

Salisbury, North Carolina
July 3, 2007

REGULAR MEETING

PRESENT: Mayor Susan W. Kluttz, Presiding; Mayor Pro Tem, Paul B. Woodson, Jr.; Councilmen William (Bill) Burgin; William (Pete) Kennedy; Mark N. Lewis; City Manager, David W. Treme; City Attorney, F. Rivers Lawther, Jr. and City Clerk, Myra Heard.

ABSENT: None.

The meeting was called to order by Mayor Kluttz at 4:00 p.m. The invocation was given by Councilman Kennedy.

PLEDGE OF ALLEGIANCE

Mayor Kluttz led those present in the Pledge of Allegiance to the United States flag.

RECOGNITION OF VISITORS

Mayor Kluttz recognized all visitors present and welcomed Mr. Arnold Chamberlain, Chairman of the Rowan County Board of Commissioners.

PRESENTATION FROM PARKS AND RECREATION SUMMER CAMP

Mr. Paul Moore, Recreation Manager, and participants of the Parks and Recreation summer camp presented a short program regarding recycling to Council. Mayor Kluttz then read a Proclamation proclaiming July 2007 as Parks and Recreation Month. The summer camp participants presented Council with kneeling pads made from recycled newspapers. Mayor Kluttz thanked the camp participants for their wonderful presentation and gifts.

PROCLAMATION

Mayor Kluttz proclaimed the following observance:

PARKS AND RECREATION MONTH July 2007

PRESENTATION REGARDING FIT COMMUNITY DESIGNATION

Mr. Kenny Roberts, Recreation Program Manager, informed Council that the City of Salisbury has been designated as a Fit Community for 2007-2010. A short video honoring the communities in North Carolina chosen as Fit Communities was shown to Council. Mr. Roberts explained that the Fit Community program is designed to recognize and reward North Carolina communities for creating healthy living environments through adoption and implementation of nutrition, physical activity, and tobacco free school policies. He noted that the program is sponsored by a public/private partnership of Blue Cross Blue Shield of North Carolina and the North Carolina Health and Wellness Trust Fund.

The seven (7) communities chosen for 2007 were: The City of Salisbury, Town of Carrboro, Town of Cary, Town of Edenton, Mecklenburg County, Pitt County, and City of Shelby. Mr. Roberts stated that each designee will receive highway signs to place along entranceways into the City, and will be recognized on the Fit Community website. He added that Salisbury will also serve as a model for other communities who seek to achieve this goal.

Mr. Roberts noted that many individuals from various organizations throughout the community participated in the application process for the Fit Community designation. He thanked F&M Bank and Food Lion who participated in the business survey portion of the application. He also recognized

Ms. Amy Smith, Wellness Coordinator and Health Education Specialist for the Rowan County Health Department, and Ms. Libby Post, Director of Child Nutrition for the Rowan-Salisbury School System for their work to provide information for the application.

Mr. Roberts then presented Mayor Kluttz with a plaque designating Salisbury as a Fit Community for 2007-2010.

Mayor Kluttz commented that she was very proud to accept the award for the City of Salisbury from the Lieutenant Governor during the award ceremony held in Raleigh, North Carolina June 7, 2007. She thanked Mr. Roberts and everyone who made the designation possible.

PRESENTATION REGARDING 2007 MARCH OF DIMES CAMPAIGN

Ms. Vicky Eddleman, Traffic Signal Technician for Public Services, explained that she was this year's team leader for City's March of Dimes Team. Other team members were Melissa Taylor, Judy Jordan, Wendy Brindle, Ruth Chaparro, Elaney Hasselmann, and Niki Castor. She described the fundraisers that the team coordinated and stated that \$2,248.23 was raised. She noted that thirteen (13) City employees participated in the Walk America event at Catawba College and \$2,778.01 was raised in walker donations, bringing the total amount donated to 4,900.24. Ms. Eddleman then presented a plaque on behalf of March of Dimes to City Council.

Mayor Kluttz thanked Ms. Eddleman and noted that this is another reason to be proud of the City's employees. She thanked Ms. Eddleman for taking the lead for the March of Dimes Team.

CONSENT AGENDA

(a) Approval of Minutes

Approve Minutes of the regular meeting of June 19, 2007.

(b) Budget Amendment – Funds for June 30, 2007 Annexation

Adopt a budget Ordinance amendment to the FY2007-2008 budget in the amount of \$910,864 to appropriate funds for the June 30, 2007 annexation.

A N ORDINANCE AMENDING THE 2007-2008 BUDGET ORDINANCE OF THE CITY OF SALISBURY, NORTH CAROLINA TO APPROPRIATE 2007 ANNEXATION REVENUES AND EXPENDITURES.

(The above Ordinance is recorded in full in Ordinance Book No. 21, at Page Nos. 163-167, and is known as Ordinance No. 2007-43.)

(c) Petition to Close a Portion of Old Plank Road

Receive a petition to close a portion of Old Plank Road between Thomas Street and Craige Street and adopt a **RESOLUTION** setting a public hearing for August 7, 2007.

RESOLUTION PERTAINING TO THE PROPOSED CLOSING OF A PORTION OF OLD PLANK ROAD BETWEEN THOMAS STREET AND CRAIGE STREET AND SETTING A PUBLIC HEARING FOR AUGUST 7, 2007.

(The above resolution is recorded in full in Resolution Book No. 12, at Page No. 46, and is known as Resolution No. 2007-26.)

Thereupon, Mr. Woodson made a **motion** to adopt the Consent Agenda as read. Mr. Kennedy seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

RESULTS FROM "SALISBURY-ROWAN UNITED: CREATING AN ACTION AGENDA FOR A SAFER COMMUNITY AND A POSITIVE FUTURE FOR OUR YOUTH"

Mr. Warren Miller, Fountainworks, Inc., reported to Council on the results of "Salisbury-Rowan United: Creating an Action Agenda for a Safer Community and a Positive Future for our Youth," a community meeting held June 14, 2007. Mr. Miller reviewed the timeline and events that lead to the decision to conduct the community meeting. He noted that in April 2007 a steering committee was formed to help guide the focus and mission of the meeting. The plans were shared through two (2) informational meetings held May 18, 2007 for community leaders and non-profit groups and June 6, 2007 for elected officials, municipal leaders and law enforcement officials. He noted that staff used media such as radio, TV, website, and newsletters to get the information to the community. Marketing and outreach materials were printed with the help of Wal-Mart, Food Lion, KKA Architecture, Chamberlain Exterminators, LLC, Roberts Foundation, Beaver Brothers, Rowan Regional Medical Center, and F&M who sponsored the booklets.

Mr. Miller indicated that the community meeting was held June 14, 2007 at two locations: the Civic Center and the Salisbury Depot. He added that approximately five hundred (500) people attended and participated in the focus groups. He reviewed the topic areas given to the citizen focus groups:

- Vision – what does success look like
- Community Assets – think about and identify community assets

- Strategies – across prevention, intervention, suppression, and awareness
- Commitments – what will you and your organization commit to do

Mr. Miller stated that with citizen participation in the focus groups the following nine (9) vision themes with key goals were identified:

1. Feeling Safe
 - Citizens are free to walk the streets and feel safe during evening and daylight hours
 - Appearance of public spaces also key (no graffiti, no abandoned buildings)
2. Family Support
 - Parental involvement is essential
3. Jobs/Economy
 - Produce more and better jobs
4. Faith
 - Build a community of faith
5. Community
 - Establish a cohesive and united community
6. Education
 - Create safe and caring schools
7. Activities/Centers
 - Promote diverse range of activities and places for youth
8. Law Enforcement/Crime
 - Decrease crime in the community
9. Coordination
 - Establish a united effort among agencies and the public/private sector. To ensure all are working together and sharing information

Mr. Miller then reviewed the twelve (12) current resources that were identified as available or that could be implemented to address the situation:

1. Recreation Program
 - YMCA/YWCA
 - Hunting and fishing clubs
 - Karate
 - After school programs
2. Other Resources
 - Cultural arts center
 - Salisbury Post to public information
 - “Teen Court”
 - Safe havens at fire departments
3. Churches
 - Vacation Bible school
 - Family life center
 - Outreach to neighborhoods
4. Businesses
 - New business incubator
 - Community affairs department
 - Job fairs
5. Civic Organizations
 - Kiwanis
 - Key Club
 - Jaycee’s
 - Rowan’s Men’s Alliance
6. Neighborhood Association
 - “Block” parties
 - Kids summer program
 - Crime watch
7. Local Government
 - County court education
 - Juvenile Crime Prevention Council (JCPC)
8. Parents
 - Parenting classes for parents under 18
 - Know their child’s friends
 - Be aware/knowledgeable about gangs
 - Rowan’s Men’s Alliance
9. Service Providers
 - Healthy children program in Rowan County

- Drug/Alcohol Counseling
 - Parent/teen services
10. Mentoring Programs
 - Big Brothers/Big Sisters
 - SOS program
 - Youth Service Bureau
 11. Schools
 - Early identification of at risk youths
 - Dress codes
 - Nighttime activities/facilities
 - Speakers
 - After school programs
 12. Law Enforcement
 - Grants for gang reduction
 - Gang awareness coordination office
 - Public speaking
 - Community watch

Mr. Miller displayed a graph of how the participants ranked the priority ideas. They were:

1. Community Awareness and Education
2. Parental involvement
3. Other strategies
4. Jobs and job training
5. Mentoring/tutoring
6. Recreational programs

He then reviewed eight (8) priority ideas that were identified and examples of each:

1. Jobs & Job Training
 - Business partnering within community
 - Social skills and job readiness programs
 - Summer job programs
2. Mentoring/Tutoring
 - Tutoring programs over the summer to prevent lapses over vacation
 - Early intervention – elementary level
3. Recreation Programs
 - Outreach into communities
 - Keeping parks open after hours (after 9 p.m.)
 - Junior coaching opportunities
4. School/After School programs
 - Free tutoring
 - Increase gang awareness in schools
 - Develop child care support programs for middle and high school girls who become pregnant
 - Special teachers to work with at risk children
 - Programs to work with parents
 - Programs for students who are suspended
5. Parental Involvement
 - Healthy children program in Rowan County
 - Drug/alcohol counseling
 - Parent/Teen services
6. Law Enforcement
 - Hold parents and caretakers accountable
 - Curfews
 - Visibility and involvement
7. Community Awareness
 - Newspaper involvement
 - Gang summit quarterly
 - Nonprofit agency fair
 - Community curfew
8. Other
 - Night sport activities
 - Gang summit (invite gang members or leaders for input)
 - Ex-gang member to speak

Mr. Miller reviewed additional general strategies that were identified:

1. Mentoring/Tutoring
 - Open up schools to the community
 - College credit
 - CIS mentoring
 - College fraternities
2. Schools
 - Children to create equal opportunity clubs
 - School to school programs
 - Enforcement of rules
 - Identify drop-out risks
 - Dress code
3. Parental Involvement
 - Smart Start for Rowan County
 - Train parents to communicate with children
 - Parents of gang members to attend gang awareness meetings
 - Workplace promotion of gang awareness
4. Churches
 - Church outreach to gang members
 - Daycare for families
 - Clothing and food ministries
5. Community Involvement
 - Increase advertisement such as community watch
 - Better awareness of where crimes are occurring
 - Positive recognition programs for good youth activities
 - Drug treatment programs
6. Recreation
 - Officers at fairs
 - Summer youth programs
 - Physical fitness program/neighborhood programs
7. Law Enforcement
 - Identify source of guns and enforce gun laws
 - Law enforcement day (partnering with community)
 - Police racial sensitivity training (multi-cultural)
 - Curfews and classes for repeat offenders
8. Jobs
 - Offer incentives to employers
 - Job shadowing
 - YouthBuild USA
9. Other
 - Access to resources – transportation
 - Safe parties
 - Diversity training
 - Clean up parking lots
 - Target program children

Mr. Miller then offered general strategies for the next steps in addressing gang and youth violence in the community:

1. An ongoing coordination committee – connect people and resources; and examine ways to improve policies and procedures that could enhance coordination
2. Further Assessment of the problems – not only of gangs but of all at-risk youth in community
3. Set Goals and Objectives – for the community at-large and for individual asset groups. These goals should be shared across the community
4. Facilitate Asset Group Action Plans
5. Recognize achievement

Mayor Kluttz thanked Mr. Miller and staff for all of the work that was done for the community meeting. She also thanked Rowan County and Chairman Arnold Chamberlain for the County's support and involvement. Mayor Kluttz then thanked the five hundred (500) citizens who attended and participated in the three hour meeting. She commented that she feels this says a great deal about the community and she appreciates every person who participated.

Mayor Kluttz commented that this report is very helpful for Council as it begins planning its next steps and added that Council is committed to this issue. She stated that what was developed from the meeting is an action agenda and there is a lot of work to be done.

Mayor Kluttz stated that Project SAFE Salisbury, other non-profit agencies and churches have all stepped up to take on this issue and this is a problem that every city in the United States is facing. She noted that she feels the City's challenge lies in coordinating the resources and people who can help with those in need. She stated that she feels the community leaders have to find a way to make the connection between those in need and the available resources.

Mayor Kluttz indicated that she feels some of the ideas could be implemented right away, such as a curfew for teenagers. She stated that she has

heard of the need for the curfew from people throughout the community and indicated she would like to ask the Police Department to look into curfews and bring a recommendation to Council.

Mayor Kluttz stated that mentoring has been discussed quite a bit and is also something that can be done right away. Councilman Kennedy indicated that Council has discussed mentoring since its retreat and will lead by action as City Council and the City Manager have agreed to be mentors for the upcoming school year. Mayor Kluttz stated that she would also like to involve City staff members in a mentoring program. City Manager David Tremé commented that there are opportunities for mentoring by City staff and he will work with Human Resources Director Melissa Taylor and Parks and Recreation staff to determine a plan to allow employees to participate in the mentoring program. He added that he would also like to challenge other organizations in the community to participate in mentoring programs because he feels there are many opportunities available. Mr. Tremé stated that he will return to Council with a plan for implementing a mentoring program.

Mayor Kluttz commented that this report will help Council find other ideas for ways to address the youth and gang violence problem. Mr. Tremé pointed out that Council's adopted budget included funds for youth violence and gang awareness.

Mayor Pro Tem Woodson commented that for many years he has hired youth to work at his dry cleaning business. He stated that he finds it amazing what youth can do when they have a job and how well they perform in school. He added that he feels it is important for the community to find jobs for the youth even though he recognizes it is not always an easy thing to do. Mr. Tremé commented that the City still participates with the School System for summer youth employment but that one program does not reach all of the children in need. Mayor Kluttz stated that the Youth Services Bureau has indicated that it could place one hundred (100) students if there were enough openings and added that she would like to encourage businesses to participate.

Mayor Kluttz asked to report on Agenda item 18(a) – Report on Metropolitan Coalition Press conference held in Salisbury July 2, 2007. She commented that she was thrilled with the turnout for the press conference and thanked staff for their work to put the press conference together with one week's notice. She stated that she was excited that the Metropolitan Coalition chose Salisbury as the host for the press conference and noted that a press conference was also held in Greensboro. A resolution adopted by the Metropolitan Coalition which represents the twenty-three (23) largest cities in North Carolina was presented. The resolution urges the General Assembly to support bills in both the House and Senate that address street gangs and violence. Mayor Kluttz indicated that almost eighty (80) people attended the press conference including four (4) members of City Council, staff, fourteen (14) members of the Salisbury Police Department, County Commission Chairman Arnold Chamberlain and County Commissioner Tina Hall, two (2) members of the Rowan County Sheriff's Department, Charlotte Mayor Pat McCrory and staff, Concord Mayor Scott Padgett, Scotland Neck Mayor Robert Partin, Winston-Salem Mayor Allen Joiner, Gastonia Mayor Jennifer Stultz, Granite Quarry Mayor Mary Ponds and her police chief, Kannapolis Mayor Bob Misenheimer and his police chief, Landis Mayor Mike Mahaley and his police chief, Rockwell Mayor Beau Taylor and his police chief, and Spencer Mayor Alicia Bean and her police chief. In addition, eight (8) members of Project SAFE, twelve (12) members of law enforcement from outside of Rowan County, North Carolina Senator Andrew Brock, North Carolina Representatives Lorene Coates and Fred Steen, Deputy State Director for U.S. Senator Elizabeth Dole Reggie Holley, and citizens who wished to support the initiative also attended. Mayor Kluttz stated that Lorene Coates and Andrew Brock both committed to support the legislation and do what they could to support it in the State Legislature. She commented that she has heard that many people in North Carolina do want to discuss this issue but she feels it must be addressed. She added that the Executive Director of the Metropolitan Coalition indicated that he felt Salisbury has taken something that is negative and made it positive because of all of the people who want to help and are optimistic about finding a solution.

Councilman Lewis stated that during the community meeting he met a single mother who brought her ten (10) year old son. He stated that the mother works two (2) jobs to provide a home for her and her son and when she is at work the ten (10) year old is out in the neighborhood. The little boy has been approached by gang members who have tried to recruit him and the mother is frustrated because she does not know what to do. Mr. Lewis commented that he could understand the mother's frustration. He stated that the mother was adamant that the community do something and if it did not her child would be lost. He noted that if the community cannot take care of the child and his mother then the community has failed. He stated that he hopes that we can find the strategies that will help the mother and her son because he feels that is what this effort is all about.

Mayor Kluttz stated that the problem she sees in this effort is a disconnect because there are people who have a need and people who want to help but there is no plan in place to connect the two and that is what the community is working towards.

Mayor Kluttz thanked Mr. Miller for his presentation and noted that Council is very excited and optimistic about the City's future.

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BRANDING AND WAYFINDING COMMITTEE LOGO AND PLAN
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Councilman Lewis noted that a lengthy presentation regarding the Branding and Wayfinding Committee logo and plan was presented to Council at its June 19, 2007 meeting. He stated that Council did not want to make a commitment at that time since the Mayor was not present for the presentation.

Mr. Joe Morris, Planning and Community Development Manager, reviewed the goals of the project:

- Create a graphic system that connects organizations in the community in consumers minds so that the "place" begins to benefit from the individual efforts
- Create a recommendation for themed Wayfinding Signage with a list of potential destinations created by the committee
- Create a Brand Identity for Salisbury to use in its efforts to recruit human capital, whether residents, workers, investors or business owners

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Mr. Morris reviewed the proposed typography for the logo and how it can be incorporated into various organizations such as the Convention and Visitor's Bureau, Downtown Salisbury, Inc., and the Arts Council. He stated that the committee identified over one hundred (100) destinations in the community and from that list the group generated a comprehensive system of signage. He reviewed how the signage can be tied together using

destinations, neighborhoods, and directional signs.

Mr. Morris stated that the committee crafted a message regarding the Salisbury Brand, which states, "Salisbury is a model City that blends small town charm and big city cultural opportunities. It is the intersection of living history and thriving arts, of higher education and everyday relaxation. Salisbury is what you make of it. Discover What's Inside." He then presented the proposed logo that uses the tagline "Discover What's Inside." He noted that the icon at the top of the logo uses the four (4) colors that symbolize the four (4) districts in downtown Salisbury and uses a stylized "S" that is reminiscent of a road or path. Mr. Morris then displayed how the logo could be used in various colors and with the various groups in the community. He then displayed mock advertisements that depicted how the "Discover What's Inside" message could be used to promote the community's assets.

Mr. Morris reviewed a sign schedule that would enable the wayfinding signs to be installed over a period of time and various districts of the City that were identified for sign installation.

Mayor Klutz commented that she was very impressed with the redesigned logo and tagline. She noted that the design changed completely from what was presented months earlier and she was appreciative that the Council waited two (2) weeks before adopting the plan in order to have time to hear from the public. She stated that she received one call from a citizen who felt that the logo should refer to the history and arts for the City. The citizen felt these were the most important attributes of Salisbury. Mayor Klutz noted that she feels that there are so many things that are important to Salisbury that it is impossible to narrow it to one (1) or two (2). She commented that she agrees history and art are important to Salisbury but she feels what makes Salisbury special is that there are advocates for so many different interests. She added that she does not see how Council could pick and choose over all of the things that make Salisbury the City that it is. Mayor Klutz stated that she feels this is a way to invite visitors to discover what Salisbury has to offer. She commented that she is amazed that with so many differing opinions something positive was created and she fully supports it.

Councilman Burgin thanked the Branding and Wayfinding Committee and indicated that he feels this was a very tough assignment. He stated that he feels the logo is very flexible and fun. He commented that he feels the Committee did a wonderful job and he is excited about the possibilities of tying many assets in the community together.

Councilman Kennedy stated that he received a telephone call from a citizen who wanted to continue to use Historic Salisbury but added that he agrees with the Mayor that Salisbury includes too many different areas to only use one. He noted that this logo could be used for many different directions and he supports it.

Mayor Pro Tem Woodson commented that he also supports the logo.

Mr. Lewis stated that he had two (2) groups of people to whom he was interested in marketing the City. The first group is the people who will move here for the Bio-Tech Center in Kannapolis. He noted that it is anticipated that thirty-five thousand (35,000) people will work there and he would like to reach out to them. He stated that the second group is the tourists who visit on daytrips. He noted that he would like to invite them to Salisbury to discover those things that they would like to discover. Mayor Klutz added that she feels the logo is a very welcoming invitation. She stated that with over thirty thousand (30,000) citizens it is hard to find something that is perfect, but she feels this is close.

Thereupon, Mr. Burgin made a **motion** to adopt the Branding and Wayfinding plan and logo as presented. Mr. Kennedy seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Klutz voted AYE. (5-0)

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REPORT FROM STAFF REGARDING HENDERSON STREET
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Ms. Wendy Brindle, Traffic Engineer, noted that Grove Street extension opened to traffic in February 2007. She stated that staff collected data prior to construction and again after construction was complete in order to determine any changes in traffic conditions. She stated that staff focused its data collection from the 400 and 500 block down to the Rutherford Street area. She informed Council that prior to the construction of Grove Street extension data was collected from the 700 block and the 500 block. She indicated that approximately two thousand six hundred (2,600) vehicles per day came through the 700 block and about two thousand seven hundred (2,700) in the 500 block. She stated that there has been an approximate five hundred (500) vehicle per day reduction in volume since the Grove Street extension opened.

Ms. Brindle stated that staff also reviewed speed data and in the 800 and 900 blocks of Henderson Street the 85th percentile speeds went from 30 mph before the shift in traffic to about 23 mph after. In the 700 block the data showed a small increase in the 85th percentile speeds from 35 mph before construction to 38 mph after. Ms. Brindle explained that with the sample size collected this is considered a nominal change.

Ms. Brindle indicated that staff collected data related to speed in the 500 block of Henderson Street.

Date	85 th Percentile Speed	Highest Recorded Speed
1997	35 mph	44 mph
2003 (morning)	33 mph	42 mph
2003 (midday)	34 mph	41 mph
2007 (morning)	32 mph	39 mph
2007 (midday)	31 mph	38 mph

She noted that the 85th percentile speeds have remained fairly constant. Ms. Brindle stated that staff collected data during the morning when traffic is heavy and during the shift changes at the hospital. She stated that staff also looked at accidents in the vicinity and records indicated there were no identifiable accident trends in the area. Staff also compared the frequency of accidents at the two (2) major intersections, Henderson and Ellis Streets

and Henderson and Fulton Streets, to the predicted accident rate based on volume. She reported that the rate was below the predicted accident rate and the severity rate was zero (0).

Ms. Brindle commented that the area is posted at 25 mph but 35 mph is typical for most residential areas. She stated that with the data collected related to speeds and accidents staff recommends no changes to the traffic patterns.

Mayor Pro Tem Woodson commented that it appears Grove Street Extension has helped with traffic on Henderson Street. Ms. Brindle responded that traffic did move to Mocksville Avenue and Grove Street when the extension opened. She noted that staff will collect more data in the next few months to ensure traffic is using the new street.

Councilman Lewis asked when the data was collected. Ms. Brindle responded that the 2007 data was collected immediately after the street opened and then approximately three (3) months later.

Mr. Lewis noted that he has received comments from neighbors in the area who feel traffic is traveling at least 45 mph and whether it is real or perceived, when children are crossing the road it certainly seems fast. He noted that Council has empirical data and this is what must be used to make decisions.

Councilman Burgin commented that it is encouraging that the traffic count is down and the drop in 85th percentile speed indicates a move in the right direction. He added that he would like to wait to see what the next group of data shows regarding the speed.

Mr. Lewis noted that residents from the neighborhood are present and asked if they could address Council.

Mayor Kluttz opened the floor to receive public comment regarding traffic on Henderson Street.

Mr. Frank Justin, 505 Henderson Street, commented that when staff collected data the car was parked in a place where cars naturally slow down for a curve and asked if any consideration was given to collecting the data during the shift change at the hospital. He stated that he walks his dog during the morning and cars are driving faster than 35 mph. He stated that he hopes the next time data is collected an unmarked vehicle that does not block traffic is used so that a correct speed can be obtained. Mr. Justin stated that the children and animals in the neighborhood are terrified of the cars and there is no courtesy shown by the drivers. He asked to have Police perform spot checks and ticket those who are speeding. He also asked that a warning sign be installed that indicates children are in the area.

Mr. Lewis stated that it appears the primary target is the shift change at the hospital. City Manager David Treme indicated that he will contact Mr. Chuck Elliot at Rowan Regional Medical Center to share these concerns and to help inform the hospital staff that there will be a crack down on speeding in this area.

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MEMORANDUM OF UNDERSTANDING FOR MASS DISPENSING SITE(S)

Mr. John Sofley, Management Services Director, stated that the Rowan County Health Department has developed a plan for emergency preparedness as it relates to a public health crisis. The Salisbury Civic Center has been identified as a location suitable for use during a crisis and the City and County have had a Memorandum of Understanding providing for its use during a public health crisis. Mr. Sofley noted that the Memorandum is updated annually and requested Council authorize the City Manager to execute the updated agreement

Thereupon, Mr. Woodson made a **motion** to authorize the City Manager to execute a Memorandum of Understanding for Mass Dispensing Site(s) with the Rowan County Health Department. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

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INTERLOCAL-GOVERNMENTAL AGREEMENT - ROWAN COUNTY AND SOLDIERS MEMORIAL AME ZION CHURCH

City Manager David Treme explained that an agreement has been drafted between Rowan County, Soldiers Memorial AME Zion Church and the City of Salisbury. The agreement will address a need for additional parking created by the heavy volume of traffic using the Rowan County Courthouse. He stated that the Church has a desire to develop its vacant lot for parking and has agreed to make it available for development and use as public parking from 7:00 a.m. until 6:00 p.m. weekdays. He noted that the agreement has been approved by the Church and by the Rowan County Board of Commissioners.

Mr. Treme explained that the City will perform the work and anticipates the work will begin in Spring 2008. He stated that bids will be sought which will determine the exact cost, and the estimated cost to develop the parking lot is \$100,000. He added that the City and County will each fund fifty (50) percent of the project and the Church will make the land available for development.

Rowan County Commission Chairman Arnold Chamberlain expressed his gratitude for the City's effort to make this project happen. He noted that this will help Soldiers Memorial AME Zion Church and greatly reduce Rowan County's Courthouse parking problems.

Mayor Kluttz stated that she is grateful to the County for their partnership on this project.

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Thereupon, Mr. Burgin made a **motion** to authorize the City Manager to execute an Inter-Governmental Agreement and Agreement of Project Owner with Rowan County and Soldiers Memorial AME Zion Church regarding the parking project as presented. Mr. Woodson seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

PLAZA LEASING

Mr. John Sofley, Management Services Director, stated that over the past six (6) years the City has contracted with Mr. Foster Owen to provide leasing of The Plaza and to coordinate tenant relations. He explained that Mr. Owen has expressed a personal desire to focus on other areas and that the City is seeking someone to fill the leasing responsibilities. He noted that Downtown Salisbury Inc. (DSI) is familiar with the downtown market in both commercial and residential space and recommended that the City contract with Downtown Salisbury, Inc. (DSI) to serve as leasing agent for The Plaza.

Thereupon, Mr. Kennedy made a **motion** to authorize the City Manager to execute an agreement with Downtown Salisbury, Inc. regarding Plaza leasing. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

PRESENTATION OF HISTORY AND ART TRAIL BROCHURE

Ms. Barbara Perry, Community Appearance Commission (CAC) Chairman, presented a copy of the History and Art Trail brochure to Council. She stated that in 2006 City Council granted funds to the CAC for the Public Art Committee to print the brochure and added that the brochure should remain current for two (2) years.

Ms. Perry pointed out that the Committee has thirteen (13) plaques currently installed on the History and Art Trail. She stated that the Committee is also working on a possible art project in the Wachovia Bank parking lot. She stated that the Public Arts Committee received a \$1,100 grant from the Rowan County Convention and Visitors Bureau to fund racks to display the brochures at visitor centers throughout Salisbury. She expressed her gratitude to the City for helping fund the History and Art Trail brochure project.

Mayor Kluttz thanked Ms. Perry for her leadership with the CAC and for their hard work on the History and Art Trail project.

Councilman Burgin stated that the brochure is exceptional and encouraged citizens to experience the History and Art Trail. He suggested that the brochure be developed as a presentation on Access 16 television.

COMMENTS FROM THE CITY MANAGER

(a) Planning Board

City Manager David Treme stated that there are no Planning Board recommendations.

(b) House Bill 1202

Mr. Joe Morris, Planning and Community Development Manager, presented an update regarding House Bill 1202 which authorizes the City of Salisbury to regulate the demolition of structures within the City's Downtown Historic District. He stated that the Bill has passed in the North Carolina General Assembly and the North Carolina Senate and has been sent to Governor Easley for his signature. He added that the ratified legislation states that Salisbury can now adopt an ordinance providing that no structure within the City's Downtown Historic District be demolished without permission from City Council. Mr. Morris stated that staff will prepare a draft ordinance to be presented to Council for consideration.

(c) South Square Streetscape Improvement Project

Ms. Lynn Raker, Urban Design Planner, updated Council on the South Square Streetscape Project. She reviewed photographs of the project site and explained that when the contractors lifted the asphalt they excavated around a Duke Power vault. They also found big open voids under the asphalt and discovered that the vault had holes in it which resulted in water and dirt being drawn into the vault. This then caused a significant amount of settling under the pavement. She explained that Duke Power repaired the holes in the vault and the contractors rebuilt the roadbed. She stated that the new brick bed road will be built to North Carolina Department of Transportation (DOT) standards and should be a road for generations.

Ms. Raker stated that East Fisher Street will be open from July 3-8, 2007 and will experience periodic street closures during the day from July 9-13, 2007. She stated that staff continues to work with business owners to let citizens know the businesses are open. She added that the contractors have sent a second update to the business owners to keep them informed.

(d) East Innes Street Crosswalk Demonstration Project

Ms. Lynn Raker, Urban Design Planner, stated that the City was approached by a vendor of a product called Imprint, a highly durable resin-based synthetic asphalt used in high traffic intersections and crosswalks. She explained that staff met with representatives from Imprint, and that in an effort to introduce their product to the southeast, they proposed a presentation and installation of a section of the asphalt in Salisbury at no cost. In return they will invite potential buyers from a one hundred (100) mile radius to view the demonstration. Ms. Raker stated that the demonstration project will be conducted on a ten (10) foot wide crosswalk at the intersection of East Innes Street and Long Street on August 1, 2007 between 10:30 a.m. and 12:30 p.m. She noted that most of the preparation work will be done after 9:00 p.m. on July 30, 2007 with a small section, blocked from traffic, to be finished during the demonstration. She explained that the imprint will last until the road is repaved.

(e) Future Directions and Goal Setting Retreat

City Manager David Tremé requested that Council approve the dates of February 14 and 15, 2008 for the Twenty-Third Future Directions and Goal Setting Conference.

Thereupon, Mr. Woodson made a **motion** to set the dates as stated. Mr. Lewis seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

(f) Historic Salisbury Foundation October Tour

City Manager David Tremé stated that the City has received a request from the Historic Salisbury Foundation for help with various items related to October Tour. He noted that the list involves Public Services and if it is the consensus of Council, staff will proceed with the requested assistance.

By consensus, Council agreed.

MAYOR'S ANNOUNCEMENTS

(a) Metropolitan Coalition Press Conference

This item was presented earlier in the meeting with item 10 – Council to receive a report from Warren Miller, Fountainworks Consulting, regarding the results of “Salisbury-Rowan United: Creating an Action Agenda for a Safer Community and a Positive future for Our Youth” and is reflected on page 10 of these minutes.

(b) God and Country Service at Cornerstone Church

Councilman Lewis announced that Councilman Pete Kennedy was honored at the God and Country Service held at Cornerstone Church Sunday, June 24, 2007. Mr. Kennedy was recognized as a local hero, and Mr. Lewis noted that Mr. Kennedy is a positive role model and provides active leadership for the community.

Mayor Kluttz congratulated Mr. Kennedy for his recognition.

ADJOURNMENT

Motion to adjourn the meeting was made by Mr. Lewis, seconded by Mr. Burgin. All council members agreed unanimously to adjourn. The meeting was adjourned at 6:21 p.m.

Mayor

City Clerk