for details on how to apply...

Getting Local Families Ready For Back To School

The Salisbury Community Action Teams, created from a series of community meetings designed to tackle some of the city's biggest challenges, will host the second annual Community Resource Fair for parents and children, Saturday, Aug. 17, 10 a.m. to 2 p.m. at the Hurley YMCA.

The Fair brings together local agencies specializing in health,



addiction, education and family support in one place.

There will be a special interactive session for parents on how youth hide drugs, alcohol and other paraphenalia, school supply giveaways and door prizes. Children must be accompanied by a parent or

guardian. Community Action Teams were born in 2017 in order to help advance the vision of a "healthier

community that provides a livable environment which is safer, with higher educational achievement, stronger workforce and employment opportunities and better relationships between the community, the City and law enforcement."

The vision and focus areas were developed by Salisbury residents over a two-month

period of work sessions in early 2017, featuring more than 20 community stakeholders from organizations including educational institutions, the Salisbury Police Department, Rowan County Sheriff's Office, Livingstone and Catawba

The Fair brings together local agencies specializing in health, addiction, education and family support in one place to get local families ready to go back to school.

> Colleges, and the Salisbury-Rowan NAACP.

For more information on the Community Resource Fair or to join the Community Action Teams, please contact Anne Little, human relations manager at anne.little@salisburync.gov or call (704) 638-5218.



National Night Out 2019

Neighborhoods in Salisbury are encouraged to host a National Night Out celebration, Tuesday, Aug. 6, with music, food, children's games and other outdoor activities.

Founded in 1984 by the National Association of Town Watch, National Night Out is an annual campaign that promotes police-community partnerships and builds neighborhood camaraderie. The nighttime event, typically held the first Tuesday in August, also increases awareness of local law enforcement programs such as neighborhood watch and anti-crime initiatives.

Salisbury neighborhoods, along with Parks and Recreation and the Salisbury Police Department. are expected to welcome residents at various apartment complexes, the Fred Evans pool, churches, the Women's Club, City Park and the Salvation Army.

Post your photos of National Night Out on social media using the hashtag #SalisburyNightOut.

Contact your neighborhood leader or Officer Rebecca Secton at rsext@salisburync.gov, or (704) 638-5333, for more information.

#PositiveGossip F > 10 V





OFFICER JOINS IN ON LATE NIGHT GAME

This young man and his friends let our officer join their game of

Posted June 17

www.facebook.com/SalisburyPoliceDepartment



SALISBURY HOSTS FILM PRODUCTION

Salisbury welcomes "The 24th" movie production, beginning Monday, June 17 through Thursday, June 27. The movie stars Trai Byers, Aja Naomi King, Mykelti Williamson, Thomas Haden Church and Bashir Salahuddin

Posted June 16

www.nextdoor.com



LOCAL SFD HOSTS "STRETCH" TRAINING

SFD is proud to be hosting along with @RCCCedu "The Stretch" a fundraising training event for the @CarolinaBhood today at the former Ryan's Steakhouse. Big time training, big time Instructors and many big time sponsors that helped pull this off. #CBH19

Tweeted June 15

www.twitter.com/SalisburyNCFire



HONORING OUR GARBAGE MEN

Today is June 15th, and you know what that means? It is officially National Garbage Man Day! Join the City of Salisbury in thanking the men and women who work tirelessly to keep our neighborhoods and streets safe and clean.

Tweeted June 15

www.twitter.com/CitySalisburyNC



CITY STAFF REACH OUT FOR ENGAGEMENT

We've got a big #TeamSalisbury crew today for #CommunityEngagement Friday in Brookland South Square. We're chatting with residents about upcoming road closures and overnight film production in their neighborhood, as well as upcoming events.



O Posted June 14

www.instagram/citysalisburync



MICHAEL HANNA, STORMWATER TECHNICIAN

Michael Hanna is the stormwater technician for the City of Salisbury Public Services Department. He has been employed with the city since 2012, starting in code services before transitioning to public services. Michael's duties include assisting with public education and outreach, monitoring and repairing the city's storm water infrastructure, managing the city's storm water permit with the state and responding to citizens about erosion and dumping in catch basins.

"The favorite part of my job is interacting with our residents. I have the opportunity to meet and develop relationships with residents and ensure that the stormwater that flows through their neighborhood is safe and an enjoyable resource for their families. Outside of work, I enjoy being on the water fishing with my family and being able to provide those same opportunities for the citizens of Salisbury as a job is pretty cool. I love it"