

Salisbury, North Carolina
January 3, 2013

REGULAR MEETING

PRESENT: Mayor Paul B. Woodson Jr., Presiding; Council Members Maggie A. Blackwell, William (Pete) Kennedy, and, William Brian Miller; City Manager Doug Paris; City Clerk Myra B. Heard; and City Attorney F. Rivers Lawther, Jr.

ABSENT: Mayor Pro Tem Susan W. Kluttz,

Salisbury City Council met in Council Chambers in City Hall located at 217 South Main Street. The meeting was called to order by Mayor Woodson at 4:00 p.m. The invocation was given by Councilmember Kennedy.

PLEDGE OF ALLEGIANCE

Mayor Woodson led those present in the Pledge of Allegiance to the United States flag.

RECOGNITION OF VISITORS

Mayor Woodson welcomed all visitors present.

ADDITIONS/DELETIONS TO THE AGENDA

Add – Council to participate in a discussion regarding Mayor Pro Tem Susan W. Kluttz.

PROCLAMATIONS

Mayor to proclaim the following observance:

DR. MARTIN LUTHER KING, JR. DAY

January 21, 2013

CONSENT AGENDA

(a) Approval of Minutes

Approve Minutes of the Regular Meeting of December 18, 2012 and the Special Meeting of December 26, 2012.

Thereupon, Ms. Blackwell made a **motion** to adopt the Consent Agenda as presented. Mr. Kennedy seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Ms. Blackwell voted AYE. (4-0)

HIGHLIGHTS AND GOAL – COMMUNITY APPEARANCE COMMISSION

Ms. Barbara Perry, Chair of the Community Appearance Commission (CAC), and Ms. Lynn Raker, staff liaison, presented the CAC Highlights and Goals.

Ms. Perry reviewed the Highlights for 2012:

- Awarded eight Municipal Service District Incentive Grants
 - Total Grants - \$23,230
 - Total Project Amounts - \$90,528
- Awarded seven Innes Street Improvement Grants
 - Total Grants - \$18,295
 - Total Project Amounts - \$95,570
- Public Art Committee
 - Continued to promote the Salisbury History and Art Trail
 - Supported restoration of two ghost signs
 - 2012 Salisbury Sculpture Show
- Neighborhoods and Education Committee
 - Neighborhood Leaders Alliance
 - Bi-annual meetings
 - Continued support for Housing Advocacy Commission
 - Second BlockWork program
 - Co-sponsored Spring and Fall spruce-up with the Public Services Department
 - Adopt-a-Street program
 - Rowan Helping Ministries
 - Brooklyn South Square Neighborhood

- Landscape Committee
 - Landscape of the Month Awards
 - Holiday Storefront Decorations Awards

Ms. Perry reviewed the 2013-2014 Level 1 Goals:

- Participate in the Innes Street - Long Street “Complete Streets” Corridor Study
- Collaborate with staff, Downtown Salisbury Incorporated (DSI) and other stakeholders on implementation of City Council’s Goal for Economic Development
 - Objective Two – Improve and enhance downtown Salisbury
 - Goal Two – Develop downtown Streetscape Improvement Plan
- Collaborate with Historic Salisbury Foundation and North Main Neighborhood Association regarding improvements along North Main Street
- Support phased development and implementation of the West End Transformation Plan

Ms. Perry explained the CAC’s Incentive Grant Programs have a proven benefit to cost ratio. She noted the Municipal Service District Grant administered from 1981 through June 2012 yielded a total of \$450,000 in public investment and leveraged \$6.7 million in private investment, a ratio of 1 to 15 public to private investment. She indicated this investment results in a dramatic increase in tax revenues, tourism dollars, sales tax revenues, and jobs.

Ms. Perry reviewed the Innes Street Improvement Grant and pointed out \$333,000 in public investment has leveraged \$4.8 million in private investment for a ratio of 1 to 14 public to private investment.

Ms. Perry stated the continued improvements in downtown Salisbury show a strong connection between the incentive grants and economic development. She pointed out the grants support many of Council goals:

- Renovation projects
- Attractive downtown
- Upper-floor use
- Higher tax values
- Increased tourism
- More jobs

Ms. Perry reviewed the Level 1 goals requiring funding:

- Resume the Municipal Service District Grant - \$35,000
- Resume the Innes Street Incentive Grant Program - \$35,000
- Continue promotion of programs - \$2, 250
 - Spring and Fall Spruce-up Days
 - Landscape of the Month
 - Adopt-a Salisbury Street
 - Other programs

- Host bi-annual CAC and Tree Board Awards Program - \$5,000
- Hold the BlockWork program annually to promote neighborhood accountability block-by-block - \$10,000
- Continue to expand Salisbury History and Art Trail marker program and host the 6th Sculpture Show - \$20,000

Ms. Perry discussed other key Goals for the CAC:

- Support efforts of Code Services staff, Housing Advocacy Commission (HAC), and other City efforts to address deteriorated housing
- Continue to raise awareness of public art opportunities
- Continue to serve as liaison for neighborhood leaders and to host bi-annual meetings

Ms. Perry thanked Council for its support of the CAC and its vision for the City.

Mayor Woodson recognized Ms. Perry for her work and the CAC for all it does for the community.

Councilmember Blackwell stated the City had a tough budget year and Council was forced to cut the Municipal Service District Grant and the Innes Street Incentive Grant programs from the FY2012 budget. She stated she will work to have the grants included in the FY2013 budget. She recognized the members of the CAC in the audience.

HIGHLIGHTS AND GOAL – GREENWAY COMMITTEE

Mr. Stephen Brown, staff liaison, presented the Greenway Committee's 2012 Highlights and 2013 Goals.

Mr. Brown reviewed the 2012 Highlights:

- Phase 2 of the Salisbury Greenway completed, and opened to the public November 1, 2011
- Forestdale Avenue kiosk completed
- Hogan Valley Way kiosk completed
- Grants Creek Greenway Bridge
- Earth Day Exploratory at the Greenway
- Supervised walking program
- 15th annual Run Walk for the Greenway 5K

Mr. Brown then reviewed the Greenway Committees Goals for 2013:

- Continue the next phase of Greenway development
 - Kelsey Scott/Grants Creek Connector
- Coordinate the 16th annual 5K Run Walk for the Greenway – July 2013
- Coordinate Earth Day Exploratory – April 2013

Mr. Brown thanked Council for its support of the Greenway Committee.

Mayor Woodson stated he has been a member of Council for 15 years and the progress on the Greenway is amazing. He thanked Mr. Brown for the presentation and expressed Council's gratitude to the Greenway Committee.

HIGHLIGHTS AND GOAL – HISTORIC PRESERVATIO COMMISSION

Mr. Andrew Pitner, Chair of the Historic Preservation Commission (HPC), and Ms. Janet Gapen, staff liaison, presented the 2012 Highlights and 2013 Goals for the Historic Preservation Commission.

Mr. Pitner explained the benefits of historic preservation:

- Promotes and protects investment
- Promotes local economy and jobs
- Promotes tourism
- Sustainable - reuse/retrofit/recycle
- Increases property values
- Preserves historic resources that give Salisbury its character

Mr. Pitner reviewed the downtown Salisbury investment:

- Before the Local Historic District \$13.8 million was invested from 1997-2001
- After the Local Historic District \$51 million was invested from 2001-2011

Mr. Pitner then reviewed 2012 Certificates of Appropriateness (COA):

• Approved by Staff	75	49%
• Approved by Minor Works Committee	40	26%
• Approved by Historic Preservation Commission	31	20%
• Deferred or withdrawn	4	3%
• Denied by Commission	2	1%
Total Applications	152	100%

Mr. Pitner presented the 2012 Highlights:

- Historic Preservation Master Plan:
 - HPC review complete
 - Currently in the adoption process
- Member/Staff Training
 - Burlington/Alamance County HPC's *Principals and Techniques of Historic Preservation*
 - State Historic Preservation Office/Forsyth County HPC's *Effective Local Preservation Commissions*
 - City of Monroe – *Annual Historic Preservation Workshop*
- Design Review Advisory
 - Informal plan review/consultation
 - Major Work
 - Additions
 - New constructions
 - Members
 - Design professionals and former HPC members

Mr. Pitner reviewed the 2012 Goals

- Promote Historic Districts
 - Reinstate Historic Preservation Incentive Grant Program - Request: \$40,000
 - Convene Master Plan Implementation Team
 - Inform real estate agents/brokers
 - Support Buy History Open House, BlockWork, other initiatives
 - Promote National Trust's Preservation Month
 - Partner with Downtown Salisbury Incorporated (DSI), Historic Salisbury Foundation, Community Appearance Commission (CAC), Community Development Corporation (CDC) and others
- Improve Procedures
 - Update Design Guidelines (Fully funded/set to begin)
 - Conduct education/outreach - Request: \$1,000
 - Work with the Public Information Officer on a new commission webpage
 - Create digital submittal process
 - Audit commission meetings in other communities
 - Process to track/monitor COA
 - Conduct an annual HPC Review
 - Use Design Review Advisory Committee to full potential
 - Continue newsletters
 - Additional training
 - Actively recruit potential commission members

- Plan
 - Update historic district nominations - Request: \$20,000
 - Demolition by Neglect Ordinance
 - Support West End Transformation planning
 - Work with Planning Board on code, zoning and other issues
 - Assist Fulton Heights/other neighborhoods regarding designation

Mayor Woodson thanked Mr. Pitner and Ms. Gapen for their presentation and their time and commitment to the project.

HIGHLIGHTS AND GOAL – PARKS AND RECREATION ADVISORY BOARD

Ms. Amy Smith, Parks and Recreation Advisory Board Chair, and Mr. Stephen Brown, staff liaison, presented the Highlights and Goals for the Parks and Recreation Advisory Board.

Ms. Smith reviewed the Highlights for 2012:

- Play structures replaced at Forest Hills Park and Ms. Dot and Ms. Peggy’s playground at City Park
- Splash pad at Lincoln Pool
 - New skimmers, new decking and a lift chair
- Patriots Flag Concourse at City Park
- Salisbury Community Park and Hurley Park Bridges
 - Bridges installed and completed
- \$3,000 grant from Blue Cross Blue Shield to reestablish the West End Community Garden
 - 800 pounds of food grown and distributed to the community
- Dog Park fundraising approved by City Council
- Screen/projector installed at Civic Center
- Eat Smart Move More Grant
 - Total amount awarded \$42,000
 - Sidewalk development increasing connectivity
 - Replacement of old play structures
 - Educational programs to increase healthier lifestyles
 - Expansion of the West End Community Garden
- 15th Annual 5K Run Walk for the Greenway
- Facility and Park Renovations FY2011-2012
 - Three on three basketball court at Long Street Park
 - New windows at Cemetery Maintenance Building
 - Installed eight kiosks along Greenway
 - Installed seven kiosks along cross country trails at Salisbury Community Park
 - Plastic borders installed around playgrounds at Salisbury Community Park
 - Carports installed at 1402 South Main Street and Cone Center

Ms. Smith then reviewed the 2013 Priority Level 1 Goals:

- Maintain staffing levels and support the increase in part-time staff for programming and maintenance - \$37,000
- Provide financial support of the five-year Parks and Recreation Capital Improvement Plan
 - Learning Lab at Miller Center
 - Renovate Lincoln Park according to the Master Plan
 - Renovations and additions to the existing Civic Center
 - \$1,500,000 for gym addition
 - \$200,000 for park development
 - Begin Town Creek Park development
 - Phase 2 development of the Jaycee Optimist Sports Complex Park - \$450,000
 - Provide full annual allocation of funds for renovation of existing parks/facilities - \$100,000

Ms. Smith noted the Priority Level 2 Goals for 2013:

- Neighborhood park land acquisition, east of I-85 - \$100,000
- Design a Hall of Fame Building/Education Center at the Salisbury Community Park and Athletic Complex - \$25,000

Ms. Smith then reviewed the 2013 Supporting Goals:

- Support continued design and development of the Salisbury Greenway
- Support neighborhood problem solving, through programs and park renovations in Jersey City, North Main Street and the West End area
- Support the Hurley Park Board and park development
- Support the Tree Board and Downtown Streetscape Program

Mayor Woodson thanked Ms. Smith for the presentation and members of the Parks and Recreation Advisory Board for their work in the community.

2012 BLOCKWORK NEIGHBORHOOD IMPROVEMENT PROJECT

Community Appearance Commission Chair Barbara Perry and Vice-Chair Jon Cerny updated Council regarding the 2012 BlockWork project. Ms. Perry explained BlockWork is a one-day, intensive volunteer work day to promote cleaner and safer neighborhoods one block at a time. She noted the 2012 BlockWork event was held in the 1000 block of South Fulton Street and was funded through the \$10,000 national Make a Difference Day award received for last year's project.

Mr. Cerny reviewed a map of the 1000 block of South Fulton Street and noted it consists of rental and owner-occupied properties. He displayed before and after photographs of the block and pointed out the enhancements to the neighborhood. He thanked Council for its continued support and acknowledged special contributors:

- Mr. Josh Canup
- Mr. Jon Cerny
- Ibiza's Deli
- Koco Java
- Mr. Karl Sale
- Sherwin-Williams Paint Company
- Mr. Chad Vriesma – Central Piedmont Builders, Inc.
- Chandler Concrete and Building Company
- Mr. Nick Goodman – Goodman Lumber and Millwork
- Mr. Ken Weaver – Carolina Home Restoration
- Medina Roofing and Construction
- Mr. Rodney Queen

Mr. Cerny acknowledged the special volunteer groups that contributed to BlockWork:

- Mr. Peer Goff and the Rowan Cabarrus Community College (RCCC) Art Program
- Mr. Sean Hunter and the Salisbury High School Art Program
- Coach Justin Davis and the Livingstone College Track Team
- RCCC Early College Junior Civitans

Mr. Cerny recognized Site Managers for BlockWork

- Ms. Paula Bohland
- Mr. Tyler Keryluck
- Mr. Josh Canup
- Mr. Jon Cerny
- Ms. Leila Faries
- Ms. Dottie Hoy
- Mr. Geoffrey Hoy
- Ms. Judith Klusman
- Mr. Andrew Pitner
- Mr. Karl Sale
- Mr. Geof Wilson

Mr. Cerny presented a short video of the 2012 BlockWork project.

Mayor Woodson thanked everyone who participated in the project for working to make the City more attractive. Councilmember Blackwell stated the 2013 BlockWork program will be held October 26, 2013. She asked leaders of this year's project who were in the audience to stand and be recognized.

DISCUSSION – MAYOR PRO TEM SUSAN W. KLUTTZ

Mayor Woodson announced he received a letter of resignation dated January 2, 2013 from Mayor Pro Tem Kluttz, effective immediately. He read the letter of resignation:

Dear Mayor Woodson:

It is with sadness that I tender my resignation to the Salisbury City Council, effective immediately, due to my appointment by Governor-elect McCrory as the Secretary of Cultural Resources for the State of North Carolina.

I regret that I am not able to finish my last term in office, but I leave confident that the City is on the right track, in good hands, and that progress will continue.

I can honestly say that these last fifteen years have been a highlight of my life. I have had the most incredible experiences. I have laughed. I have cried. But, most importantly, I have met and worked with some incredible people – outstanding council members, city managers, city staff, volunteers and citizens. I will always be grateful that I had the opportunity to see and learn about Salisbury from the inside – to be welcomed into clubs, organizations, churches, and other groups to witness first-hand so much goodness and good people truly concerned for others and for the community. I have had a perspective that most people never have, and it has made me understand why Salisbury is such a unique City.

As I begin my new job in state government, Salisbury and its people will always have a special place in my heart. I wish the City the very best in the future.

Sincerely

s/s Susan W. Kluttz

Susan W. Kluttz

Thereupon, Mr. Kennedy made a **motion** to accept the letter of resignation for Susan W. Kluttz with commendation for her long years of service and unrelenting service and commitment to the citizens of Salisbury. Mr. Miller seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Ms. Blackwell voted AYE. (4-0)

Mayor Woodson wished Ms. Kluttz the very best and pointed out she did an unbelievable job for the City and will do an exceptional job for the State of North Carolina.

Councilmember Miller stated he enjoyed getting to know Ms. Kluttz as a member of Council and has always admired her work. He noted Ms. Kluttz is a tremendous ambassador for the City, and she will be missed. He indicated he is glad she has been given this opportunity but sad she will not be a part of the Council process.

Councilmember Kennedy noted it is because of Ms. Kluttz's leadership he has continued to run for Council. He pointed out she set a calming, equal and diverse tone for City government. He indicated she will be missed, but he is looking forward to her work at the State level. He wished her the very best.

Councilmember Blackwell stated Ms. Kluttz is a legacy individual for Salisbury, and she continues to build a legacy for the City. She noted she is very proud of Ms. Kluttz and thankful for the opportunity to work with her. She pointed out Ms. Kluttz is a role model for women in the City.

Mayor Woodson indicated Ms. Kluttz had strong leadership, and he pointed out they worked together for 15 years and talked weekly. He noted it is a sad day for Council but a happy day for Ms. Kluttz. He stated she deserves the appointment and will do great things for the State, but she will be missed.

MAYOR PRO TEM

Councilmember Kennedy pointed out Ms. Kluttz served as Mayor Pro Tem, and it is important Council fill the position.

Thereupon, Mr. Kennedy made a **motion** to nominate Councilmember Maggie Blackwell to the position of Mayor Pro Tem. Mayor Woodson seconded the motion.

Mayor Woodson stated Councilmember Blackwell is a hard worker.

Councilmember Miller indicated Councilmember Blackwell is an excellent choice for Mayor Pro Tem.

Messrs. Kennedy, Miller, and Woodson, and Ms. Blackwell voted AYE. (4-0)

Mayor Woodson congratulated newly elected Mayor Pro Tem Blackwell.

REPLACEMENT FOR SUSAN W. KLUTTZ

Mayor Woodson stated when Governor-elect Pat McCrory won the governor's race he spoke with Council about the fact that Ms. Kluttz could possibly resign to work in State government. He noted he discussed with Council the traits that might be needed for the person who would serve until the next election. He indicated the prospective Councilmember needed experience in budgeting, Vision 2020 Plan, Downtown Central School Office, Land Development, Planning and Zoning, Community Development Corporation (CDC), tourism, have a desire to keep the downtown healthy and strong, and be pro-business and experienced in the business community. He stated Council and City Manager Doug Paris agreed on the criteria. He indicated several people were recommended, and he interviewed three candidates. He asked

if any Councilmember wished to nominate a replacement for Ms. Kluttz who would meet the established criteria.

Mayor Pro Tem Blackwell clarified Council has not met as a group but talked individually with Mayor Woodson. She stated the prospective candidate is an independent business woman who has served on many Boards and Commissions and chairs the Planning Board.

Thereupon, Ms. Blackwell made a **motion** to nominate Ms. Karen Alexander for the position. Mr. Woodson seconded the motion.

Mayor Woodson stated Ms. Alexander is an outstanding leader in the community, a business owner and an excellent choice for Council.

Councilmember Kennedy stated he supports the nomination of Ms. Alexander.

Councilmember Miller stated Ms. Alexander's resume speaks for itself. He noted she has done a lot for the City as a volunteer and a member of various Boards and Commissions. He indicated he was prepared to nominate Mr. Rip Kersey, who came in sixth in the previous election, but he pointed out Ms. Alexander is an excellent candidate, and he supports the nomination.

Mayor Woodson agreed with Mr. Miller and noted Mr. Kersey was strongly considered.

Councilmember Kennedy noted Council also considered former Councilmember Mark Lewis for the vacant position. Mayor Woodson stated he interviewed Ms. Alexander, Mr. Kersey and Mr. Lewis and all three are excellent candidates.

Messrs. Kennedy, Miller, and Woodson, and Ms. Blackwell voted AYE. (4-0)

Mayor Woodson stated if Council is in agreement he will ask Ms. Alexander to attend the joint meeting with the School Board scheduled for 5:00 p.m. By consensus, Council agreed.

CITY MANAGER'S COMMENTS

There were no comments.

MAYOR'S ANNOUNCEMENTS

(a) Dr. Martin Luther King Jr. Birthday Celebration

Mayor Woodson announced the W.G. "Bill" Hefner V.A. Medical Center will host a celebration of Dr. Martin Luther King, Jr.'s birthday Friday, January 18, 2013 at 1:00 p.m. The

celebration will be held in the Social Room, Building 6 at the Hefner V.A. Medical Center located at 1601 Brenner Avenue.

(b) Mt. Zion Humanitarian Awards

Mayor Woodson announced Mt. Zion Missionary Baptist Church will host the annual Humanitarian Awards Sunday, January 20, 2013 at 3:00 p.m. The Awards will be held at Mt. Zion Missionary Baptist Church located at 1920 Shirley Avenue.

(c) Dr. Martin Luther King Jr. Breakfast

Mayor Woodson announced the Salisbury-Rowan Human Relations Council will host the Dr. Martin Luther King, Jr. Breakfast, Monday, January 21, 2013 at 7:00 a.m. The Breakfast will be held at the J. F. Hurley YMCA, 828 Jake Alexander Boulevard. Tickets are \$8.00 in advance or \$10 at the door. To purchase tickets or for additional information please call 704-638-5217 or 704-638-2168.

(d) Dr. Martin Luther King, Jr. Parade and Activities

Mayor Woodson announced the Dr. Martin Luther King, Jr. Parade will be held Monday, January 21, 2013. The parade will begin at 11:00 a.m. at the corner of Kerr Street and North Main Street and will end at the Salisbury Civic Center, 315 Dr. Martin Luther King, Jr. Avenue, where activities celebrating Dr. King will be held from 12:00 p.m. until 4:30 p.m.

(e) The North Carolina Main Street Conference

Mayor Woodson announced the North Carolina Main Street Conference will be held in downtown Salisbury, January 30, 2013 through February 1, 2013. For more information or to register visit www.ncmainstreetcenter.com.

Councilmember Miller invited Council to attend the session, "*10 Distinguished Characteristics of the Successful Downtown*" to be held January 31, 2013 at 8:45 a.m. at the Depot.

(f) Councilmember Blackwell's Birthday

Mayor Woodson announced Councilmember Blackwell's birthday is today. He wished her a very Happy Birthday.

(g) Planning Board Vacancy

Mayor Woodson announced there will be a vacancy on the Planning Board due to Ms. Karen Alexander's appointment to Council. He asked Council to consider potential nominations to the Planning Board.

CLOSED SESSION

Mayor Woodson indicated Council needed to go into closed session concerning an economic development matter as allowed by NCGS 143-318.11(a)(4).

Thereupon, Mr. Kennedy made a **motion** to go into closed session to consult with an attorney concerning an economic development matter as allowed by NCGS 143-318.11(a)(4). Mr. Miller seconded the motion. Messrs. Kennedy, Miller, Woodson, and Ms. Blackwell voted AYE. (4-0)

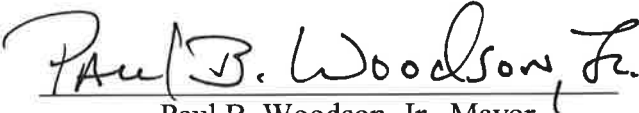
RETURN TO OPEN SESSION


Thereupon, Mr. Miller made a **motion** to return to open session. Mr. Kennedy seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Ms. Blackwell voted AYE. (4-0)

Mayor Woodson announced no action was taken in Closed Session.

ADJOURNMENT

Motion to adjourn the meeting was made by Mr. Kennedy seconded by Mr. Miller. All council members in attendance agreed unanimously to adjourn. The meeting was adjourned at 4:37 p.m.


Paul B. Woodson, Jr., Mayor


Myra B. Heard, City Clerk