



City Manager Lane Bailey and City United Way Co-Chairs Kaisha Brown and Rodney Harrison start the campaign.

City Employees Give to Improve Lives in Rowan

The City of Salisbury has exceeded its goal for the 2019 Rowan County United Way campaign. The theme of this year's campaign was "Fire It up For Change."

"Thanks to our city team effort, and with Chief Bob Parnell leading the way for the entire Rowan County effort, we were able to help further Rowan County United Way's mission," said City Manager W. Lane Bailey. "A challenge was issued and city employees fired it up to go above and beyond in their giving. Employees' participation in the campaign displayed our commitment of wanting to be involved and give back to not only Salisbury residents but to everyone in Rowan County. Way to go, Team Salisbury."



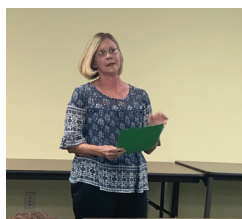
Car winner SFD recruit Quinzavious Sands poses with Fire Chief Bob Parnell.

Rowan County Emergency Services responded to 963 substance abuse and mental health emergency calls from January to September, which prompted the city to change its goal from \$50,000 to \$50,963. Once the goal was set, department directors and department liaisons encouraged fundraising efforts through payroll deduction, fundraising events and donation challenges spanning weeks. City employees increased their pledge donations and raised more than \$53,000 for United Way.



One of several United Way kick-off meetings for city employees.

The department liaisons who were influential in this campaign included: Sam Wilborn – Parks and Recreation
Candice Brown – DSI
Linda McElroy – Communications
David Morris – Fire Department
Jay Baker – Fire Department
Joe Miller – Police Department
Patrick Kennerly – SRU
Jim Behmer – SRU
Kimberly Bell – Transit
Vickie Eddleman – Engineering
Hannah Jacobson – CPS
Mark Pullium – Public Services
Craig Powers – Public Services
Jennifer Silvia – Human Resources
Wade Furches – Finance
Connie Snyder – Administration
Atalie Bare – Administration
Dennis Winston – I.T.
Claire Karriker – I.T.



United Way guest speaker Janet Johnson spoke at each City kick-off meeting.

During the United Way final report meeting, one person who donated to the United Way campaign was selected to receive a new, free car from Team Chevrolet. The winner of the car giveaway was Salisbury Fire Department recruit Quinzavious Sands.

The city's internal campaign co-chairs were Communications Specialist Kaisha Brown and Transit Director Rodney Harrison. For more information about Rowan County United Way, visit rowanunitedway.org.

City Council

Mayor Al Heggins
Mayor Pro Tem David Post
Council Member Karen K. Alexander
Council Member Brian Miller
Council Member Tamara Sheffield
City Manager W. Lane Bailey



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THE LAMPLIGHTER

City of Salisbury Newsletter

DECEMBER 2019 EDITION

EVENT CALENDAR: JANUARY

City Council Meetings

Attend public city council meetings to find out what's happening in your city.

Tuesday, January 7 and 21 - starts at 6 p.m.
City Hall, 217 S. Main St.

MLK Celebration Holiday Parade

Celebrate the life of Dr. Martin Luther King, Jr. at this free parade through Salisbury.

Saturday, January 18 - 11 a.m. to noon
Downtown Salisbury
FREE Parade Entry: salisburync.gov/MLKparade

MLK Celebration Post-Parade Party

Continue the celebration after the parade.

Saturday, January 18 - 12:30 p.m. to 2:30 p.m.
Salisbury Civic Center, 315 S. MLK Ave.

MLK Celebration Breakfast Program

Attend the annual breakfast to recognize the significance of this holiday.

Monday, January 20 - 7 a.m. to 8:30 a.m.
J.F. Hurley YMCA, 828 Jake Alexander Blvd.

Winter Spruce Up Week

Place bulky trash at the curb for pick up on your regular trash pick up day during this week. For details go to salisburync.gov/SpruceUp.

Monday, January 13 - Friday, January 17



Para la traducción al español, visite www.salisburync.gov/NoticiasEspañol

Newsome Road Project

Salisbury City Council last month approved a construction contract to begin work on the highly-anticipated Newsome Road project. Expected to start in February 2020, the project will include a widened roadway on both sides, repaving, a sidewalk, bike lanes, and ditch removal to make way for new curbs and gutters.

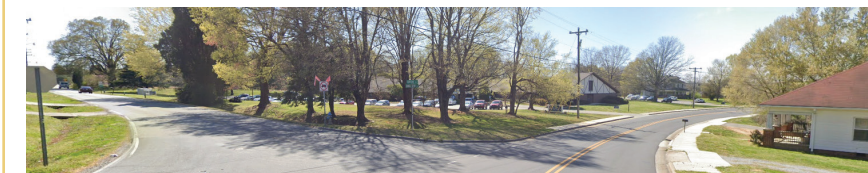
"Newsome Road is considered an important roadway in Salisbury," said Wendy Brindle, the city's Engineering Director. "Not only does it connect Stokes Ferry and Bringle Ferry Roads, but is also the only connection between these two roads within the city limits. Bringle Ferry Road is a major thoroughfare to High Rock Lake and Dan Nicholas Park, and because of its connection, the road receives a lot of traffic. The widening and resurfacing will be a noticeable improvement to travelers and residents."

Some years ago the City was granted federal Congestion Mitigation Air Quality (CMAQ) money to complete projects in Salisbury, such as sidewalks on Bringle Ferry Road, South Main Street, and near the mall. Newsome Road is the final project from the early applications.

Due to the complexity of the project and its federal funding source, the construction plans had to meet certain criteria before being granted permission to proceed. Those targets included design approval, right-of-way acquisition, Duke Energy support, environmental considerations and NCDOT sign off.

Residents should expect limited travel lanes along Newsome Road, along with detours, allowing for local access to homes along the road. Construction is expected to last just over one year, weather dependent.

For more information, please call Engineering at (704) 638-5200.



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Want to participate in the upcoming 2020 MLK Day Parade? Fill out the online form at: www.salisburync.gov/MLKparade

Celebrating MLK Day

The Dr. Martin Luther King, Jr. Celebration Committee, as part of the Human Relations Council, will host the annual weekend celebration to honor the civil rights icon, beginning Saturday, Jan. 18, through Monday, Jan. 20, 2020.

The Dr. King celebration weekend kicks off with a festive parade through downtown Salisbury on Saturday, Jan. 18, from 11 a.m. to noon. The parade, featuring local bands, dancers and community organizations, begins at the intersection of Main and Liberty Streets and ends on S. MLK, Jr. Ave. near the Civic Center. Following the parade, a community resource fair including free school supplies will be held inside the Civic Center from 12:30

to 2:30 p.m.

On Monday, Jan. 20, the committee will host the annual MLK breakfast at the J.F. Hurley YMCA on Jake Alexander Blvd., from 7 to 8:30 a.m. The featured speaker for the 2020 celebration will be announced at a later date.

Organizations interested in participating in the parade should call (704) 638- 5218 or visit www.salisburync.gov/MLKparade.

Residents who are interested in attending the breakfast can purchase tickets starting Friday, Dec. 9 at the Salisbury Customer Service Center at 1415 Martin Luther King Jr Ave S, Hurley YMCA, and through members of the Human Relations Council.



Citizens Academy Graduates

Fifteen Salisbury area residents graduated from the Salisbury Citizen's Academy on Thursday, Nov. 9. Participants received hands-on, inside views of various city departments each week for nine weeks, discovering a greater understanding of how and why Salisbury provides its municipal services.

Krista Woolly, executive director of the Community Care Clinic provided the keynote address during graduation and talked about the impact and importance of volunteer service in the community.

Applications for the 2020 Citizen's Academy will be available online at www.salisburync.gov/citizensacademy, in late spring, or by contacting the director of administrative services at (704) 638-5233, or via email at kbake@salisburync.gov. Priority is given to residents of Salisbury.



EMPLOYEE SPOTLIGHT



ASHLEY MYERS, SENIOR MAINTENANCE TECHNICIAN

Ashley Myers is a senior maintenance technician at the water plant for the Salisbury-Rowan Utilities' (SRU) Department. He has been employed with the city for ten years.

Before transitioning to his current position, Ashley was a lift station senior maintenance technician. He oversaw 34 lift stations to ensure wastewater flowed from a low level to a higher level in areas where elevation is not sufficient for gravity flow. Currently, Ashley is responsible for maintaining and repairing

equipment at the water tanks and booster stations throughout Rowan County and the SRU water plant.

"I joined SRU ten years ago, and I still take pride in being a part of this amazing team. I enjoy meeting residents and building relationships. When working in the field, residents often come out of their homes to ask questions about the water process. It's always nice to interact with them and discuss how they receive quality water from SRU."

#PositiveGossip



UPCOMING SALISBURY FILM
Goodbye, Butterfly

FILM CASTING
New Salisbury film Goodbye, Butterfly is seeking local actors for the film. The film is a historical drama about the life of a young girl who was taken from her family and placed in a foster home. The film is currently in production and will be released in early 2020. For more information, visit salisburync.gov/Film.

Posted November 20

www.facebook.com/CitySalisburyNC



SFD's Loss Prevention and Inspections Division and Ladder 4 company made rounds this morning in one of our neighborhoods installing stovetop firestops that would aid in extinguishing cooking fires if needed. Funding made possible through a grant reward.

Tweeted November 15

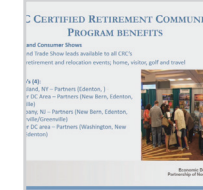
www.twitter.com/FireSalisburyNC



Officer Sexton attended the First Annual Bridge 4 Kid's Banquet at the Civic Center. Miss Brooklynne Witherspoon has worked hard with bridging the gap between kids and officers. Thank you for your work in the community and for the invitation.

Posted November 14

www.facebook.com/SalisburyNCPD



CERTIFIED RETIREMENT COMMUNITY PROGRAM BENEFITS
Salisbury, NC has achieved the Retire NC Certified Retirement Community Designation.

Uploaded November 12

www.vimeo.com/CitySalisburyNC



Congratulations to our awesome leader, City Manager W. Lane Bailey, on 30 years of public service. Bailey was honored at the recent @ICMAEvents #ICMA2019 Annual Conference in Nashville, TN. We appreciate his dedication to serving our residents.

Posted October 21

www.instagram/citysalisburync



New Year's Eve At The Trolley Barn

The new year is approaching and Salisbury Parks and Recreation Department is rolling out a temporary location for the 2019 New Year's Eve Celebration. This year's free, family event will be held at the Trolley Barn located at 165 E. Liberty Street from 9 p.m. to midnight. The location has been changed due to the Bell Tower Green construction.

To go along with the New Year's Eve celebration, attendees can enjoy games, refreshments and live music by Salisbury-based band Live House. Attendees can also watch the live video feed of the ball drop in New York City's Times Square.

There is no better way to celebrate New Year's Eve than by ringing in the new year with your family, friends, and neighbors at this community event.



Sip On Local Flavors At Wine About Winter

Tickets are now on sale for Downtown Salisbury's seventh annual Wine About Winter, wine tasting crawl. Wine connoisseurs throughout the region are invited to tour the wines of North Carolina in historic Downtown Salisbury, Friday, Feb. 7, 2020.

Ticket holders will sample wines at participating local shops and restaurants throughout downtown from Main to Lee Streets. Attendees will receive a tasting pass with access to 20 wine samples, a signature Wine About Winter tasting glass, and a special Wine About Winter wine carrying bag. Free trolley shuttle services will be provided for quick travel to all locations.

Tickets are \$22.50 plus tax/fees and will be available for purchase online at www.downtownsalisburync.com.

Must be 21 or older to participate. No wine may be consumed outside of the location it is served.