

WESTEND Initiative

Project Update

Community Meeting
May 2023

What is BCJI?

- Byrne Criminal Justice Innovation (BCJI)
- Grant distributed by the Department of Justice, Bureau of Justice Assistance
- BCJI projects should include:
 - Leveraging community knowledge and expertise for crime reduction
 - Local partners to support prevention and intervention

Sustainable reductions in serious and violent crime **require collaboration among partners** in the criminal justice system, service providers and communities they serve



BCJI Model



Place-based Strategy

- Focus on a specific location within a community to direct resources
- Enhance environment factors to prevent crime concerns



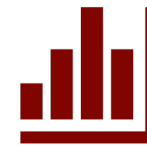
Build Partnerships & Enhance Trust

- Cross-sector partnerships
- Trust among partners, community, and police



Community Engagement

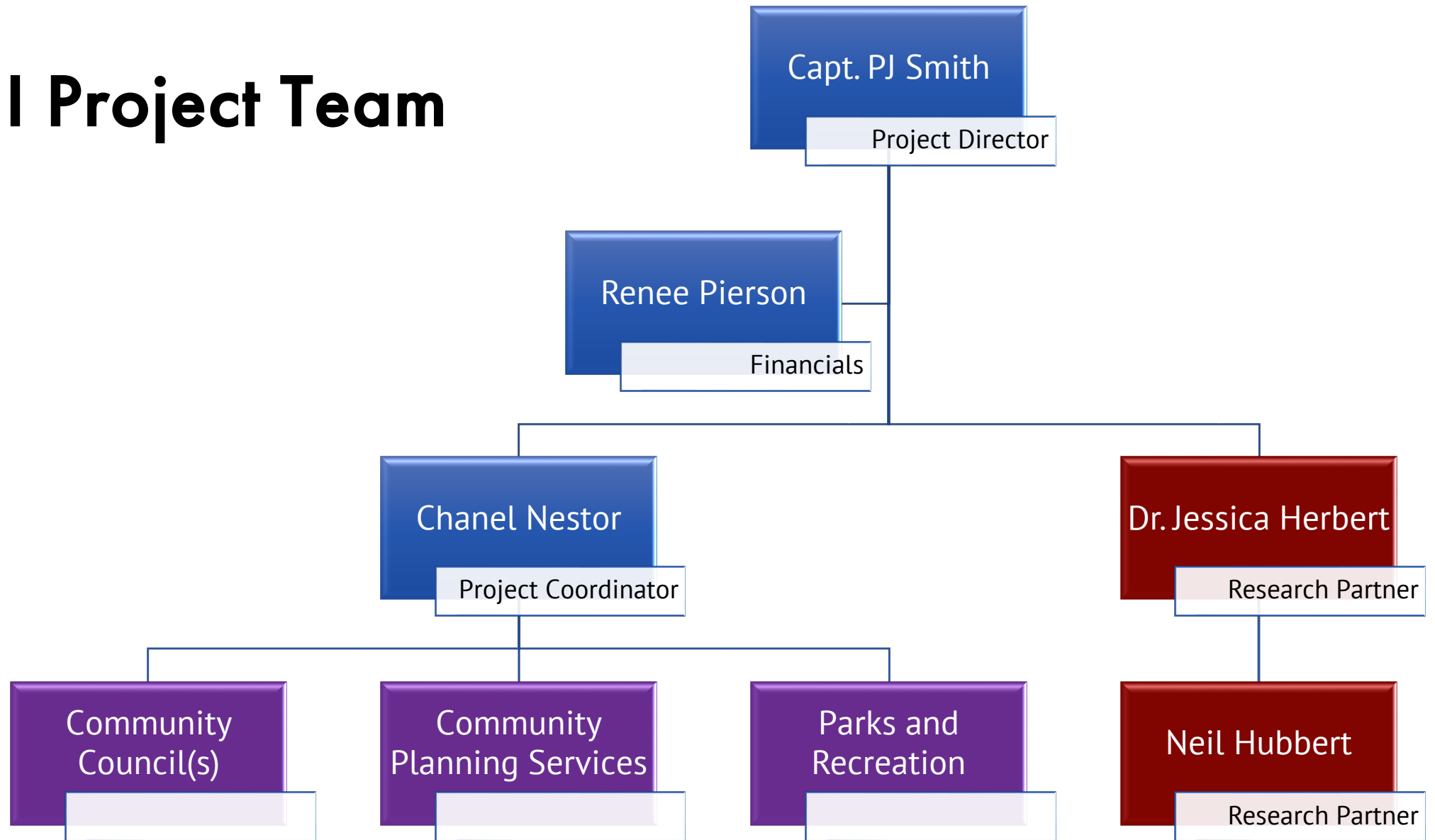
- Leadership from community
- Self determination and supportive strategies



Data & Evidence Driven

- Understanding gaps in services, strategies, and partners
- Evidence-based solutions and programs

BCJI Project Team



BCJI Research Partner: IDEA Analytics



Dr. Jessica Herbert
Founder & CEO



Neil Hubbert
Research Associate

IDEA Analytics is a strategic advising and analytical service partner for local government, public safety, and nonprofits. We provide program management, research and evaluation, and implementation support for organizations and communities seeking solutions to complex social concerns. IDEA believes implementing equitable, reliable, and innovative practices within service operations can benefit everyone in our communities.



BCJI in Salisbury



Place-based Strategy

- West End
- Housing, public spaces, City property
- Transportation
- Crime prevention and intervention



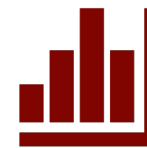
Build Partnerships & Enhance Trust

- SPD's collaboration in the West End
- Partners with City Planning, Parks and Rec, NAACP, Community College



Community Engagement

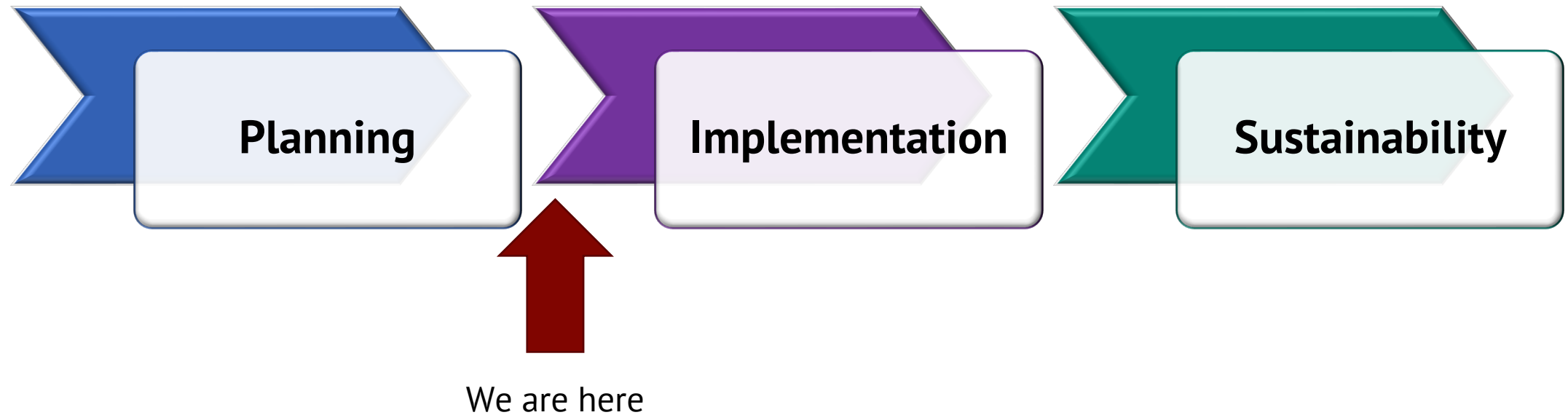
- Assistance that would allow for community involvement and empowerment
- Funding for youth and adult programming



Data & Evidence Driven

- Community impacted by violence
- Gaps in services for the community

Three Required Phases of a BCJI Grant



Bringing BCJI to Salisbury

*West
End
Salisbury
Transformed
Empowered
Neighborhood
Development*

Grant Development Team

- SPD Captain PJ Smith
- SPD Management Analyst Renee Pierson
- IDEA Analytics Dr. Jessica Herbert
- Community Planning Services Hannah Jacobson
- Parks and Recreation Nick Aceves

Grant Community Support

- Rowan-Cabarrus Community College
- NAACP President Gemale Black

March 2021

April 2021

December 2021

Develop Grant



Grant
Submitted!

*A lot of waiting, hope, planning,
readiness...*

Notification
of Award

Key

In Progress

Complete

BCJI Goals and Expected Outcomes

Establish community-led council(s)

- Assist the planning team in identifying needs, services, and/or programs
- Support decision making on implementing or enhancing services and programs

Use grant funding to jump-start or enhance programs and services

- Informed by community needs
- Detailed sustainability plans

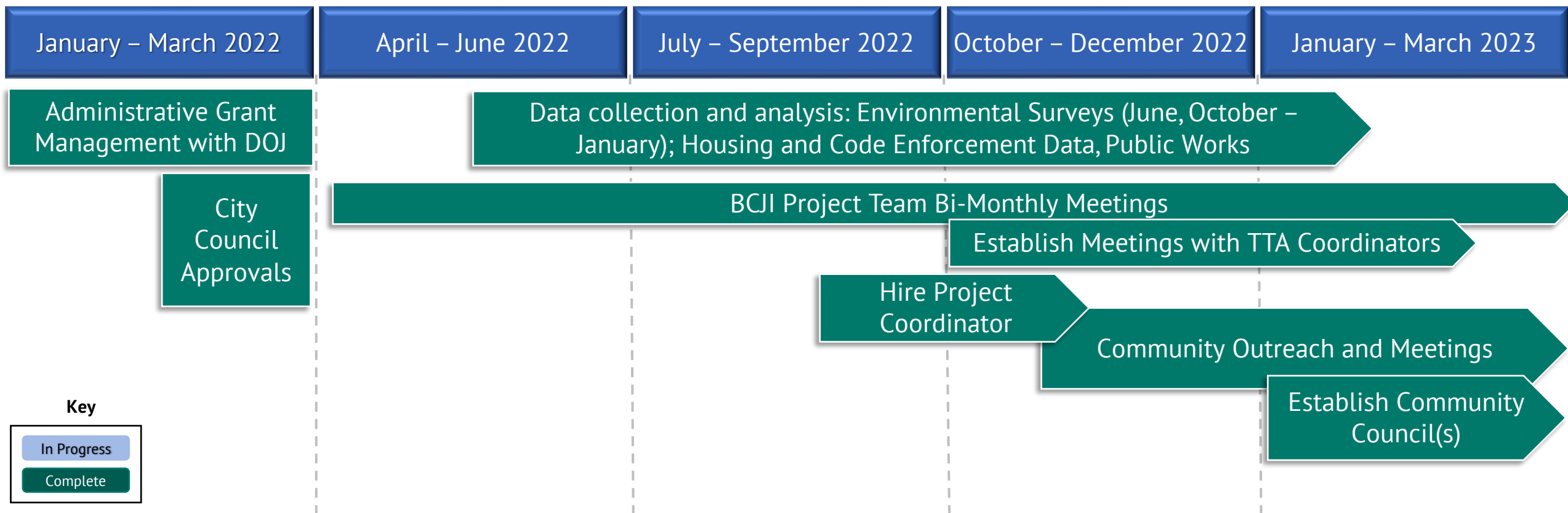
Community violence intervention plans and actions

- Increased community collaboration
- Measured impacts to individuals and neighborhood

Time to get to work!

Year 1 Progress

Planning





Neighborhood Environmental Surveys and Data Collection

IDEA Analytics



What is next? Implementation!

Implementation

April – June 2023

July – September 2023

October – December 2023

Monthly Community Events

Bi-monthly BCJI Project Team Meetings

Monthly Community Council Meetings

Action Plan
Development and
Submission

Action Plan
Approval

Community-based Services
Technical Assistance (TA) for
Capacity Building

Program Subaward
Process Development

Program
Solicitation
& Selection

City and/or Community Program
Implementation
Individual Program Performance
Measurement & Data Collection Plans

Important Milestones

- ★ Department of Justice Approval and Release of Funding
- ★ City Council Approvals for Subawards
- ★ Community-based Services Report (TA Provider)
- ★ First Impact Report (IDEA Analytics)

Key

In Progress

Planned

Questions?

Thank you for the continued collaboration.

The IDEA Analytics Team

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