

Salisbury, North Carolina
July 7, 2009

REGULAR MEETING

PRESENT: Mayor Susan W. Kluttz, Presiding; Mayor Pro Tem Paul B. Woodson, Jr., Councilmen William (Bill) Burgin, William (Pete) Kennedy, and Mark N. Lewis; City Manager David W. Treme; City Clerk Myra B. Heard; and City Attorney F. Rivers Lawther, Jr.

ABSENT: None

The meeting was called to order by Mayor Kluttz at 4:00 p.m. The invocation was given by Mayor Pro Tem Woodson.

PLEDGE OF ALLEGIANCE

Mayor Kluttz led those present in the Pledge of Allegiance to the United States flag.

RECOGNITION OF VISITORS

Mayor Kluttz recognized all visitors present.

PRESENTATION – PARKS AND RECREATION SUMMER CAMP MCGRUFF CLUB

Ms. Elaney Hasselman, Parks and Recreation Marketing Community Relations Director, explained that each July the Salisbury Parks and Recreation Department celebrates National Parks and Recreation Month in recognition of parks and recreational opportunities offered nationwide and in Salisbury. She noted that there is also a

celebration to honor the contributions of individuals and organizations whose partnerships make the park facilities and programs the best in Salisbury. She pointed out that this summer there are new programs geared toward the youth of the community in an effort to provide positive recreational opportunities to meet Council's Gang Prevention Initiative. Ms. Hasselman stated that the Parks and Recreation Department has partnered with the Salisbury Police Department and introduced Master Police Officer Ann Cooper.

Officer Cooper stated that the Salisbury Police Summer McGruff Club is a crime prevention and safety education program for children who are involved with Parks and Recreation Summer Day Camp. She noted that she and McGruff have been working to educate children on what they can do to stay safe and help prevent crime and violence in their community. She pointed out that approximately 150 children will be involved in summer programs which include ways to handle bullies, conflict management, bike safety and positive peer groups instead of drugs and gangs.

Officer Cooper indicated that the four-day camp with McGruff is held at the City Park, Miller Center, Civic Center, the Salisbury Community Park and Cannon Park and the children are taught several McGruff songs which help the children learn safety tips. She introduced several children from the camp who sang two McGruff songs for Council.

Mayor Kluttz expressed Council's pride in the community's youth and thanked the staff of the City's Parks and Recreation and Police Department for taking the opportunity to give the City's children this learning experience.

PRESENTATION – ROWAN REGIONAL MEDICAL CENTER “HEALTHY HARVEST FARMERS MARKET”

Mr. Rick Parker, Director of Professional and Support Services, and Ms. Melissa Robson, Chief Operating Officer for Rowan Regional Medical Center addressed Council regarding the Rowan Regional Medical Center “Healthy Harvest Farmers Market.” Mr. Parker stated that Rowan Regional Medical Center's Staff Engagement Team initiated the plan for a farmers market to be held each Thursday in the parking lot of the hospital. He displayed photographs taken during their first farmers market held June 30, 2009.

Mr. Parker pointed out that vendors are required to have produced all the items for sale themselves, which include vegetables, baked goods and flowers. He noted that there are hospital employees and spouses that have lost their jobs and are selling goods that are produced on their small farms. He pointed out that the vendors pay \$5 per parking space and the money collected goes into the employee emergency fund for hospital employees in need of financial assistance. Mr. Parker presented Council with produce from Millers Farm in China Grove.

Mayor Kluttz thanked Mr. Parker for what the Healthy Harvest Farmers Market does for the community and noted that the market is for the public as well as the employees of the hospital. She added that the market is a wonderful compliment to

Salisbury's downtown Farmers Market. She pointed out that it is a wonderful opportunity for the local farmers and florists to have a place to sell their items.

Mayor Kluttz then presented a Certificate of Recognition to Mr. Parker and thanked him for Rowan Regional Medical Center's outstanding community support.

RECOGNITION – CITY OF SALISBURY CUSTOMER SERVICE AWARD WINNERS AND DESIGN TEAM

Mr. Joe Eagle, Personnel Analyst II, stated that several years ago City employees identified customer service as a guiding principle of how City employees approach their work. He pointed out that the goal of City employees is to deliver exceptional customer service. He explained that a representative from each City department joined together to form the Customer Service Design Team to develop a customer service model and give direction and structure to Salisbury's customer service efforts. Mr. Eagle noted that the Design Team adopted the motto "Driven to Serve" in recognition of the fact that offering exceptional service is born out of the internal drive to excel, exceed, and to be successful. He displayed a presentation depicting the City's "Ten Keys to Excellent Customer Service."

Mr. Eagle recognized members of the Customer Service Design Team: Mr. Aaron Otten, Mr. Brian Moore, Mr. Brian Stallings, Ms. Cheryl Douglas, Ms. Chris Kepley, Ms. Janet Gapen, Ms. Jody Vail, Ms. Karen Ingram, Ms. Kathy Seybold, Ms. Merenda Overcash, Mr. Michael Neely, Ms. Niki Castor, Mr. Rodney Harris, Ms. Ruth Kennerly, Mr. Todd Overcash, Mr. Trey Cleaton, Mr. Wade Furches, Ms. Wendy Spry, and Mr. Tom Westall, consultant for the team.

Mr. Eagle explained that the Design Team created the Keys to Excellence Award for the delivery of excellent customer service by employees and pointed out that they are nominated by co-workers, supervisors and citizens. Mr. Eagle noted that four employees are selected quarterly. He recognized the quarterly winners of the award, explaining that the annual Silver and Gold winners are chosen from the quarterly winners, and gave a brief description of why they were nominated: Ms. Clara Bost, Ms. Teresa Barringer, Mr. Mark Hughes, Mr. Michael Hoosier, Mr. Guy McGuire, Mr. Mark Martin, Mr. Stephen Brown, Ms. Michelle Balknight, Police Officer Lee Walker, Ms. Arlette Oglesby, Mr. Alan Fowler, Mr. David Richards, Mr. Mike Shoaf, Mr. Jack Wilson, Jr.

Mr. Eagle then recognized the Silver and Gold customer service award winners: Silver Award winner – Mr. Danny Rogers, Public Services Solid Waste Division; Gold Award winner – Ms. Theresa Ferris, Salisbury-Rowan Utility Meter Services Division.

Mr. Eagle pointed out that the Customer Service Design Team has made presentations to several North Carolina municipalities regarding the City's customer service effort. He added that several municipalities have used Salisbury's model as a starting point for their own customer service initiative.

Mayor Kluttz expressed how grateful Council is for the Customer Service Design Team. She pointed out that a City is only as strong as the employees representing it. She added that she felt it was important for the public to hear these customer services stories to know how exceptional these employees are.

Councilman Kennedy stated that he attended the annual Juneteenth Celebration and accepted an award on behalf of Police Chief Mark Wilhelm for his outstanding support and exemplary community service. He presented Chief Wilhelm with the award.

Mayor Kluttz stated that this is one of Council's most successful initiatives and thanked everyone for following through on a wonderful idea.

Mr. Brian Moore, Solid Waste Supervisor, stated that Mr. Joe Eagle has been a great Customer Service Design Team leader. He added that he has creative thoughts, keeps the enthusiasm and excitement going and faithfully schedules all the meetings. Mr. Moore presented Mr. Eagle with a Platinum Award in recognition of his dedication and leadership.

Mayor Kluttz thanked Mr. Eagle for his leadership of the Customer Service Design Team.

PROCLAMATIONS

Mayor Kluttz proclaimed the following observance:

READ TO YOUR CHILD DAYS:
SALISBURY-ROWAN READS! July 15 – August 12, 2009

Mayor Kluttz explained that she is joining Rowan County Commission Chairman Carl Ford in announcing a City Council and County Commission partnership in a reading awareness initiative which will begin Wednesday, July 15, 2009 and continue in five different locations throughout Rowan County every Wednesday from 5:00 p.m. until 7:00 p.m. She added that the initiative is the result of a joint meeting of the Salisbury City Council and the Rowan County Commissioners as a joint effort to seek ways to improve the community. She noted that the two boards reached a consensus that education is the most critical issue facing the young people of the community.

Mayor Kluttz pointed out that at the Council's 2009 Future Directions and Goal Setting Conference, Dr. Suzanne Morse, author of *Smart Communities* presented an alarming report regarding the number of third grade students in the Rowan County School System who are not reading at grade level. She added that the alarming point is the direct correlation between the ability to read at grade level in the third grade and the high school dropout rate. She pointed out that high school dropouts are a prime factor in gang activity. She indicated that representatives from the City and County met with

Rowan-Salisbury School Board members to discuss the initiative and developed a short-term plan for the current summer and discussed an expanded plan for the summer of 2010.

Mayor Kluttz announced that the community celebrations will be held each Wednesday throughout the County and reviewed the dates and locations for the events:

- July 15, 2009 at the Salisbury Branch of the Rowan Public Library
- July 22, 2009 on the steps of the Spencer Library
- July 29, 2009 at the South Branch of the Rowan Public Library in China Grove
- August 5, 2009 at the East Branch of the Rowan Public Library in Rockwell
- August 12, 2009 at the Town Hall of Cleveland

Mayor Kluttz pointed out that all Rowan County municipalities are joining to co-host events for their communities and added that the municipal Mayors, County Commissioners and Council members will be reading to the children. She added that free books will be given to the children and door prizes will be awarded. She encouraged all Rowan County citizens to promote and support this program.

CONSENT AGENDA

(a) Approval of Minutes

Approve Minutes of the Regular meeting of June 16, 2009.

(b) Voluntary Annexation – North Hills Christian School

Receive a Certificate of Sufficiency from the City Clerk concerning the voluntary annexation of North Hills Christian School located at 2970 West Innes Street and adopt a RESOLUTION setting a public hearing for July 21, 2009.

RESOLUTION SETTING DATE OF PUBLIC HEARING ON QUESTION OF THE ANNEXATION OF NORTH HILLS CHRISTIAN SCHOOL (17.119 ACRES) PURSUANT TO G.S. 160A-58.1 AS AMENDED.

(The above Resolution is recorded in full in Resolution Book No. 13 at Page Nos. 33-35, and is known as Resolution 2009-18.)

(c) Correction of Minutes

Approve a correction to the Minutes of June 4, 2009 to add the proper Ordinance title for Ordinance 2009-36.

Thereupon, Mr. Kennedy made a **motion** to accept the Consent Agenda as presented. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

PRESENTATION – 2009 SALISBURY CITIZEN SURVEY RESULTS

Mayor Kluttz introduced Dr. Greg Adams, Nth Degree Analytics, LLC, who presented results of the 2009 Salisbury Citizen Survey.

City Manager David Treme introduced Mr. Evans Ballard, Budget and Performance Measurement Analyst. Mr. Treme indicated that he feels the most important measure of the City is how its citizens feel about the level of service they are provided. He noted that the City conducts a citizen survey every five years and asked Mr. Ballard and Dr. Adams to present the results of the survey.

Mr. Ballard stated that in 2004 Salisbury was selected as a trailblazer jurisdiction for a demonstration project with the National Center for Civic Innovation funded by the Alfred P. Sloan Foundation. He noted that Nth-Degree Analytics, LLC was selected to perform the survey as part of the project.

Dr. Adams stated that the survey was completed for specific purposes and the results will speak for themselves and explained the role of properly performed surveys. He noted that the 2009 survey was performed using the same questions and methodology as the 2004 survey. Dr. Adams reviewed the background and overview of the survey:

- Surveys as a Democratic Tool
- Comparisons to 2004 Survey
- Administered March, 2009
- 345 Responses
- Margin of Error ~ + / - 5%
- Response Rate: 27%

Dr. Adams reviewed the key results and percentage of improvements:

- Sidewalks - 20% improvement
- Community is Inclusive – 15% improvement
- Zoning Regulations – 15% improvement
- Parks and Recreation Department (overall) – 14% improvement
- Streets Quality – 14% improvement
- Arts are Important – 12% improvement
- Street Appearance – 10% improvement
- Responsiveness of City Government – 9% improvement
- Fire Department (overall) – 9% improvement
- Housing is Affordable – 7% improvement
- Trash Collection – 5% improvement
- Police Department (overall) – 3% improvement
- Traffic Flow – -4% decrease

Dr. Adams reported on the key results and local comparisons in terms of favorable responses:

	<u>Charlotte</u>	<u>Salisbury</u>
• Affordable Housing	36%	60%
• Streets	41%	39%
• Parks	61%	72%
• Trash Removal	71%	89%

Dr. Adams compared the quality of life key results from survey taken in 2004 and 2009:

	<u>2004</u>	<u>2009</u>
• Salisbury is an inclusive community		
○ Strongly Agree	6%	12%
○ Agree	35%	44%
○ Neutral	30%	21%
○ Disagree	15%	11%
○ Strongly Disagree	2%	1%
○ Missing/No Opinion	11%	10%
• Housing is available in my price range		
○ Strongly Agree	15%	16%
○ Agree	38%	44%
○ Neutral	17%	16%
○ Disagree	12%	9%
○ Strongly Disagree	5%	4%
○ Missing/No Opinion	12%	11%
• Salisbury Historic Preservation is important		
○ Strongly Agree	28%	25%
○ Agree	38%	37%
○ Neutral	21%	20%
○ Disagree	5%	6%
○ Strongly Disagree	4%	4%
○ Missing/No Opinion	5%	8%
• The local arts are important to me		
○ Strongly Agree	17%	20%
○ Agree	30%	35%
○ Neutral	29%	26%
○ Disagree	7%	8%
○ Strongly Disagree	4%	3%
○ Missing/No Opinion	15%	8%
• Salisbury is a good place to do business		
○ Strongly Agree	6%	7%
○ Agree	39%	42%
○ Neutral	31%	29%

○ Disagree	13%	11%
○ Strongly Disagree	5%	3%
○ Missing/No Opinion	7%	6%
● Local economy is doing better than the national average		
○ Strongly Agree	n/a	4%
○ Agree	n/a	18%
○ Neutral	n/a	32%
○ Disagree	n/a	28%
○ Strongly Disagree	n/a	9%
○ Missing/No Opinion	n/a	9%
● Number and variety of recreation programs		
○ Strongly Agree	17%	25%
○ Agree	39%	36%
○ Neutral	19%	18%
○ Disagree	7%	4%
○ Strongly Disagree	3%	2%
○ Missing/No Opinion	16%	15%
● Overall impression of Parks & Recreation Department		
○ Strongly Agree	17%	33%
○ Agree	41%	39%
○ Neutral	18%	15%
○ Disagree	9%	3%
○ Strongly Disagree	3%	1%
○ Missing/No Opinion	13%	9%
● Quality of City streets		
○ Excellent	3%	4%
○ Good	22%	35%
○ Fair	32%	31%
○ Poor	40%	30%
○ Missing/No Opinion	3%	1%
● Traffic flows smoothly		
○ Strongly Agree	7%	5%
○ Agree	35%	33%
○ Neutral	18%	24%
○ Disagree	21%	29%
○ Strongly Disagree	14%	7%
○ Missing/No Opinion	6%	3%
● Roadside appearance		
○ Excellent	10%	11%
○ Good	38%	46%
○ Fair	36%	28%
○ Poor	12%	12%
○ Missing/No Opinion	4%	3%

• Quality of City sidewalks		
○ Excellent	3%	8%
○ Good	24%	39%
○ Fair	49%	31%
○ Poor	18%	16%
○ Missing/No Opinion	7%	6%
• Overall impression of Police Department		
○ Very Satisfied	28%	28%
○ Somewhat satisfied	37%	40%
○ Neutral	18%	17%
○ Somewhat dissatisfied	8%	9%
○ Very dissatisfied	4%	3%
○ Missing/No Opinion	5%	3%
• Overall impression of Fire Department		
○ Very Satisfied	39%	53%
○ Somewhat satisfied	34%	29%
○ Neutral	17%	10%
○ Somewhat dissatisfied	1%	0%
○ Very dissatisfied	0%	1%
○ Missing/No Opinion	9%	7%
• Garbage and trash collection		
○ Very Satisfied	50%	65%
○ Somewhat satisfied	34%	24%
○ Neutral	4%	4%
○ Somewhat dissatisfied	8%	3%
○ Very dissatisfied	1%	4%
○ Missing/No Opinion	3%	1%
• Curbside Recycling Program		
○ Very Satisfied	36%	49%
○ Somewhat satisfied	30%	25%
○ Neutral	11%	12%
○ Somewhat dissatisfied	10%	7%
○ Very dissatisfied	7%	6%
○ Missing/No Opinion	7%	2%
• Quality of tap water		
○ Very Satisfied	n/a	41%
○ Somewhat satisfied	n/a	31%
○ Neutral	n/a	10%
○ Somewhat dissatisfied	n/a	8%
○ Very dissatisfied	n/a	5%
○ Missing/No Opinion	n/a	4%
• Reasonableness of water and sewer rates		
○ Very Satisfied	n/a	17%
○ Somewhat satisfied	n/a	28%
○ Neutral	n/a	16%
○ Somewhat dissatisfied	n/a	23%

○ Very dissatisfied	n/a	12%
○ Missing/No Opinion	n/a	4%
● Water and sewer billing process		
○ Very Satisfied	n/a	27%
○ Somewhat satisfied	n/a	34%
○ Neutral	n/a	15%
○ Somewhat dissatisfied	n/a	11%
○ Very dissatisfied	n/a	8%
○ Missing/No Opinion	n/a	5%
● City government is responsive to neighborhood needs		
○ Strongly Agree	6%	9%
○ Agree	31%	47%
○ Neutral	29%	22%
○ Disagree	21%	10%
○ Strongly Disagree	6%	4%
○ Missing/No Opinion	7%	8%
● How characterize Salisbury's ordinances		
○ Too Restrictive	27%	11%
○ About Right	48%	63%
○ Too Loose	10%	9%
○ Missing/No Opinion	15%	17%
● City employees are courteous		
○ Strongly Agree	12%	17%
○ Agree	36%	51%
○ Neutral	26%	17%
○ Disagree	10%	5%
○ Strongly Disagree	5%	1%
○ Missing/No Opinion	11%	10%
● City employees are competent		
○ Strongly Agree	13%	12%
○ Agree	32%	44%
○ Neutral	27%	27%
○ Disagree	8%	6%
○ Strongly Disagree	5%	1%
○ Missing/No Opinion	16%	9%

Dr. Adams reviewed the areas the respondents most liked and the areas that are in need of improvement:

- Like Best
 - Courteous small town atmosphere
 - Small city but access to everything needed
 - Historic Districts
 - Friendly People
 - Development of strong arts with historical component to draw visitors

- Most in Need of Improvement
 - Get rid of gangs
 - Roads
 - The streets and sidewalks
 - Traffic signals (too many intersections need them)
 - Schools, taxes too high for level of service

Dr. Adams then reviewed the recommendations:

- Commit to maintaining quality
 - e.g., “Total Quality Management”
- Continue improving condition of streets
- Attention to traffic flow, traffic lights
- Continue addressing gang problems

Mayor Kluttz thanked Mr. Ballard and Dr. Adams for presenting the survey results and added that the rise in the rate for diversity and inclusion is very good news. She indicated that courteous City employees and the department approval rate increases are directly related to the customer service initiative.

Councilman Kennedy stated that the City is currently repaving streets and asked for the street paving schedule so he can let City constituents know when their street is scheduled to be paved.

Mr. Treme stated that each year the City publishes the Annual Performance Report and Survey Findings and noted that the results of the 2009 Citizen Survey have been included in the 2009 edition of the report. He pointed out that one item of the survey that caught his attention was that the frontline employees are most important and they are the ones who are providing direct services. He added that he feels the improved survey is based on the customer service awards and the work of the Customer Service Design Team and City employees.

Mr. Treme indicated that he feels the changing factors between 2004 and 2009 surveys are the Good to Great effort and the customer service efforts. He added that he also attributes the improved survey ratings on the availability of the City’s website, Access Channel 16 and the City’s Public Information Officer. He stated that he is very grateful for what the City employees do and added that he realizes it is an inside-out job and the common denominator is customer service. He added his appreciation for City Council’s support, the Customer Service Design Team, all City employees, Management Team members, and to Mr. Tom Westall who has been a tremendous resource and help.

Mayor Kluttz thanked Mr. Treme and noted that he is the leader for the employees and is a fine example to follow.

PUBLIC HEARING – 2009 JUSTICE ASSISTANCE GRANT

(a) Mr. Greg Pannell, Finance Specialist, addressed Council regarding a 2009 Justice Assistance Grant (JAG). He stated that the distinction between this grant and the previously approved JAG is that the previous grant was a recovery grant and the current grant is standard. He indicated that the Salisbury Police department intends to purchase a Print Track Live Scan fingerprinting support station to be used in the submission of electronic fingerprint data to the North Carolina State Bureau of Investigation. He stated that the Print Track Live Scan system will streamline the processing of arrested individuals which will alleviate staffing issues. He pointed out that the current ink roll print cards will be digitized and entered into the new system and that the new system will allow the Police Department to compare latent finger prints from crime scenes to fingerprints in the local data base. He added that this will increase the department's efficiency in comparing latent prints for future and backlogged cases. He indicated that the grant will be shared with the Rowan County Sheriff's Office and the total amount of the grant is \$49,962. He noted that there is no match for this grant. Mr. Pannell requested Council's approval to proceed with the grant application.

(b) Mayor Kluttz convened a public hearing, after due notice thereof, to receive comments on the application for a 2009 Justice Assistance Grant (JAG).

There being no one to speak, Mayor Kluttz closed the public hearing.

(c) Thereupon, Mr. Woodson made a **motion** to approve an application for a Justice Assistance Grant (JAG) in the amount of \$49,962. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

DEMOLITION OF STRUCTURE – 420 EAST CEMETERY STREET

Mr. Chris Branham, Code Services Manager, addressed Council regarding the demolition of a structure located at 420 East Cemetery Street. He reviewed the compliance process and a timeline of events:

Minimum Housing Compliance Process

- Preliminary investigation
- Notice of Hearing letter
- Public Hearing
- Findings of Fact letter
- Compliance Date

Timeline

- March 14, 2007 – Inspected by housing inspector, found abandoned and below standards of living

- November 17, 2008 – re-inspected, same status as previous inspection
- December 1, 2008 – Public hearing date, no attendees, Finding of Fact letter sent to owner
- May 8, 2009 – Deadline for compliance, no intent of repair shown or communicated

Mr. Branham reviewed photographs of the location and structure and indicated that the property is uninhabitable by humans. He noted that the City will recover the cost of demolition through a lien on the property.

Councilman Kennedy noted that there are several other houses on this street in similar disrepair and asked if there was anything being done to resolve the problem with those properties. Mr. Branham stated that there are several properties on this street that are in the compliance process and he will bring these to Council at a later date.

Thereupon, Mr. Kennedy made a **motion** to adopt an Ordinance directing the Housing Inspector to have demolished the structure located at 420 East Cemetery Street, Salisbury, North Carolina, it being unfit for human habitation, and deteriorated to unsafe condition. Mr. Woodson seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

AN ORDINANCE DIRECTING THE HOUSING INSPECTOR TO HAVE DEMOLISHED THE STRUCTURE LOCATED AT 420 EAST CEMETERY STREET, SALISBURY, NORTH CAROLINA, IT BEING UNFIT FOR HUMAN HABITATION, AND DETERIORATED TO UNSAFE CONDITION.

(The above Ordinance is recorded in full in Ordinance Book No. 22 at Page No. 129, and is known as Ordinance 2009-41.)

FIRST READING – CERTIFICATE OF PUBLIC CONVENIENCE AND NECESSITY FOR TAXI OWNERS, dba TRIAD TRANSPORT SERVICE

Lt. Rodney Harris addressed Council regarding a Certificate of Public Convenience and Necessity for Taxi Owners. He stated that Mr. Cedric Macon requested the certificate and will be operating as Triad Transport Service. Mr. Harris indicated that Mr. Macon has completed an application with the Police Department and a background check was conducted which indicated that Mr. Macon has a valid driver’s license and the required insurance coverage to operate a contract vehicle. He noted that Mr. Macon has been a resident of Salisbury for 6 years, attended Johnson C. Smith University, and lives in Salisbury with his wife and daughter.

Lt. Harris indicated that this item will require a second reading.

Thereupon, Mr. Lewis made a **motion** to approve the first reading for a Certificate of Public Convenience and Necessity for Taxi Owners for Cedric O’Brian

Macon, dba Triad Transport. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

AWARD CONTRACT – COOPER KENWORTH TRUCK, INC.

Mr. Dewey Peck, Purchasing Manager addressed Council regarding the purchase of a 2010 Cooper Kenworth T800 Tandem Dump Truck for the Salisbury-Rowan Utilities Department. Mr. Peck displayed a photograph of the vehicle and indicated that it is the same type of vehicle that was purchased by the City in November 2008. He requested Council adopt a Resolution to purchase the vehicle for the Salisbury-Rowan Utilities Department.

Thereupon, Mr. Woodson made a **motion** to adopt a Resolution authorizing the purchase of a 2010 Kenworth T800 Tandem Dump Truck for the Salisbury-Rowan Utilities Department. Mr. Kennedy seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

RESOLUTION AUTHORIZING THE PURCHASE OF A 2010 KENWORTH T800 TANDEM DUMP TRUCK FOR THE SALISBURY-ROWAN UTILITIES DEPARTMENT.

(The above Resolution is recorded in full in Resolution Book No. 13 at Page No. 36, and is known as Resolution 2009-19.)

COMMENTS FROM THE CITY MANAGER

(a) Fiber To The Home Update

City Manager David Treme asked Mr. Mike Crowell, Broadband Services Manager, to update Council about the installation of the Fiber project.

Mr. Crowell indicated that in regards to the Fiber To The Home project:

- The City has been divided into 68 areas, defined by a Local Convergence Point (LCP) cabinet. All cabinet placements have been approved
- Six of the cabinets have been installed
- Fifty-two areas have been approved for construction. Atlantic Engineering Group (AEG) has completed the design for these areas and City staff has reviewed and approved the design

Mr. Crowell displayed the LCP cabinet and explained how the fiber would be contained inside the unit.

Councilman Lewis asked if the units will be buried underground. Mr. Crowell

indicated that these units will not be buried. Mr. Crowell provided additional updates to the Fiber To The Home project:

- Each area has to be submitted to Duke Energy for make ready design. Forty-eight books have been submitted for make ready design
- Duke Energy has approved four sets of books for construction, and material has been received for those books
- Each area has to be submitted to AT&T for make ready design. They have completed engineering on the first eight books
- Underground construction has been completed in nine areas. Another four areas are currently under construction
- Aerial make ready has started with both light crews and heavy crews in town
- Splicing has started in the areas where underground construction has been completed
- The Request for Proposal (RFP) for design/build was issued June 25, 2009 with bids due July 22, 2009
- The RFP for middleware and core routing will be tentatively issued July 17, 2009.
- The City has applied for and has been accepted as a member of the National Rural Telephone Cooperative (NRTC). The City will be using the NRTC to obtain the programming it will offer. The City is doing this in place of negotiating directly with each programmer. The City will soon be assigned an account representative who will work to develop the channel lineup and bundles

Councilman Burgin asked if the project was within budget. Mr. Crowell indicated that the project is well within its budget limits.

Mayor Pro Tem Woodson asked when the first neighborhood will receive fiber service. Mr. Crowell pointed out that the limiting factor is the completion of the Customer Service building which will house the equipment. He indicated that the fiber will be completely installed before the building is complete. He reviewed a proposed timeline for completion of the Fiber project:

- Fiber will be completed December 2009
- Six weeks to prepare the building for the fiber
- Four weeks for Alpha testing
- Four to six week for Beta testing
- Earliest service can be offered is June 2010

Councilman Kennedy stated that he feels this is an exciting time for the fiber network in the City. He thanked Mr. Crowell for the update and stated that he feels the updates are important to keep the community aware of the progress of the project. He also stated that he liked the idea of articles being placed in the Salisbury Post and asked if there was any information on the City's website. Mr. Crowell indicated that he has started a blog (www.salisburyftthblog.com) to keep those interested in the project informed. He stated that he speaks on a new topic daily and has had as many as 70 visitors in one day, with an average of 40 visitors daily. He pointed out that there is a

link to the blog on the City's website and there will be approximately 30 advertisements placed in the Salisbury Post. He stated that all these steps are being taken to get the message out about the fiber project. He concluded by stating that the City will be hiring a Sales Marketing Representative to begin marketing the fiber product.

Mr. Treme pointed out that the newly hired Field Operations Manager will be introduced at the next Council meeting. He noted that staff is attempting to schedule hiring individuals for the fiber project so they can be available when needed.

Mr. Treme stated that customers should know the new service will be very different from their current service. He indicated that the fiber initiative intends to be a full-service product.

Mr. Treme thanked Mr. Crowell for the work he has done. He also thanked Mr. Jerry Hogan, Information Technology Manager, and the IT staff for all they have done for the fiber project.

Mr. Kennedy stated that it is important for citizens to know that the fiber initiative is also creating jobs in the community. Mr. Crowell noted that AEG will have approximately 140-150 positions during the peak of the summer.

Mayor Kluttz thanked Mr. Crowell for the outstanding report.

(b) 25th Annual Future Directions and Goal Setting Retreat

Mayor Kluttz announced that the proposed dates for the 25th Annual Future Directions and Goal Setting Retreat are February 11-12, 2010. By consensus, Council agreed to the proposed dates.

MAYOR'S ANNOUNCEMENTS

(a) Read to Your Child Days: Salisbury-Rowan READS!

Mayor Kluttz announced that the City of Salisbury and Rowan County will sponsor "Read to Your Child Days: Salisbury-Rowan READS!" every Wednesday beginning July 15, 2009 through August 12, 2009 from 5:00 p.m. – 7:00 p.m. at the following locations:

- July 15 – Salisbury Branch, Rowan Public Library
- July 22 – Spencer Library
- July 29 – South Rowan Branch, Rowan Public Library
- August 5 – East Rowan Branch, Rowan Public Library
- August 12 – Cleveland Town Hall

Mayor Kluttz thanked the Rowan County Commissioners, Rowan County

municipalities, Dr. Judy Grissom, Dr. Sarah Hensley, Rowan-Salisbury School Board, Mr. Jeff Hall, Rowan Public Library Staff, and a special thanks to Public Information Officer Karen Wilkinson who is coordinating each event.

Mayor Kluttz pointed out that there will be free books and door prizes at each location and that the underlying message is to read to children because it is critical to their future and the future of the community.

(b) Krazy Night Out

Mayor Kluttz announced that Downtown Salisbury, Inc. will host Krazy Night Out Friday, July 17, 2009 from 5:00 p.m. until 9:00 p.m. in Downtown Salisbury.

ADJOURNMENT

Motion to adjourn the meeting was made by Mr. Woodson, seconded by Mr. Burgin. All council members in attendance agreed unanimously to adjourn. The meeting was adjourned at 5:56 p.m.

Susan Kluttz, Mayor

Myra Heard, City Clerk