



*We Dig Salisbury*

SATURDAY  
**March 2, 2019**  
10 a.m. - 2 p.m.  
1354 W. Innes St.

*For nature lovers of all ages!*

Enjoy brunch, local nature/educational booths, tree give-a-ways, and of course, planting!

For more information call (704) 638-5235.

## City Council

Mayor Al Heggins  
Mayor Pro Tem David Post  
Council Member Karen K. Alexander  
Council Member Brian Miller  
Council Member Tamara Sheffield  
City Manager W. Lane Bailey

## Main St. Conference Hosted By Salisbury This March

The City of Salisbury and Downtown Salisbury, Inc. will host the 2019 North Carolina Main Street's annual three-day conference from March 12 - 14. The conference theme is centered on the foundation of a solid Main Street program integrating a combination of time, talent, and money arranged like a well-run production, that generates measurable downtown revitalization results.

DSI Executive Director Larissa Harper states, "It is an honor to host the NC Main Street Conference once again in Downtown Salisbury. The last time elected officials, municipal staff, non-profit directors and their volunteers traveled to see the revitalization happening in Downtown Salisbury was in 2013. They learned from leading industry professionals who shared their expertise at this statewide conference."

The conference will bring hundreds of people to Salisbury from all over North Carolina, and is open to anyone interested in learning about downtown economic development. Attendees can gain knowledge from networking with other downtown management professionals, enthusiastic volunteers, business owners, developers, and product exhibitors who have used innovative development strategies to transform their downtown districts.

The NC Main Street Awards Ceremony on Wednesday, March 13, is a ticketed event to showcase the top projects in the

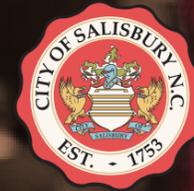
state, while Thursday morning's NC Main Street Champions Breakfast and Ceremony, also a separately ticketed event, will recognize citizens and groups that have made an impact in their community's downtown revitalization efforts.

The City of Salisbury, through its 501c3 partner organization, Downtown Salisbury, Inc. (DSI), became one of the original Main Street communities. Since that time, DSI has maintained its national accreditation and state designation as a Main Street Community.

For more information about the conference, keynote speakers and ticket information, visit: [ncmainstreetconference.com](http://ncmainstreetconference.com).

### Conference Features:

- information sessions
- downtown tours
- break-out sessions
- keynote addresses from:
  - Nicole Leinbach-Reyhle, founder and publisher of RetailMinded.com
  - Ken Anderson, director of small business and entrepreneurial services at the Delaware Economic Development Office



# THE LAMPLIGHTER

City of Salisbury Newsletter

FEBRUARY 2019 EDITION

## EVENT CALENDAR: FEBRUARY

### City Council Retreat

The Salisbury City Council's annual goal-setting retreat, free and open to the public.

**Monday, February 11** - 6 to 9 p.m.

**Tuesday, February 12** - starts at 9 a.m.

Livingstone Culinary, 530 S. Jake Alexander Blvd.

## EVENT CALENDAR: MARCH

### We Dig Salisbury

An event for nature lovers of all ages! Enjoy brunch, local nature/educational booths, tree give-a-ways, and planting.

**Saturday, March 2** - 10 a.m. to 2 p.m.

1354 W. Innes St.

### Lunch With The Manager

Come by at noon with your brown bag lunch to meet with the City Manager, W. Lane Bailey, to share ideas, voice concerns or speak in an open, unrestricted forum.

**Monday, March 4** - noon to 1 p.m.

City Hall, 217 S. Main St, first floor

### City Council Meetings

Attend public city council meetings to find out what's happening in your city.

**Tuesday, March 5 and 19** - starts at 6 p.m.

City Hall, 217 S. Main St.

### Main Street Conference

The North Carolina Main Street Conference is an annual three-day conference, held within a beautiful rural community of NC. The venue changes each year, as do the speakers, sponsors and class offerings.

**Tuesday, March 12 - Thursday, March 14**

To register: [www.ncmainstreetconferece.com](http://www.ncmainstreetconferece.com)

## Cheerwine Festival Will Return May 18, Vendors Can Apply Feb. 1

The City of Salisbury and Cheerwine are teaming up once again to host the third annual Cheerwine Festival, Saturday, May 18, in downtown Salisbury from noon to 10 p.m. Cheerwine fans will enjoy cold Cheerwine, live music, great Southern food, shopping for themed merchandise, family-friendly activities, a beer garden and local craft vendors.



Vendor applications for food, beverage and crafts are now open. Please visit [www.cheerwinefest.com](http://www.cheerwinefest.com) to complete the application by Friday, March 29.

Since 2017, the Festival has brought out Cheerwine fans to celebrate the soft drink brand. It's estimated that each year more than 30,000 people have packed the streets of Salisbury since the event's inception.

## Inside This Edition:

- Get Involved, Apply Now - P. 2
- Fair Housing Seeks Volunteers - P. 2
- Council Retreat Open to Public - P. 3
- Snow Safety - P. 3
- Employee Spotlight - P. 3
- Main St. Conference In Salisbury - P. 4



## STAY CONNECTED - CITY OF SALISBURY

City of Salisbury Communications | (704) 638-4460 | [coscommunications@salisburync.gov](mailto:coscommunications@salisburync.gov)

facebook.com/CitySalisburyNC | twitter.com/CitySalisburyNC | www.vimeo.com/CityOfSalisburyNC  
www.instagram.com/SalisburyNC | www.nextdoor.com | Text SALISBURY to 888777 for City alerts.

# Get Involved, Apply Now!

Applications are available for residents interested in serving on the City's 12 active, standing boards and commissions created and appointed by Salisbury City Council.

Board terms are staggered for two-year or three-year terms, and most end on Sunday, March 31. Applicants must be 18 and a Salisbury resident, with some exceptions.

Applications, both online and print, are accepted on a continual basis and kept on file for consideration in the event a vacancy occurs.

Visit [salisburync.gov/boards](http://salisburync.gov/boards) for more information.

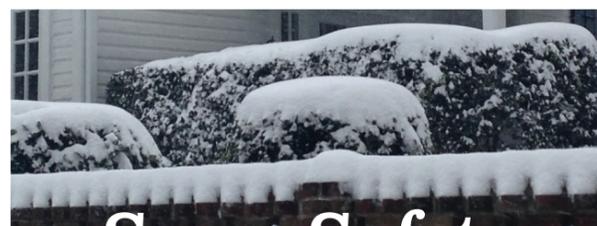


## Council Retreat Open To Public

Salisbury City Council will host its annual Goals Setting Retreat, Monday, Feb. 11, from 6 to 9 p.m., and Tuesday, Feb. 12, from 9 a.m. until the meeting is concluded, at Livingstone College - Department of Hospitality and Culinary Arts, 530 Jake Alexander Boulevard South.

Topics for the retreat will include preliminary discussions of the upcoming budget, the 10-year Capital Improvement Plan, a review of the previous year's goals, Council's mission and vision statement, and other agenda items as requested by Council from staff.

The retreat is open to the public. The agenda will be available to the public prior to the event date.



## Snow Safety

Shoveling snow can be necessary in winter time, but follow these safety tips for your health:

- Take it slow and stretch out before you begin
- Shovel only fresh, powdery snow; it's lighter.
- Push the snow rather than lifting it.
- If you do lift it, use a small shovel.
- Lift with your legs, not your back.
- Do not work to the point of exhaustion.
- Don't pick up that shovel without a doctor's permission if you have a history of heart disease. If you feel tightness in the chest or dizziness, stop immediately.

## #PositiveGossip



**SCAM ALERT: FAKE FIRE INSPECTIONS**

Scammers are instructing apartment managers to tell their residents to leave their doors unlocked so SFD can come into their homes to inspect smoke detectors. This is a scam. Always keep your doors locked and secured. To report a scam, call (704) 638-5333.

Posted January 15 [www.instagram/citysalisburync](http://www.instagram/citysalisburync)



**SYC LEADERSHIPS LESSON**

Salisbury Youth Council got a lesson in leadership and the workings of municipal government today when the group held a mock City Council meeting.

Posted January 14 [www.facebook.com/CitySalisburyNC](http://www.facebook.com/CitySalisburyNC)



**SFD TRAINS FIRE EQUIPMENT OPERATORS**

Companies have been training and testing some new drivers. Driving a fire truck is about much more than making the vehicle move. Complicated hydraulics, positioning considerations, and mechanical knowledge and all important parts of a good FEO.

Tweeted January 11 [www.twitter.com/SalisburyNCFire](http://www.twitter.com/SalisburyNCFire)



**PUBLIC SERVICES NO-SHAVE CONTEST**

Things got a little hairy for the @SalisburyNCPD and @SalisburyNCFire dept. during the months of September 2018 through December 2018. This week, City Manager W. Lane Bailey announced the winners of the "Public Safety No-Shave" campaign.

Tweeted January 10 [www.twitter.com/CitySalisburyNC](http://www.twitter.com/CitySalisburyNC)



**LAW ENFORCEMENT APPRECIATION DAY**

Today is National Law Enforcement Appreciation Day. We are appreciative of every officer within our department and extend a huge thank you to all the men and women who serve their communities across this nation.

Posted January 9 [www.facebook.com/SalisburyPoliceDepartment](http://www.facebook.com/SalisburyPoliceDepartment)



## New Fair Housing Committee Seeks Volunteers

City staff, in partnership with the newly-established Salisbury Fair Housing Committee and the Centralina Council of Governments (CCOG), will work together over the upcoming months to conduct a fair housing study as part of the city's Analysis of Impediments (AI) update project, in compliance with the U.S. Department of Housing and Urban Development (HUD).

The survey asks questions of all residents surrounding current housing types, assistance programs, housing discrimination, predatory lending and senior housing. The survey is available both online at [www.salisburync.gov/FairHousing](http://www.salisburync.gov/FairHousing) in English and Spanish, and in hard copy form, which will be distributed in key locations and at events throughout Salisbury. The soft deadline to complete the survey is Thursday, Feb. 28. Completed hard copies can be mailed or dropped off at 132 N. Main St., Salisbury, N.C. 28144.

EMPLOYEE SPOTLIGHT



### MARK DRYE, SENIOR MANAGEMENT ANALYST

Mark Drye is a senior management analyst for the City of Salisbury Finance Department. Mark has worked with the city for over 22 years. In addition to his current role as an analyst, Mark also co-manages the Salisbury Customer Service Department.

Mark's duties include replying to financial inquiries, processing W2s for all city employees, conducting an in-depth research of historical financial data as requested when

developing the city's fiscal year budget and the Comprehensive Annual Financial Report (CAFR).

"I enjoy doing research. The challenge of looking for information, gathering the data and developing the finished product is my favorite part. A lot of people may consider dealing with numbers boring or hard, but it's what you make it. You may have challenges and that's fine."