

2.3 MISSION, VISION AND CORE VALUES

MISSION

We are a dedicated, hardworking, and passionate team that works together to provide exceptional, fair, and responsive services that prepares Salisbury for the future and provides opportunities for everyone.

VISION

Salisbury is a welcoming and forward-thinking community, inclusive for all generations, aspiring to offer a vibrant economy, high quality of life, and greater opportunities for everyone.

CORE VALUES

Our organizational core values were developed by a team of employees and define what is important to the City of Salisbury. These organizational core values guide our service delivery and serve as the foundation for how we lead, act, conduct business, treat others, and engage with the community. We stand by our values and act accordingly to deliver services that exceed expectations.

- **Collaboration:** Utilizing teamwork and cooperation through internal and external partnerships.
- **Compassion:** Being helpful and responsive by treating others with respect and care.
- **Innovation:** Utilizing bold and creative ideas to drive continuous improvement, exceed expectations, and take a proactive approach to problem solving.
- **Sustainability:** Responsible stewardship of the environment, our finances, and service provision.
- **Integrity:** Being honest and responsive and maintaining accountability through all actions, words, and decisions.