THE DAMPLICATION OF Salisbury Newsletter

Cheerwine

EVENT CALENDAR: APRIL

Spring Concert Series

Enjoy live music at the bell tower in this fun series featuring local artists.

Sunday, April 3 - Jessica Yates & Co., Big Break Sunday, April 24 - Dimestore Derelicts, The Grass Strings from 3 to 5 p.m. Bell Tower Green Park, 120 S. Church St.

Spring Spruce Up Week

During this week residents can place appliances, tires (limit 5) and extra bagged trash at the curb on their regular collection day before 7 a.m. No building materials or electronics.

Monday, April 4 - Friday, April 8 Salisbury residents - NO BUSINESSES

City Council Meetings

The public is invited to attend meetings in-person, or watch the live broadcast via social media or the city website.

Tuesday, April 5 and 19 - starts at 6 p.m. facebook.com/CitySalisburyNC WSRG-TV (Hotwire 394/Spectrum 16)

TOUCH-A-TRUCK

Explore the world of vehicles with this free, handson-event for the whole family! Saturday, April 9 - 10 a.m. to 1 p.m. City Hall, 217 S. Main St.

Hurley Park Spring Celebration

Join Hurley Park for live music, Carolina artists, carriage rides and more. The event is free and open to the public.

Sunday, April 10 - 2 to 4 p.m. Hurley Park, 304 Annandale Ave.

26th Annual Father Daughter Dance

Enjoy dancing, refreshments, door prizes and more! Last day for registration: Saturday, April 9 at 3 p.m. \$11 per ticket/per participant. Make sure to register all fathers and daughters who will be attending. Register online at salisburync.gov/Play **Saturday, April 9** - 6 to 9 p.m. Salisbury Civic Center, 315 S. MLK Jr. Ave

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Para la traducción al español, visite www.salisburync.gov/NoticiasEspañol

Two Headline Bands To Rock 2022 Festival!



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SPIN DOCTORS

Cheerwine, the iconic 105-year-old soft drink, and its hometown of Salisbury will welcome two of the country's favorite rock bands to the Hotwire Communication Stage as this year's headliners.

Blues Traveler, the Grammy-winning quintet, is best known for their Top 40 singles "Run-Around," "Hook," and "But Anyway," as well as their improvisational live shows. The Grammy-nominated Spin Doctors rose to fame for their 5x platinum album Pocket Full of Kryptonite and hits "Two Princes" and "Little Miss Can't Be Wrong."

The two headlining acts will be joined by Lauren Light Trio, Tsunami Wave Riders and 9daytrip.

This year's outdoor celebration is scheduled for Saturday, May 21, from noon to 10 p.m., against the backdrop of Salisbury's downtown.

In addition to exciting live musical performances from national, regional and local acts, festival goers will:

• Taste scrumptious Cheerwine-inspired food, including BBQ, desserts and more

• Enjoy Cheerwine-infused craft beer from a number of regional breweries, such as New Sarum Brewing Company and Cabarrus Brewing Company

• Explore the soft drink's rich tradition at the Rowan Museum's Cheerwine exhibit

• Pop in the Food Lion "Carolina Brands" experience and sample unique regional flavors

• Play at the F&M Bank Kids Zone, which includes activities and entertainment for kiddos

• Shop for arts and crafts, including unique Cheerwine merchandise, at over 45 vendor booths

For more information, visit www.cheerwinefest.com. Fans can also find details by visiting the Cheerwine Festival Facebook event page and searching the hashtag #CheerwineFest on social media.

City Council: Mayor Karen Alexander, Mayor Pro Tem Tamara Sheffield, Council Member David Post, Council Member Harry McLaughlin, Council Member Anthony Smith and Interim City Manager Brian Hiatt

SPOTLIGHT ON **FIRE SAFETY**

Spring has sprung and Salisbury Fire Department has safety tips to keep you and your family safe:



SMOKE DETECTOR

Every home should have at least one working smoke detector. Change batteries every six months on each smoke detector to ensure it works properly



PREVENT ELECTRICAL FIRES Never overload circuits or

extension cords. Plug cords directly into a wall socket instead of extension cords. Do not place cords under rugs or in high traffic areas



USE THE GRILL WISELY

When using appliances, follow the manufacturer's safety precautions. Make sure the grill is set up in an open, outdoor area with nothing flammable nearby.



CLOSE BEFORE YOU DOZE

Close doors at night. Research has proven that a closed bedroom door can help save your life by slowing the spread of flames and prevent heat and smoke from filling your room.



PLAN YOUR ESCAPE

Develop and practice a home fire escape plan to ensure everyone knows what to do if the smoke alarm sounds



Salisbury Locals Win Big at N.C. Main Street Awards

Three Downtown Salisbury stakeholders, local architecture and development firms, and Downtown Salisbury, Inc. (DSI) received honors at the recent North Carolina Main Street Awards ceremony.

Whitney W. Williams of Wallace & Graham, P.A. was named a "North Carolina Main Street Champion," while Heart of Salisbury took Best Public-Private Partnership in Downtown Revitalization and Barnhardt Jewelers & Lofts on Innes took Best Adaptive Reuse Project at the annual North Carolina Main Street Conference, held virtually

Whitney Wallace Williams has dedicated almost seven years of service to Downtown Salisbury, Inc. (DSI). She served as a member of the DSI board and as its vice-chair and chair. Since rotating off the board, Wallace has stayed active with the organization by serving on the Organizational Committee. Wallace also served as the chair of the Empire Hotel Redevelopment Task Force, which was responsible for selecting a developer to purchase and redevelop the historic downtown hotel.

Heart of Salisbury is a

5,000-square-foot wellness destination located in the former Flowers Bakery Building at 120 East Innes Street in downtown Salisbury. Best described as a wellness incubator, the facility includes seven affordable office suites for wellness professionals; studios and art galleries used for yoga, Tai Chi, Pilates, and belly dance; a demonstration kitchen for cooking classes; and a retail shop with local and fair trade goods.

Barnhardt Jewelers/Lofts on Innes at 112 and 114 Innes Street are housed in a building constructed in 1885, is two-story, rectangular brick building with a single-story rear addition. Much of the architectural character of the buildings was retained in the rehabilitation, including the wood floors and the pressed tin ceilings.

Local professionals, including The Bogle Firm Architecture, Historic Rehabilitation Tax Credit consultant, LMY, Inc., and Central Piedmont Builders worked on both of these building rehabilitation projects that were completed in March (Heart of Salisbury) and December 2020 (Barnhardt Jewelers).



Lauran McCulloh, Battalion Chief

This month's employee spotlight is Lauran McCulloh, a battalion chief for the City of Salisbury Fire Department (SFD). Immediately after graduating from South Rowan High School, Lauran attended firefighter training school and after completion joined the SFD. In her role, Lauran serves as the lead commander for any emergency incident that requires multiple companies to respond. She is also responsible for administrative

duties, oversees safety and training of firefighters and ensures reports are up to date.

"I enjoy making well-trained decisions under high pressure that benefits the community in a positive manner. I also enjoy the fellowship and discipline it requires to perform at a high level. Lastly, I enjoy the relationships with like-minded people who have similar goals in life."



HERMES CREATIVE AWARDS 2019 UM WINNER

STAY CONNECTED - CITY OF SALISBURY

coscommunications@salisburync.gov | (704) 638-5300

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