

City of Salisbury, North Carolina Community Development Block Grant (CDBG) & HOME Investment Partnerships

Action Plan

FY 2019-2020

Planned investments in community & neighborhood development projects and related efforts toward achieving the objectives described in Salisbury's 2015-2019 Consolidated Plan.

SPECIAL ANNOUNCEMENT: This Action Plan includes important information on the City's upcoming 2020-2024 Consolidated Plan Update, which will determine community development and investment priorities over the next five-year period (See Page 4). Public outreach regarding this project will begin in Summer 2019.

City of Salisbury Community Planning Services

P.O. Box 479 ● Salisbury, North Carolina 28145-0479

The FY 2019-2020 Action Plan is presented to you in a format that is prescribed by HUD. Data and narrative are entered into a federal database system called the Integrated Disbursement and Information System (IDIS) and the Action Plan report is then downloaded into a Word format. The Action Plan template in IDIS has a series of prescribed questions that align with the CDBG, HOME, ESG, and Consolidated Plan program requirements. The report you are reviewing is the result of that data entry process and is the prescribed and recommended format by HUD. If you have any questions about this format, please don't hesitate to contact the City of Salisbury – Community Planning Services at (704)-638-5324. Thank you for your interest and time spent reviewing this report.





Copies of this document and related information may be accessed online at:

www.salisburync.gov/housing



Pictured: Example of New Affordable Housing Construction by the Salisbury Community Development Corporation (CDC), South Jackson Street, Salisbury.

SPECIAL ANNOUNCEMENT:

2020-2024 Consolidated Plan Update

In 2014-15, Salisbury City Council adopted the 2015-2019 Consolidated Plan, which describes community needs and determines local priorities for using public resources to assist low-and moderate-income (LMI) residents of Salisbury over a five-year period. The Consolidated Plan is augmented by Annual Action Plans (such as this FY 2019-2020 Action Plan), which identify how the City will spend limited public resources each year to meet the goals and priorities of the 2015-2019 Consolidated Plan.

In 2019-20, the City will update its Consolidated Plan for the period between 2020-2024. This Update represents an important opportunity for all citizens of Salisbury to review the City's existing community development goals and priorities, and offer feedback to ensure Salisbury continues to operate a strong and effective Community Development program.

The goals and priorities of the 2020-2024 Consolidated Plan have not yet been determined, and will be adopted by City Council only after an extensive community participation and consultation process. However, based on citizen feedback over the previous several years, the following general themes have emerged as important considerations for the City moving forward:

- Taking additional meaningful actions to affirmatively further fair housing and to incorporate fair and affordable housing planning into city-wide planning policies;
- Ensuring meaningful community engagement at all stages of plan development, and that outreach strategies reach the broadest possible audience, including low-income persons, communities of color, persons with disabilities, and other historically-underrepresented groups and relevant stakeholder organizations;
- Building stronger bonds of *trust* with all community groups, and ensuring that the history, context, and needs of such communities are not overlooked;
- Providing clearer and more detailed information about Salisbury's Community
 Development program on the City's official websites and other media; and
- Ensuring the City follows best practices in its community development strategies while also giving due consideration to implementing innovative practices where appropriate.

For more information on this important project, visit www.salisburync.gov/ConsolidatedPlan. Public outreach regarding this project will begin in Summer 2019.

Executive Summary

AP-05 Executive Summary - 91.200(c), 91.220(b)

1. Introduction

The City of Salisbury receives federal formula funds annually from the U.S. Department of Housing & Urban Development (HUD). As a condition of receiving these funds, the City is required to develop an annual Action Plan that outlines the community development goals on which it will focus these funds. This Action Plan covers the period between July 1, 2019 and June 30, 2020. During this period, the City will receive the following Federal formula funds:

	TOTAL:	\$454.219.00
•	HOME Investment Partnerships Program (HOME)	. \$134,202.00
•	Community Development Block Grant (CDBG) Projected Program Income	\$ 30,000.00
•	Community Development Block Grant (CDBG)	. \$320,017.00

These funds will be used to meet goals and objectives established and approved by the Salisbury City Council and articulated in the City's 2015-2019 Consolidated Plan. The Consolidated Plan describes community needs and determines local priorities for using public resources to assist low- and moderate-income (LMI) residents of Salisbury over a five-year period.

The Consolidated Plan is augmented by Annual Action Plans, which identify how jurisdictions will spend limited public resources each year to meet the goals and priorities of the 2015-2019 Consolidated Plan. This CDBG & HOME Action Plan is a document which identifies government action that will be taken in FY 2019-2020 to develop and strengthen viable urban communities by ensuring the provision of decent housing and a suitable living environment, and by expanding economic opportunities, principally for low- and moderate-income persons in Salisbury.

The City of Salisbury recognizes the importance of developing this plan using input from citizens who are most likely to be impacted by the goals and objectives set forth in the plan. The strategy to gather input and participate in consultation activities is outlined by the framework provided by the U.S. Department of Housing and Urban Development (HUD). Citizen participation is incorporated within each step of the process through public outreach and engagement activities by City planning staff and partnering agencies. This plan's goals and objectives were developed in consultation with citizens, nonprofit organizations, and other governmental bodies. The City of Salisbury and the Salisbury Community Development Corporation are responsible for plan coordination and reporting.

More information about the CDBG Program is available online at: https://www.hudexchange.info/programs/cdbg-entitlement/

More information about the HOME Program is available online at: https://www.hudexchange.info/programs/home/

2. Summarize the objectives and outcomes identified in the Plan

The 2019-2020 Action Plan identifies goals and outcomes promulgated in the Consolidated Plan. This year's plan includes the five (5) goals outlined below, addressing community needs related to affordable housing and housing stabilization. A secondary focus will be on non-housing community development activities, including the provision of public services and public infrastructure improvements.

<u>Goal 1: Affordable Housing – Rehabilitation of Existing Units:</u> Due to the advanced age of the current housing stock, the City of Salisbury has placed a high priority on rehabilitating existing homes, allowing residents to have safe, affordable, and stable living environments.

■ Objective 1.1: Owner-Occupied Rehabilitation

Create a suitable, decent living environment that is safe, affordable, and sustainable for lowand moderate-income residents of the City of Salisbury. Rehabilitation activities that may be undertaken include, but are not limited to, acquisition for rehabilitation and rehabilitation for residential purposes; energy improvements; water efficiency improvements; connection to water and sewer lines; testing for and abatement of lead-based paint; and accommodations for the elderly and persons with disabilities.

<u>Goal 2: Public Facilities & Improvements:</u> Provide improvements and updates to aging infrastructure.

Objective 2.1: Public Infrastructure Improvements

Provide improvements and upgrades to ageing infrastructure, including but not limited to streets, sidewalks, water and sewer lines, and parks. CDBG funds may be used for the acquisition, construction, reconstruction, rehabilitation, or installation of public improvements or public facilities in designated revitalization neighborhoods (West End, Park Avenue, East End, and Jersey City).

<u>Goal 3: Public Services:</u> Partner with public service agencies that provide assistance to and meet specific needs of residents of the City of Salisbury.

Objective 3.1: Provision of Public Services

Public services are needed to help address the needs of the homeless population and victims of domestic abuse as well as those at risk of becoming homeless. Services include shelter, meals, food programs, utility assistance, referrals and legal aid, counseling, childcare, education services, transportation, etc.

<u>Goal 4: Affirmatively Furthering Fair Housing:</u> Remove or ameliorate barriers to affordable housing choice.

Objective 4.1: Following the adoption by City Council of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee (FHC) and begin implementation of the AI Report Action Plan. As a HUD program participant, the City of Salisbury is required to connect housing and community development policy and investment planning with meaningful actions that affirmatively further fair housing. The City will review the AI Report Action Plan and take actions to overcome the effects of any impediments identified through such analysis.

More information is available online at www.salisburync.gov/fairhousing.

<u>Goal 5: Planning & Administration:</u> Implement a well-managed Community Development program with effective progress toward five-year goals as delineated in the 2015-2019 Consolidated Plan.

Objective 5.1: Effective Planning & Administration
 Administer the Community Development program to meet community needs and funding requirements by developing, guiding, and managing activities that generate long-term impact and self-sufficiency.

3. Evaluation of past performance

The City of Salisbury's investments in housing and public infrastructure have helped to stabilize neighborhoods by removing blighted structures, improving the condition of existing homes, increasing the supply of affordable homes, replacing aging sidewalks, and creating safe and more inviting parks and community centers. The City has partnered with the Salisbury Community Development Corporation (CDC) for more than ten years to carry out housing programs that have produced concrete positive results. Homebuyer education programs offered by the Salisbury CDC have helped families prepare for homeownership, improve their credit worthiness, obtain financing, and maintain their homes. By promoting homeownership and investing in housing and public infrastructure, the City has helped to strengthen neighborhoods and improve the overall quality of life. The City's involvement as a development partner in the affordable rental market has helped with a critical need for safe and affordable units for rent.

Consolidated Annual Performance and Evaluation Reports (CAPERs) for previous program years are available on the City's website at www.salisburync.gov/housing, for a more detailed summary of the City's evaluation of its past performance.

Since 2005, the City of Salisbury has received approximately \$5,000,000.00 through the CDBG & HOME programs. Notable accomplishments with these funds include, but are not limited to, the following:

- More than 45 home acquisition/rehab/resale or new construction projects completed.
- More than 30 home emergency rehabilitation projects completed.
- Down payment and closing cost assistance made available to 10 low-moderate income firsttime homebuyers
- Demolition and blight removal to stabilize at-risk neighborhoods.
- More than 5 streetscape improvement/public infrastructure projects completed. These
 include improvements in the East End neighborhood at the Dixonville Cemetery; new
 sidewalk construction on Partee Street and Old Plank Road in the West End neighborhood;

- and the reconstruction of the Jersey City neighborhood entrance, improving the functionality and safety of the entrance through new sidewalks, crosswalks, landscaping, signage, and a bus shelter.
- Public service funding extended to 5 organizations serving low-moderate income populations. Services include emergency overnight shelter for the homeless, emergency shelter for victims of domestic abuse, and dental services for low-moderate income, uninsured citizens.
- Summer employment program for at-risk high school students from low income families.
- Participated in the Brenner Crossing (formerly Civic Park) Phase I and II redevelopment in the West End neighborhood.
- Participated in the Westridge Village development, an affordable rental housing community. In previous program years, the City adopted a high priority goal to participate in the development of affordable rental housing for- and moderate-income families and the elderly.
- More than 200 individuals participated in homebuyer education training. The program consists of training in money management, pre-homeownership, home maintenance, and landscaping.
- The Homeownership Assistance Program assists individuals and families in becoming homebuyers by providing down payment assistance and closing cost assistance for the purchase of a single-family swelling.

4. Summary of Citizen Participation Process and consultation process

The City of Salisbury – Community Planning Services (CPS), in coordination with the Salisbury Community Development Corporation (CDC), developed this 2019-2020 Action Plan and its 2015-2019 Consolidated Plan with consultation from a diverse group of individuals and organizations.

Additionally, Planning staff collaborated closely with Communications to develop an outreach strategy to reach the broadest possible audience and to encourage meaningful public participation. To that end, a Citizen Participation & Consultation Plan guided plan development at each stage of the process:

FY 2019-2020 Action Plan: Citizen Participation & Consultation Plan

Sunday, February 10, 2019	Publish Public Hearing notice in Salisbury Post for formal public hearing
Tuesday, February 19, 2019	Conduct Public Hearing – City Council Meeting
Friday, March 1, 2019	Due date for HOME Application to Consortium
Friday, March 15, 2019	CDBG sub-recipient applications due
Friday, April 12, 2019	HUD/CPD announces CDBG & HOME Program allocations for FY 2019-2020, beginning 60-day clock for City to prepare for Action Plan submittal.
Tuesday, May 7, 2019	City Council Meeting. First presentation of Draft Action Plan and Budget to Council.
	 Request: Council to <u>review</u> the City's Draft FY 2019- 20 Action Plan & Budget. Action: N/A
Wednesday, May 8, 2019	Publish Draft Annual Action Plan and budget summary, beginning statutorily-required 30-day public comment period, per 24 CFR Part 91.105.
	 Publish notice in the Salisbury Post, City website, and other appropriate media. Make hard copies available at City Hall, City Office Building, Rowan County Public Library, and West End Business & Community Center.
May 8 – June 7, 2017	Opportunities for additional public input and stakeholder meetings and informational sessions. These meetings should be duly-noticed and promoted with Communications.
Tuesday, May 14, 2019	Public Input/Stakeholder Meeting #1
Tuesday, May 21, 2019	City Council Meeting, Opportunity to return to Council if needed for follow-up.
Thursday, May 30, 2019	Public Input/Stakeholder Meeting #2
Tuesday, June 4, 2019	City Council Meeting. Final presentation of Draft Action Plan and Budget to Council. Encourage citizens to submit comments by this date.
	 Request: Council to <u>consider approval</u> of the City's FY 2019-20 Action Plan & Budget. Action: <u>Approve</u> FY 2019-20 Action Plan & Budget.
Friday, June 7, 2019	Formal deadline for citizens to submit comments. Allows sufficient time to incorporate any feedback into final Action Plan.

Monday, June 10, 2019 Submit Action Plan to HUD (early).

Tuesday, June 11, 2019 Submit Action Plan to HUD (deadline).

A public hearing for the use of these funds was held on February 19, 2019 at a meeting of the Salisbury City Council. Two public information and input session on the use of federal formula funds from the CDBG & HOME programs were held on May 14 and May 30, 2019. See both public flyers, below:

Flyer Version 1:



TUES. MAY 14 & THURS. MAY 30 COMMUNITY DEVELOPMENT PUBLIC INPUT MEETINGS

Draft Fiscal Year 2019-20 CDBG & HOME Program Action Plan & Budget available for public review.

During the period between July 1, 2019 and June 30, 2020, the City will receive approximately \$470,000.00 CDBG and HOME program dollars from the US Department of Housing and Urban Development (HUD). Citizen input is encouraged to help determine community development needs and priorities for the use of these funds in the next year.

The Draft FY 2019-20 Action Plan & Budget will be available for public review and comment between Wednesday, May 8 and Friday, June 7, 2019. Affordable housing, public services, and public infrastructure funding continue to be high priorities among all budgeted investments.

For more information, or to submit comments,

contact: Kyle Harris, Community Planning Services, (704)-638-5324 or kharr@salisburync.gov, and visit our website at www.salisburync.gov/housing. Tuesday, May 14, 5:30 – 7:00 P.M. West End Business Center, 1400 West Bank Street

MEETING 1:

⊏

MEETING 2:

Thursday, May 30, 5:30 – 7:00 P.M. Park Avenue Community Center, 632 Park Ave.

Hard-Copy Draft Action Plan & Budget available:

Salisbury City Hall 2nd Floor 217 South Main Street

Salisbury City Office Building 132 North Main Street

West End Business Center 1400 West Bank Street

Rowan Public Library 2nd Floor Reference Desk 201 West Fisher Street

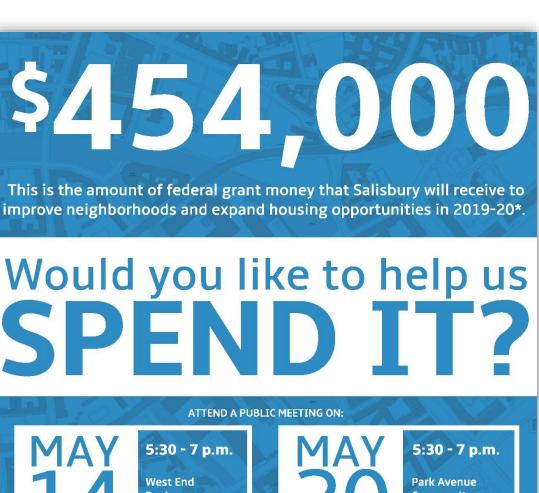
Draft available online:

www.salisburync.gov/housing

Send written comments to:

Attn: Kyle Harris City of Salisbury - CPS P.O. Box 479 Salisbury, NC 28145-0479

Or email: kharr@salisburync.gov



TUESDAY

Business Center

1400 W. Bank St.

THURSDAY

Community Center

632 Park Ave.

Why should I care?

This money will be used for:

- Streets & Sidewalks
- Affordable/Fair Housing
- Grants for Home Repairs
- Helping vulnerable communities

Speak up for your area!





CONTACT US:

Kyle Harris, Community Planning Services (704) 638-5324 | kharr@salisburync.gov P.O. Box 479 Salisbury, NC 28145

Review the Budget:

The draft fiscal year 2019-20 CDBG & HOME Program Action Plan & Budget is available at: www.salisburync.gov/SpendIt

> You can also email or mail your comments to us.

*Source: HUD's Community Development Block Grant (CDBG) & HOME Programs

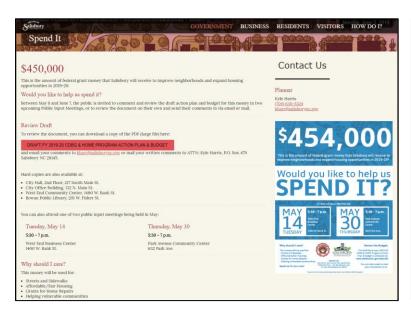
The Draft FY 2019-2020 Action Plan & Budget was made available for public inspection and comment during the period between May 8 and June 7, 2019. A copy of this plan was published online on May 8, 2019. Additionally, hard copies of the draft plan and flyers were made available at the following locations:

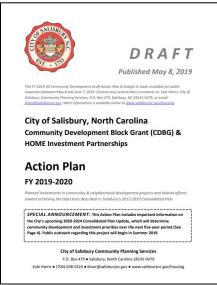
- Salisbury City Hall, 217 South Main Street
- Salisbury City Office Building, 132 North Main Street;
- West End Business & Community Center, 1400 West Bank Street;
- Rowan Public Library, 2nd Floor Reference Desk, 201 West Fisher Street;
- Salisbury-Rowan Community Action Agency, 1300 West Bank Street;
- Salisbury Civic Center, 315 South MLK Jr. Ave.;
- City Park Recreation Center, 316 Lake Drive.

Additionally, copies of the flyer were posted at the following locations:

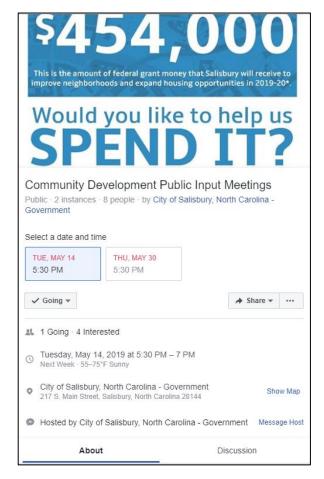
- Salisbury City Hall, front and back lobbies;
- Salisbury City Office Building, front lobby and posted on public window;
- West End Business & Community Center, front lobby and posted on bulletin board;
- Mean Mug Coffee Company, posted on public window and on two (2) bulletin boards;
- Koco Java, posted on bulletin board;
- Planet Fitness (710 Jake Alexander Blvd.), made available in employee break room;
- J.F. Hurley Family YMCA, posted on community bulletin board;
- Brenner Crossing Apartments, made available at office community table;
- Rowan Public Library, posted on three (3) community bulletin boards.

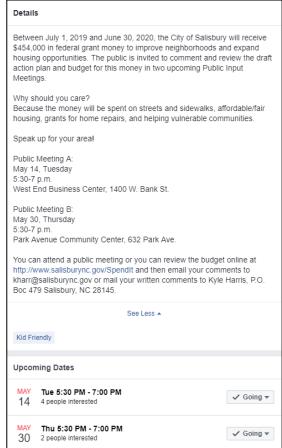
A copy of the draft was made available online at www.salisburync.gov/housing.

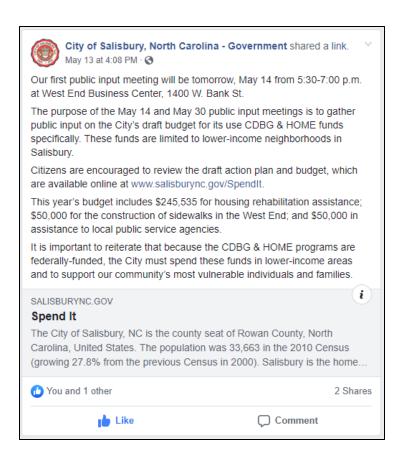


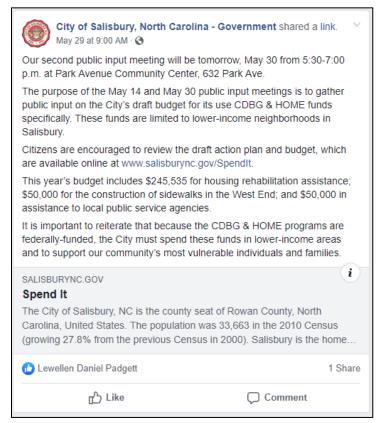


In order to reach a wider audience using social media, the City created a Facebook event for both the May 14 and May 30 public input meetings and "boosted". Social media was also used to share the flyers and provide information pertinent to the event. See the screen captures below and on the following page:









Annual Action Plan 2019

A public notice requesting public comments on this draft and budget was published in the Salisbury Post on Friday, May 4, 2019.

DRAFT 2019-20 CDBG & HOME Action Plan & Budget

The City of Salisbury receives federal formula funds annually from the U.S. Department of Housing & Urban Development (HUD). As a condition of receiving these funds, the City is required to develop an annual Action Plan & Budget that outlines the community development goals on which it will focus these funds. The FY 2019-20 Action Plan & Budget covers the period between July 1, 2019 and June 30, 2020. During this period, the City will receive the following Federal formula funds:

•	Community Development Block Grant (CDBG) \$290,017.00
•	Community Development Block Grant (CDBG) Projected Program Income\$ 30,000.00
٠	HOME Investment Partnerships Program (HOME)

TOTAL: \$472,795.00

FY 19-20 Budgeted Funds

The above funds will be used to meet the goals and objectives established and approved by the Salisbury City Council and articulated in the City's 2015-19 Consolidated Plan, which describes community needs and determines local priorities for using public resources to assist low- and moderate-income (LMI) residents of Salisbury over a five-year period.

Community Development Block Grant (CDBG) Program

Affordable	Housing:	
	Owner-Occupied Rehabilitation	\$118,535.00
Public Infr	astructure Improvements:	
	West End Sidewalk Project	
	(West Monroe Street - Livingstone)	\$50,000.00
Public Serv	vices Funding:	
	Rowan Helping Ministries	\$17,180.00
	Family Crisis Council	\$11,450.00
	Rowan Community Care Clinic	\$ 9,450.00
	Salisbury Youth Employment	\$ 5,950.00
	Gateway Freedom Center	\$ 3,950.00
Debt Servi	ce Section 108 Loan:	
	Park Avenue Community Center	\$39,498.60
Planning & Administration:		
	Program Administration	\$64,003.40
	TOTAL CDBG BUDGET:	\$320,017.00

FY 19-20 Investment Priorities

HOME Investment Partnerships Program

FY	19-20 Investment Priorities	FY 19-20 Budgeted Funds
	Owner-Occupied Rehabilitation Program Administration	\$144,131.00 \$ 8,647.00
	TOTAL HOME BUDG	ET: \$152,778.00
TOTAL C	OMBINED BUDGET:	\$472,795.00

CITIZEN PARTICIPATION OPPORTUNITIES:

The Draft FY 2019-20 Action Plan & Budget will be available for public inspection and comment during the period between Wednesday, May 8, 2019 and Friday, June 7, 2019, at the following locations:

Salisbury City Hall, 2nd Floor 217 South Main Street

Salisbury City Office Building Community Planning Services 132 North Main Street, Salisbury

West End Business & Community Center 1400 West Bank Street, Salisbury

Rowan Public Library Reference Desk, 2nd Floor 201 West Fisher Street, Salisbury

Online: www.salisburync.gov/housing

Additionally, the City will hold two citizen input meetings related to the Draft Action Plan & Budget:

Citizen Input Meeting # 1 Tuesday, May 14, 2019 5:30 – 7:00 P.M. West End Business & Community Center 1400 West Bank Street, Salisbury

Citizen Input Meeting # 2 Thursday, May 30, 2019 5:30 – 7:00 P.M. Park Avenue Community Center 632 Park Avenue, Salisbury

Citizens may send written comments regarding the Draft Action Plan & Budget to:

Attn: Kyle Harris City of Salisbury Community Planning Services P.O. Box 479 Salisbury, NC 28145-0479 Or email: kharr@salisburyn.c.gov

Citizens are encouraged to become involved in the community development process, particularly lowand moderate- income residents and those living in areas characterized by blighted conditions. Minority residents, persons with disabilities, elderly and frail residents, public service agencies, and civic groups are also encouraged to participate. It is imperative that the plan be developed with input from those most likely to be affected by the goals and objectives set forth in the plan. The City partners with local agencies and neighborhood organizations to ensure contact with residents is achieved. The following basic principles are fundamental to the citizen participation process and the City of Salisbury endeavors to uphold them:

- All aspects of plan development are conducted in an open manner.
- Citizens are provided adequate opportunity to make proposals or comment on the plan in a manner that meets or exceeds statutory requirements.
- Citizens are provided information about the plan in a timely fashion and at various stages of plan development.
- The public is given full access to program information (except where personal information or confidentiality requirements dictate otherwise).
- Citizens are given adequate notice of meetings related to plan development or the proposed and actual use of program funds.

5. Summary of public comments

Citizen participation was encouraged at all stages of plan development through public information forums, neighborhood meetings, public hearings, and publicized notices. Citizen comments during plan development helped formulate the priorities and objectives, and served to reinforce the housing needs and market conditions reflected in other data sources.

Beginning on the following page, summaries from both the May 14 and May 30 public input meetings are provided. No additional comments were provided.

Community Development Public Input Meeting # 1 – Citizen Input Summary:

West End Business & Community Center, 1400 West Bank Street Tuesday, May 14, 2019. 5:30 – 7:00 p.m.

A public input meeting was held regarding the City of Salisbury's Draft FY 2019-20 Community Development Block Grant (CDBG) & HOME Investment Partnerships (HOME) Action Plan & Budget. This meeting was the first of two public input meetings during the required public inspection and comment period (Wednesday, May 8 – Friday, June 7, 2019). Citizens were encouraged to review the draft plan (which was made available online and at various locations across Salisbury) and submit comments to planning staff regarding the proposed use of HUD funds.

At the May 14 meeting, nine (9) citizens attended and provided feedback. The meeting was proposed on Facebook, a notice in the Salisbury Post, through the City's social media accounts, and hard-copy flyers. Feedback at the meeting was gathered via open discussion and via a worksheet and survey instrument, which was collected by staff at the end of the meeting. At the beginning of the meeting, staff gave a presentation which covered the following topics: CDBG & HOME program overview and FY 2019-20 funding; description of eligible activities under both programs; overview of FY 2019-20 goals and priorities; specific details regarding budgeted investments in housing activities, infrastructure activities, public services, program administration, and debt payments; and a description of the citizen participation process. The full PPT, including all handouts and the worksheet and survey instrument, are attached to this document.

OVERVIEW OF FEEDBACK:

Overall, the attendees agreed with the City's five (5) draft goals and did not recommend any revisions to them. These goals are:

- Goal 1: Affordable Housing Rehabilitation of Existing Units.
 - o Objective: Owner-Occupied Rehabilitation.
- Goal 2: Public Facilities & Improvements
 - Objective: Public Infrastructure Improvements.
- Goal 3: Public Services
 - Objective: Provision of Public Services.
- Goal 4: Affirmatively Furthering Fair Housing.
 - Objective: Following the adoption by City Council of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee (FHC) and begin implementation of the AI Report Action Plan.
- Goal 5: Planning & Administration.
 - o Objective: Effective Planning & Administration.

However, attendees did reach general consensus related to additional priority activities the City should incorporate into its Community Development planning efforts:

- Traffic Calming on Horah. Several residents recommended that Engineering explore possible traffic calming treatments on Horah, where it is perceived there is a speed problem. Residents also suggested that a traffic signal be installed at the intersection of Horah and Institute, and that a speed trailer be placed on Horah near Institute to gather data.
- Lighting on Horah. Several residents recommended that Horah should be better-lit through improved street lighting.
- Demolition of Deteriorated / Vacant and Abandoned Structures & Code Enforcement. There was general consensus that housing demolition and Code Enforcement must continue to be high-priority activities for the City. Attendees noted that vacant and blighted properties bring animals such as groundhogs which are a nuisance. Residents encouraged the City to address the most urgent conditions of blight in a targeted and sustained manner.
- **Sidewalks in the West End.** The City should continue to ensure pedestrian safety and walkability throughout the West End neighborhood. Grim Street and Standish were suggested as candidate sites.

Other comments include:

- Create better atmosphere for families by improving parks and playgrounds and expanding recreational opportunities;
- Create a better structure for litter and trash removal, including creative partnerships (such as with local schools) and the development of special action plan for trash and litter removal;
- Rehabilitate the Monroe Street School. Consider opening a pharmacy for lower-income people who cannot walk to other pharmacies. Consider establishing classroom space for learning trades such as masonry, electrical work, plumbing, CNAs, etc. Could become a ladder of opportunity for lower-income young people, improve job prospects and reduce crime, and elevate the Monroe Street school as an important historic landmark;
- Consider providing funding or local adoption agencies as part of the CDBG public services investment program;
- Demolish or rehabilitate deteriorated / vacant and abandoned homes in the 800 1500 blocks of West Horah Street:
- Ensure drivers can see around corners for traffic safety purposes;
- Code Enforcement or Rowan County need to better enforce leash laws throughout the West End because loose dogs create an atmosphere of danger for pedestrians;
- There are dangerous pedestrian conditions around Sycamore of West Cliff because people use it as a cut-through and there are currently no sidewalks;
- There needs to be better follow-up by the City regarding sidewalk complaints and requests;
- There are animals in the vacant buildings on Partee Street across from Head Start, and in the Monroe Street School.

The following activities emerged as high-priority activities based on responses from the Goals & Priorities worksheet. The priority assigned to each activity is based on the number of respondents who identified the activity as a "high-priority" item.

Priority Level	High-Priority Eligible Activities
Highest	Code Enforcement in deteriorating or deteriorated areas
	Streets and sidewalks / curbs and gutters
	Special garbage, trash, and debris removal, including
	neighborhood cleanup campaigns
	Clearance activities – demolition of deteriorated / vacant and
	abandoned properties
Second Highest	Rehabilitation of owner-occupied, single-family residential
Second-Highest Priority	homes.
Priority	Renovation of closed buildings, such as closed school buildings,
	for use as an eligible public facility or to rehabilitate such
	buildings for housing
	Funding for public services, including job training and
	employment services, health care and substance abuse
	services, child care, crime prevention and fair housing
	counseling
	Homeownership assistance, such as down payment assistance
Third-Highest	and other assistance to eligible homeowners and new home
Priority	buyers
	Rehabilitation, preservation or restoration of historic
	properties, whether publicly or privately owned
	Planning & Administration – preparation of general plans,
	functional plans such as housing plans, neighborhood plans,
Fourth-Highest	historic preservation plans, and policy planning and
Priority	management
	Construction of new affordable housing (single-family
	residences) – including the purchase of real property for
	improvement
Fifth 111.1	Sewer and water infrastructure improvements and other basic
Fifth-Highest	utilities
Priority	Develop, improve, or install public facilities such as senior
	citizens center, community center, etc.

Below are responses to the Public Input Q&A Exercise:

Question:

Over the previous five-year period, the City has received between \$400,000 and \$500,000 annually through the federal CDBG & HOME programs. Given such limited resources (in relation to the community's need), the City has had to prioritize its investment activities. The City has prioritized housing rehabilitation, public infrastructure improvements, public services funding, and fair housing activities, principally for lower-income individuals and families.

Do you agree with the above priorities? Why or why not?

Responses:

- Yes I do agree if the plans are carried out as stated.
- Yes I do agree.
- Yes → Notice a remarkable attitude change in people receiving housing restoration grants.
- Yes. Low income families need help to have a decent place to live. People and children need a place to go for recreation. Clean up activities and more opportunities to get rid of trash that is not picked up on regular trash day. Sonic's fast food caused students from the college to litter our street (Institute St.). Somebody should be responsible for cleaning up the street. Elderly people cannot take care of cleaning.

Question:

If you do not agree with the City's investment priorities, please recommend other housing and neighborhood improvement activities the City should prioritize in its investment planning. See the table on the previous page for a list of eligible activities under the CDBG & HOME programs.

Responses:

I agree.

Question:

Think about your neighborhood or neighborhoods in the City that are distressed or need help. In general, what types of investments are most needed? (e.g. better roads and sidewalks, improved housing conditions, demolition of vacant or abandoned structures, more parks and landscaping/aesthetic improvements, better public facilities, etc.)

Responses:

- Need improving of the home housing conditions, demolition of vacant or abandoned structures, clean up the area where you live. Need stop light at Horah and Institute Street.
 People do not stop at stop sign.
- Demolition of vacant or abandoned structures.
- All of the above listed. We also need a stop light at Horah and Institute Street. People do not stop at stop sign and caution light.

Below are responses to the question, "Please rate your level of agreement with the following statements about housing and neighborhoods". The options are: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree.

My neighborhood has adequately maintained roads and basic infrastructure.

- Agree.
- Disagree. Potholes are in streets, streets have patched work.
- No
- Agree.
- Agree.
- Agree.

My neighborhood has adequately maintained sidewalks, curbs, and gutters.

- Disagree.
- There is improving on the sidewalks.
- No they need improving. They are poor looking.
- Neutral.
- Neutral.
- Strongly Disagree. Trash. Hot issue.

I can walk safely in my neighborhood because there are adequate sidewalks connecting my home to goods and services nearby.

- Neutral. Need to control animals, dogs, groundhogs.
- Disagree
- Agree.
- Neutral.
- Strongly Disagree. Speed.

The houses in my neighborhood are in good condition.

- Neutral.
- Strongly Disagree. Houses are in poor condition. Houses need to be repaired. Landlords should be held accountable.
- They all need a face [lift].
- Disagree.
- Not all houses are in fair to good shape. Renovations should be made on many housing.
- Agree.

(If you have children) My children have access to adequate community facilities like libraries, recreation centers, parks and playgrounds, etc.

- Disagree.
- Agree.
- Neutral.
- Strongly Disagree. We drive.

Code Enforcement is able to adequately respond to complaints about poor housing and neighborhood conditions.

- Agree. Need more staff.
- Strongly Disagree. Takes so long for code enforcement to do anything. Rules should be changed when it comes to houses that need to be demolished.
- Neutral.
- Neutral.
- Neutral. N/A

There are no vacant or abandoned properties on my street.

- Disagree. Vacant property.
- Strongly Disagree.
- Strongly Disagree.

- Neutral.
- Strongly Agree.

I like the appearance of my neighborhood.

- Disagree. Could be better.
- Strongly Disagree. Neighborhood could be better if more guidelines were enforced by Code or City. Landlords should be held accountable for the vacant property.
- Disagree.
- Neutral.
- Neutral. Trash.

There are adequate opportunities to access affordable housing in Salisbury.

- Agree.
- Strongly Disagree.
- Unknown.
- Strongly Agree.

In Salisbury, there are adequate services and help for vulnerable populations (homeless, low-income, unemployed, those in need of child care, health care, or substance abuse services, etc.)

- Agree.
- Neutral
- Unknown.
- Agree.
- Strongly Agree.

In my neighborhood, there is adequate access to public transportation to goods and services and employment centers.

- Disagree. Need for improvement.
- Neutral.
- Agree.
- Neutral.
- Strongly Agree.

Community Development Public Input Meeting # 2 – Citizen Input Summary:

MEETING SUMMARY: This meeting was substantially similar to the first meeting held on March 14 at the West End Business Center, where nine (9) citizens attended.

A public input meeting was held regarding the City of Salisbury's Draft FY 2019-20 Community Development Block Grant (CDBG) & HOME Investment Partnerships (HOME) Action Plan & Budget. This meeting was the second of two public input meetings during the required public inspection and comment period (Wednesday, May 8 – Friday, June 7, 2019). Citizens were encouraged to review the draft plan (which was made available online and at various locations across Salisbury) and submit comments to planning staff regarding the proposed use of HUD funds.

At the May 30 meeting, eight (8) citizens attended and provided feedback. The meeting was proposed on Facebook, a notice in the Salisbury Post, through the City's social media accounts, and hard-copy flyers. Feedback at the meeting was gathered via open discussion and via a worksheet and survey instrument, which was collected by staff at the end of the meeting. At the beginning of the meeting, staff gave a presentation which covered the following topics: CDBG & HOME program overview and FY 2019-20 funding; description of eligible activities under both programs; overview of FY 2019-20 goals and priorities; specific details regarding budgeted investments in housing activities, infrastructure activities, public services, program administration, and debt payments; and a description of the citizen participation process. The full PPT, including all handouts and the worksheet and survey instrument, are attached to this document.

OVERVIEW OF FEEDBACK:

Like the first meeting, attendees at this second public input meeting agreed via consensus with the City's five (5) draft goals and did not recommend any revisions to them. These goals are:

- Goal 1: Affordable Housing Rehabilitation of Existing Units.
 - o Objective: Owner-Occupied Rehabilitation.
- Goal 2: Public Facilities & Improvements
 - Objective: Public Infrastructure Improvements.
- Goal 3: Public Services
 - Objective: Provision of Public Services.
- Goal 4: Affirmatively Furthering Fair Housing.
 - Objective: Following the adoption by City Council of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee (FHC) and begin implementation of the AI Report Action Plan.
- Goal 5: Planning & Administration.
 - o Objective: Effective Planning & Administration.

However, attendees did reach general consensus related to additional priority activities the City should incorporate into its Community Development planning efforts, as well as its general planning efforts:

- Transparent & Participatory Park Planning Process. Inspired by recent community discussions around tennis and pickleball, several residents noted the importance of ensuring that park planning (including park consolidation) and related decision-making is done in an open, transparent, and participatory manner, and that the needs of lower-income communities are not overlooked. Lower-income individuals and families have a greater need for access to recreational opportunities and high-quality green/open space.
- High Quality Public Realm. One couple from the Chestnut Hill neighborhood recommended the City study how parks and open space can be used not only for recreation but also for social interaction and community-building. There is some perception that "Parks and Recreation" focuses too much on active instead of passive recreation, and that Salisbury needs more public spaces and gardens throughout the City for relaxation, enjoyment of nature, and casual social interaction. This couple, coming back from a recent three-week vacation of Western Europe, was clearly inspired by European urban design and public realm concepts and traditions.
- Demolition of Deteriorated / Vacant and Abandoned Structures & Code Enforcement. As with the May 14 meeting, there was general consensus that housing demolition and Code Enforcement must continue to be high-priority activities for the City, and that there should be greater resources and staffing for Code Enforcement.
- **High Quality Housing.** Several residents noted that as Salisbury's housing stock is developed, there should be regulations around quality and design standards.
- Neighborhood Cleanup Programs. There was a lengthy discussion about how the City could do more to encourage special city-wide cleanup programs related to garbage, litter, overgrown lawns, deteriorated properties, etc. BlockWork was discussed as a modal that should be expanded upon and perhaps done more than once per year. There was discussion that the City should explore partnerships with schools and clubs around street-adoption programs and other special cleanup efforts.
- **Bulk Garbage.** It was noted that there needs to be better communication around the rules governing bulk garbage collection and street-side pickup.

Other comments included:

- Need for basic sewer/water infrastructure improvements. The recurring bursting of underground utility pipes in the winter was raised as an issue;
- Evaluate possible tennis courts and restroom facilities at Kelsey Scott Park;
- There is a need to ensure that as affordable housing is developed in Salisbury, we are not competing or crowding out private investment or market-rate residential development;
- The City should explore possible strategies to do more to alleviate homelessness;
- Low-performing commercial properties could be converted into affordable housing through new development standards.

- Attendees noted their support for and appreciation of Code Enforcement but emphasized the need for more investment, staffing, and resources to proactively address blighted and deteriorating conditions;
- Tree removal and brush removal on overgrown properties should be addressed, along with trash abatement and demolition of unsalvageable properties;
- Would like to see more housing rehabilitation and improvements.

The following activities emerged as high-priority activities based on responses from the Goals & Priorities worksheet. The priority assigned to each activity is based on the number of respondents who identified the activity as a "high-priority" item.

Priority Level	High-Priority Eligible Activities
Highest	Rehabilitation of owner-occupied, single-family residential homes
Second-Highest Priority	Funding for public services, including job training and employment services, health care and substance abuse services, child care, crime prevention and fair housing counseling
	Clearance activities – demolition of deteriorated/vacant and abandoned properties and removal of rubble and debris after demolition
Third-Highest Priority	Construction of new affordable housing (single-family residences) – includes the purchase of real property for improvement
	Renovation of closed buildings, such as closed school buildings, for use as an eligible public facility or to rehabilitate such buildings for housing
	Code Enforcement in deteriorating or deteriorated areas
	Sewer and water infrastructure improvements and other basic utilities
Fourth-Highest Priority	Special garbage, trash, and debris removal, including neighborhood cleanup campaigns
	Homeownership assistance, such as down payment assistance or mortgage interest subsidies for lower-income homebuyers, and other financing assistance to eligible homeowners and new home buyers
Fifth-Highest Priority	Streets and sidewalks / curbs and gutters

Below are specific citizen comments written regarding each Eligible Activity on the Goals & Priorities Worksheet:

Eligible Activity	Citizen Comments
Sewer and water infrastructure improvements and other basic utilities	due to large number of breakage problems over winter; should be basic city service;
Streets and sidewalks / curbs and gutters	Cleanup without toxic roundup; focus on neighborhoods with high child activity;
Parks and playgrounds	Skateboard; encouraged about consolidation plans and current efforts; great for city overall – micro parks for communities to access; Kelsey Scott and Hurley Park – basketball court, skate park, more tennis courts, City Park should not have to give in to Dog Park or Pickle Ball;
Special garbage, trash, and debris removal, including neighborhood cleanup campaigns	To encourage investment and new citizens moving to Salisbury we must have a cleaner city; the neighborhoods — lots of houses in need of major repairs
Develop, improve, or install public facilities such as senior citizens' center, community center, etc.	Rufty-Holmes, etc.
Aesthetic amenities on public land such as landscaping (trees and flowers, art and sculptures, walls and monuments, etc.) and other community appearance improvements	Covered beautifully
Clearance activities – demolition of deteriorated / vacant and abandoned properties and removal of rubble and debris after demolition	Must clean up this city! Re: deteriorated/vacant and rental homes that are a horror; Safety and economic development impact is high – a must; Kenly, Short, Grady Street Area; (repeated) Kenley, Short, Grady Street;

Construction of new affordable housing (single-family residences) – includes the purchase of real property for improvement	Families <u>need</u> homes they can be proud of
Homeownership assistance, such as down payment assistance or mortgage interest subsidies for lower-income homebuyers, and other financing assistance to eligible homeowners and new home buyers	Increase hiring wages
Rehabilitation of owner-occupied, single-family residential homes	Where needed; Allow the children who live in the homeowners' house to receive the funds to renovate the home;
Rehabilitation of publicly or privately-owned commercial or industrial buildings	(No additional comments)
Rehabilitation of nonresidential buildings owned by nonprofits	If service to community is helpful to a good number;
Code Enforcement in deteriorating or deteriorated areas	Increase personnel – too many for small group of officers;
Rehabilitation, preservation, or restoration of historic properties, whether publicly or privately owned	Very conflicted. <u>Love</u> the longstanding efforts – but so many left to do!
Renovation of closed buildings, such as closed school buildings, for use as an eligible public facility or to rehabilitate such buildings for housing	HOUSING! ; If not possible, demo for green space
Planning & Administration – preparation of general plans, functional plans such as housing plans, neighborhood plans, historic preservation plans, and policy planning and management	(No additional comments)
Funding for public services, including job training and employment services, health care and substance abuse services, child care, crime prevention and fair housing counseling	(No additional comments)

Below are responses to the Public Input Q&A Exercise:

Question:

Over the previous five-year period, the City has received between \$400,000 and \$500,000 annually through the federal CDBG & HOME programs. Given such limited resources (in relation to the community's need), the City has had to prioritize its investment activities. The City has prioritized housing rehabilitation, public infrastructure improvements, public services funding, and fair housing activities, principally for lower-income individuals and families.

Do you agree with the above priorities? Why or why not?

Responses:

- Yes! So grateful for all efforts in this regard.
- Yes.
- Yes solid foundation on which to build a more sound community.

Question:

If you do not agree with the City's investment priorities, please recommend other housing and neighborhood improvement activities the City should prioritize in its investment planning. See the table on the previous page for a list of eligible activities under the CDBG & HOME programs.

Responses:

- Possibly more money in educational programs.
- Renovation of closed buildings.

Question:

Think about your neighborhood or neighborhoods in the City that are distressed or need help. In general, what types of investments are most needed? (e.g. better roads and sidewalks, improved housing conditions, demolition of vacant or abandoned structures, more parks and landscaping/aesthetic improvements, better public facilities, etc.)

Responses:

- Roofing porch repairs; large tree removals that are a danger to citizens; trash and deteriorated property removal.
- Demo of vacant or abandoned structures.
- House evaluation and improvement / demolition of derelict homes; code enforcement is key; better trash receptacles to minimize debris in streets.
- Sidewalks, improved housing conditions, more parks and landscaping.
- More parks and recreation.
- Improved housing; demolition of vacant/abandoned structures.
- Sidewalks, improved housing conditions.

Below are responses to the question, "Please rate your level of agreement with the following statements about housing and neighborhoods". The options are: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree.

My neighborhood has adequately maintained roads and basic infrastructure.

- Strongly Agree. New paving is wonderful, sidewalks need work! (Chestnut Hill)
- Agree.
- Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Disagree.
- Strongly Agree. (West End)
- Agree. (Ashbrook Road)
- Agree. (Chestnut Hill / Fulton Heights)
- Strongly Agree. (Statesville Boulevard)
- Strongly Agree. (Fulton Heights)

My neighborhood has adequately maintained sidewalks, curbs, and gutters.

- Agree. Working on it! (Chestnut Hill)
- Agree.
- Strongly Disagree. (Off Long Street)
- Strongly Disagree. We don't have sidewalks in the Kenly, Short, Grady Street Area.
- Strongly Agree. (West End)
- Disagree. (Ashbrook Road)
- Disagree. Need more involvement by homeowners to maintain, i.e. trash and grass.
 Storm drains stay full. (Chestnut Hill / Fulton Heights)
- Strongly Agree. (Statesville Boulevard)
- Agree. (Fulton Heights)

I can walk safely in my neighborhood because there are adequate sidewalks connecting my home to goods and services nearby.

- Strongly Agree. Yes. (Chestnut Hill)
- Disagree.
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Disagree. (Ashbrook Road)

- Agree. (Chestnut Hill / Fulton Heights)
- Strongly Agree. (Statesville Boulevard)
- Agree. (Fulton Heights)

The houses in my neighborhood are in good condition.

- Disagree. No! But coming along. (Chestnut Hill)
- Disagree.
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Agree. (Ashbrook Road)
- Disagree. There is quite a lot of homes in disrepair either by time or after neglect.
 (Chestnut Hill / Fulton Heights)
- Agree. (Statesville Boulevard)
- Agree. Mostly. (Fulton Heights)

(If you have children) My children have access to adequate community facilities like libraries, recreation centers, parks and playgrounds, etc.

- Agree.
- Agree.
- Disagree. *HWY70 is in need of this.* (Ashbrook Road)
- N/A
- N/A

Code Enforcement is able to adequately respond to complaints about poor housing and neighborhood conditions.

- Strongly Agree. Except on problems out of their control. (Chestnut Hill)
- Agree.
- Agree.
- Agree.
- Neutral.

- Agree.
- Neutral. The team in place does a good job, but too much geography for such a small team.
- Neutral.
- Agree.

There are no vacant or abandoned properties on my street.

- Strongly Disagree. (Chestnut Hill)
- Strongly Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. Lots of houses are unkept. Trees and vines are overtaking the property. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Neutral. (Ashbrook Road)
- Agree. (Chestnut Hill / Fulton Heights)
- Agree. (Statesville Boulevard)
- Disagree. (Fulton Heights)

I like the appearance of my neighborhood.

- Disagree. Work in progress. (Chestnut Hill)
- Disagree.
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. So many eye sores. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Disagree. (Ashbrook Road)
- Disagree. Poorly maintained houses. (Chestnut Hill / Fulton Heights)
- Agree. (Statesville Boulevard)
- Agree. (Fulton Heights)

There are adequate opportunities to access affordable housing in Salisbury.

- Neutral. Becoming more familiar with resources.
- Disagree.
- Neutral.
- Neutral.
- Neutral.
- Neutral.
- I don't know the answer.
- Disagree.
- Agree.

In Salisbury, there are adequate services and help for vulnerable populations (homeless, low-income, unemployed, those in need of child care, health care, or substance abuse services, etc.)

- Disagree. Child care. Gun sense. Health care. Substance abuse.
- Agree.
- Neutral.
- Neutral.
- Neutral.
- Neutral.
- Neutral. Unknown to me.
- Disagree. DSS and Foster Care are overloaded.
- Unsure.

In my neighborhood, there is adequate access to public transportation to goods and services and employment centers.

- Not Familiar. (Chestnut Hill)
- Agree.
- Strongly Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- There is no public transportation (bus) accessibility beyond the old mall on HWY70 Westcliff Area. (Ashbrook Road)
- Agree. (Chestnut Hill / Fulton Heights)
- Disagree. No service on Statesville Boulevard. (Statesville Boulevard)
- Neutral. (Fulton Heights)

6. Summary of comments or views not accepted and the reasons for not accepting them

 All comments were accepted and incorporated into this Action Plan, and will be used to inform Community Development planning moving forward.

7. Summary

The City of Salisbury's 2019-2020 Action Plan identifies government action that will be taken in FY 2019-2020 to develop and strengthen viable urban communities by ensuring the provision of decent housing and a suitable living environment, and by expanding economic opportunities, principally for low- and moderate-income persons.

This plan identifies goals and outcomes promulgated in the 2015-2019 Consolidated Plan. This year's plan prioritizes owner-occupied rehabilitation activities, public infrastructure improvements, continuing the provision of public services to address the needs of low- and moderate- income residents, and continuing the City's commitment to affirmatively furthering fair housing.

PR-05 Lead & Responsible Agencies – 91.200(b)

1. Agency/entity responsible for preparing/administering the Action Plan

The following are the agencies/entities responsible for preparing this Action Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	SALISBURY	Salisbury Community Development Corporation (CDC)
HOME Administrator	SALISBURY	Salisbury Community Development Corporation (CDC)

Table 1 – Responsible Agencies

The City, through the department of Community Planning Services, will coordinate all planning and reporting activities for the CDBG and HOME programs, including developing budgets and completion of annual Action Plans and Performance Reports. The City will provide a staff contact and participate in the Cabarrus/Iredell/Rowan HOME Consortium and the Piedmont Regional Continuum of Care. Planning staff will manage non-housing/infrastructure projects and will be responsible for monitoring the activities of public service agencies or other sub-recipients. The Finance Department will oversee the drawdown of Federal funds and disbursements.

The Salisbury Community Development Corporation (CDC) will implement the CDBG and HOME grant programs as they relate to housing. The CDC will manage all aspects of housing acquisition, rehabilitation, site development, new construction and other housing activities. Related functions such as inspections, work write-ups, bid process, construction contracts, homebuyer education/counseling and confirming eligibility of applicants will be carried out or managed by the CDC. The CDC will also act on the City's behalf to forge partnerships with lenders and other agencies to obtain reduced interest rates, grants and other leveraged assets. The CDC will work with residents of public housing and other referrals for housing assistance and will provide foreclosure prevention and credit counseling services to the community. The City and the CDC will work with neighborhood organizations in designated revitalization areas to ensure that activities are tailored to the needs and desires of residents and will provide assistance as needed to other non-profits and agencies serving low-to-moderate income populations, the homeless and special needs populations

The City works with numerous community-based organizations and partners, as well as other City of Salisbury departments to plan, develop, implement, and evaluate activities outlined in this Plan.

Action Plan Public Contact Information

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AP-10 Consultation – 91.100, 91.200(b), 91.215(l)

1. Introduction

The City of Salisbury Action Plan is developed with input from those most likely to be affected by the goals and objectives set forth in the plan. The strategy to gather input and participate in consultation activities is outlined by the framework provided by the U.S. Department of Housing and Urban Development. Citizen participation is incorporated within each step of the process through public outreach and engagement activities by City planning staff and partnering agencies.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I))

The City of Salisbury makes effective use of federal funds through many partnerships and collaboration, and by providing in-kind assistance and technical resources to other agencies in support of mutual goals. Federal funding allocation priorities are based on the City's intent to focus funds in order to achieve the greatest possible impact in areas with the greatest need. The City of Salisbury works closely with the Salisbury Housing Authority (SHA) to raise awareness and distribute media about the housing programs available through the Salisbury Community Development Corporation (CDC). The CDC is a non-profit, Community Housing Development Organization that helps to administer the City's CDBG and HOME grants. The organization offers homeownership and housing counseling to eligible first-time home buyers, as well as homeowners in need of mortgage refinancing or facing foreclosure. The City helps address the needs of public housing residents by coordinating with the Family Self-Sufficiency Program (Salisbury Housing Authority) to encourage participation in financial literacy classes and to provide an advisory role at the program board meetings. Homeless prevention activities include foreclosure prevention programs offered by the Salisbury CDC, as well as emergency and owner-occupied rehab to help owners stay in their existing homes. These activities particularly benefit elderly homeowners. City planning staff regularly attends meetings with local housing, Continuum of Care and other health and human services organizations to share information and coordinate strategies to address poverty, health and housing challenges in our community.

Staff provides updates on City planning and Community Development Block Grant and HOME funding activities, as well as updates on planning, development and housing activities.

The City will continue efforts to improve service coordination. Some activities will include:

- Continue to participate in the Piedmont Regional Continuum of Care which strives to meet the housing needs of the homeless through regional partnerships;
- Regularly communicate with homeless service providers to stay attuned to periodic fluctuations in the homeless population and better understand the priority needs;

- Continue to engage public housing residents through community policing efforts and providing information about public transportation, recreation and other city services;
- Continue to participate in the Self-Sufficiency Programs (Salisbury Public Housing Authority) and encourage residents to attend classes at the Salisbury CDC on budgeting, home financial management, insurance needs and related topics;
- Continue to be responsive to requests from community service providers for GIS services, technical assistance or other assistance that the city is able to provide;
- Continue to support the efforts of the Human Relations Council and the Hispanic Coalition to engage diverse populations and encourage their participation in civic affairs.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

The City does not directly administer any program providing support or care to homeless individuals and families however, the City provides annual public service funding for two emergency shelters for the homeless that are administered by Rowan Helping Ministries and the Family Crisis Council.

The City is an active participant in ongoing efforts to address the needs of homeless persons by maintaining active partnerships with local organizations that support the homeless. The City will continue to allocate public service funding to these organizations, as well as attend meetings relative to the City's role in addressing poverty in our community. City staff participate in regular meetings of the Continuum of Care and receive all email correspondence on CoC activities and updates.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS.

Rowan County is part of a regional committee under the NC Balance of State Continuum of Care (CoC) that consists of 79 rural counties and broken into 30 regional committees. The Piedmont Regional Committee includes the following counties: Cabarrus, Davidson, Rowan, Stanly and Union counties. Locally, Rowan Helping Ministries (RHM) provides services to the homeless, including overnight shelter services. RHM provides bi-annual point-in-time homeless population counts, tracking information and other coordination activities to the Piedmont Regional Committee lead organization, Community Link in Charlotte, North Carolina. There is an Action Plan for the entire NC Balance of State COC but not specific to the Piedmont Region.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities.

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	Housing Authority of the City of Salisbury
	Agency/Group/Organization Type	Housing PHA Services - Housing Service-Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Organization is in regular, face-to-face, email and telephone contact with the City of Salisbury. The City will continue efforts to improve service coordination through: Continuing to engage public housing residents through community policing efforts and providing information about public transportation, recreation and other city services; Continuing to participate in the Self-Sufficiency Programs (Salisbury Public Housing Authority) and encourage residents to attend classes at the Salisbury CDC on budgeting, home financial management, insurance needs and related topics;
2	Agency/Group/Organization	ROWAN HELPING MINISTRIES OF SALISBURY- ROWAN
	Agency/Group/Organization Type	Services-homeless
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Strategy Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Organization is in regular, face-to-face, email and telephone contact with the City of Salisbury. The City will continue efforts to improve service coordination through: Regularly communicate with homeless service providers to stay attuned to
		periodic fluctuations in the homeless population and better understand the priority needs: Staff will continue to participate in Neighbor to Neighbor meetings to coordinate efforts and strategies to address poverty.
3	Agency/Group/Organization	ROWAN COUNTY
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Victims of Domestic Violence Services-Health Health Agency
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Face to face, telephone and email interviews with Rowan County Department of Social Services, Health Department and Senior Services. Anticipate continued partnership to better the lives of residents.
4	Agency/Group/Organization	SALISBURY COMMUNITY DEVELOPMENT CORPORATION
	Agency/Group/Organization Type	Housing Services - Housing Service-Fair Housing Grantee Department

	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis Economic Development Anti-poverty Strategy Lead-based Paint Strategy Fair Housing Education
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Salisbury Community Development Corporation is a non-profit, Community Housing Development Organization (CHDO) The organization oversees the day-to-day administration of the City's CDBG and HOME funding. The City is in regular, face-to-face, email and telephone contact with the City of Salisbury and local residents. The City will continue efforts to improve service coordination. The organization provides valuable input into the City's Consolidated Plan, Action Plans and end of year CAPER documents.
5	Agency/Group/Organization	COMMUNITY LINK
	Agency/Group/Organization Type	Housing Services-homeless
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Strategy NC Balance State CoC Plan
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Community Link is the lead in the Piedmont Regional Committee of the North Carolina Balance of State Continuum of Care. The organization provided information regarding the homeless population such as point in time counts, and access to the NC Balance of State 2012 Continuum of Care Strategic Plan.

6	Agency/Group/Organization	ROWAN COUNTY UNITED WAY
	Agency/Group/Organization Type	Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Education Services-Employment Foundation
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Rowan County United Way supports 15 agencies that serve the county and produced a 2012 County Needs Assessment that provides valuable input into the Consolidated & Action Plans and to better coordinate service efforts.
7	Agency/Group/Organization Agency/Group/Organization Type	CENTRALINA COUNCIL OF GOVERNMENTS Housing Land Planning & Governmental Admin Services
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Salisbury Planning Staff collaborated with the Centralina Council of Governments to develop a local housing stabilization program.

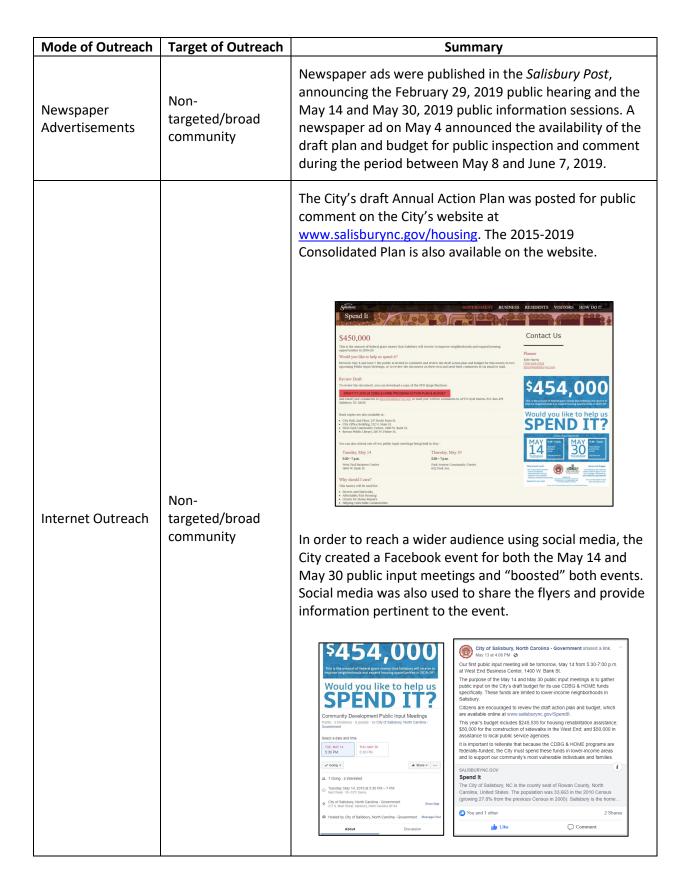
AP-12 Participation – 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting.

See pp. 8-36 of this document.

Citizen Participation Outreach

See pp. 8-36 of this document.



Mode of Outreach	Target of Outreach	Summary
Public Meeting	Non- targeted/broad community	Two public information sessions on the draft plan and budget are planned for May 14 and May 30, 2019, at the West End Business & Community Center and Park Avenue Community Center, respectively. ATTEND A PUBLIC MEETING ON: MAY 5:30 - 7 p.m. West End Business Center 1400 W. Bank St. THURSDAY 1400 W. Bank St.
Public Hearing	Non- targeted/broad community	A public hearing on the draft plan and budget was held on February 29, 2019 at a regular meeting of the Salisbury City Council. Representatives from public agencies (supported in part with HUD dollars) spoke on the continued need for federal assistance in helping low-moderate income families and persons.
Dissemination of Flyers	Non- targeted/broad community	 Copies of the flyer were posted at the following locations: Salisbury City Hall, front and back lobbies; Salisbury City Office Building, front lobby and posted on public window; West End Business & Community Center, front lobby and posted on bulletin board; Mean Mug Coffee Company, posted on public window and on two (2) bulletin boards; Koco Java, posted on bulletin board; Planet Fitness (710 Jake Alexander Blvd.), made available in employee break room; J.F. Hurley Family YMCA, posted on community bulletin board; Brenner Crossing Apartments, made available at office community table; Rowan Public Library, posted on three (3) community bulletin boards.

Mode of Outreach	Target of Outreach	Summary				
Dissemination of Hard Copy Draft Plans for Public Review	Non- targeted/broad community	The Draft FY 2019-2020 Action Plan & Budget was made available for public inspection and comment during the period between May 8 and June 7, 2019. Hard copies of the draft plan and flyers were made available at the following locations: Salisbury City Hall, 217 South Main Street Salisbury City Office Building, 132 North Main Street; West End Business & Community Center, 1400 West Bank Street; Rowan Public Library, 2 nd Floor Reference Desk, 201 West Fisher Street; Salisbury-Rowan Community Action Agency, 1300 West Bank Street; Salisbury Civic Center, 315 South MLK Jr. Ave.; City Park Recreation Center, 316 Lake Drive.				

Table 3 – Citizen Participation Outreach

2019-2020 Annual Action Plan

AP-15 Expected Resources – 91.220(c)(1,2)

The resources articulated in this Action Plan are based on this year's actual federally-allocated amounts.

Anticipated Resources

Program	Source	Uses of Funds	E	xpected Amoun	t Available Year	Expected	Narrative Description	
	of Funds		Annual Allocation	Program Income	Prior Year Resources	Total: \$	Amount Available Remainder of ConPlan	
CDBG	public – federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	290,017.00	30,000.00		320,017.00		Funds will be used to aid low- and moderate-income residents of the City of Salisbury.
HOME	public – federal	Acquisition Homebuyer assistance Homeowner rehab New construction for homeownership TBRA	134,202.00	0		134,202.00		HOME allocation is \$134,202.00 that is disbursed and reported by the City of Concord.

Table 4 - Expected Resources - Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied.

Matching requirement reporting is the responsibility of the City of Concord as part of HOME program reporting.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives

<u>Goal 1: Affordable Housing – Rehabilitation of Existing Units:</u> Due to the advanced age of the current housing stock, the City of Salisbury has placed a high priority on rehabilitating existing homes, allowing residents to have safe, affordable, and stable living environments.

Objective 1.1: Owner-Occupied Rehabilitation
 Create a suitable, decent living environment that is safe, affordable, and sustainable for low- and moderate-income residents of the
 City of Salisbury. Rehabilitation activities that may be undertaken include, but are not limited to, acquisition for rehabilitation and rehabilitation for residential purposes; energy improvements; water efficiency improvements; connection to water and sewer lines;

testing for and abatement of lead-based paint; and accommodations for the elderly and persons with disabilities.

Goal 2: Public Facilities & Improvements: Provide improvements and updates to aging infrastructure.

■ Objective 2.1: Public Infrastructure Improvements

Provide improvements and upgrades to ageing infrastructure, including but not limited to streets, sidewalks, water and sewer lines, and parks. CDBG funds may be used for the acquisition, construction, reconstruction, rehabilitation, or installation of public improvements or public facilities in designated revitalization neighborhoods (West End, Park Avenue, East End, and Jersey City).

<u>Goal 3: Public Services:</u> Partner with public service agencies that provide assistance to and meet specific needs of residents of the City of Salisbury.

Objective 3.1: Provision of Public Services

Public services are needed to help address the needs of the homeless population and victims of domestic abuse as well as those at risk of becoming homeless. Services include shelter, meals, food programs, utility assistance, referrals and legal aid, counseling, childcare, education services, transportation, etc.

Goal 4: Affirmatively Furthering Fair Housing: Remove or ameliorate barriers to affordable housing choice.

Objective 4.1: Following the adoption by City Council of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee (FHC) and begin implementation of the AI Report Action Plan.

As a HUD program participant, the City of Salisbury is required to connect housing and community development policy and investment planning with meaningful actions that *affirmatively further fair housing*. The City will review the AI Report Action Plan and take actions to overcome the effects of any impediments identified through such analysis.

More information is available online at www.salisburync.gov/fairhousing.

<u>Goal 5: Planning & Administration:</u> Implement a well-managed Community Development program with effective progress toward five-year goals as delineated in the 2015-2019 Consolidated Plan.

Objective 5.1: Effective Planning & Administration
 Administer the Community Development program to meet community needs and funding requirements by developing, guiding, and managing activities that generate long-term impact and self-sufficiency.

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Owner Occupied Rehabilitation	2019	2020	Affordable Housing		Affordable Housing – Rehabilitation of Existing Units	CDBG: \$118,535.00 HOME:\$126,606.00	4 units of homeowner housing rehabilitated
2	Public Improvements & Infrastructure	2019	2020	Non-Housing Community Development	West End Neighborhood (designated revitalization area)	Public Infrastructure Improvements	CDBG: \$50,000.00	25 households assisted through the creation or improvement of public infrastructure – specifically, new sidewalk construction in the West End neighborhood at West Monroe Street. (Note: more persons may be indirectly benefited by new sidewalk construction, including student population at Livingstone College.)
3	Public Services	2019	2020	Homeless Non-Homeless Special Needs		Non-Housing Community Development – Public Services	CDBG: \$47,980.00	Public service activities other than low- and moderate-income housing benefit: 150 persons assisted; homeless prevention: 150 persons assisted

4	Fair Housing	2019	2020	Affordable	Affordable Housing –		Following the adoption by City
				Housing	Fair Housing		Council of the Analysis of
					G		Impediments to Fair Housing
							Choice (AI) Update in FY 2018-19,
							the City will strengthen its fair
							housing planning activities in
							partnership with the Fair Housing
							Committee (FHC) and begin
							implementation of the AI Report
							Action Plan.
							As a HUD program participant, the
							City of Salisbury is required to
							connect housing and community
							development policy and
							investment planning with
							meaningful actions that
							affirmatively further fair housing.
							The City will review the AI Report
							Action Plan and take actions to
							overcome the effects of any
							impediments identified through
							such analysis.
5	Planning and	2019	2020	Planning /	Effective Planning &	CDBG: \$64,003.40	Implemented a well-managed
	Administration			Administration	Program Administration	HOME: \$7,596.00	program.

Table 6 – Goals Summary

Goal Descriptions

	T	
1	Goal Name	Owner Occupied Rehabilitation
	Goal Description	Create a suitable, decent living environment that is safe, affordable, and sustainable for low- and moderate-income residents of the City of Salisbury. Rehabilitation activities that may be undertaken include, but are not limited to, acquisition for rehabilitation and rehabilitation for residential purposes; energy improvements; water efficiency improvements; connection to water and sewer lines; testing for and abatement of lead-based paint; and accommodations for the elderly and persons with disabilities.
2	Goal Name	Public Improvements & Infrastructure
	Goal Description	Provide improvements and upgrades to ageing infrastructure, including but not limited to streets, sidewalks, water and sewer lines, and parks. CDBG funds may be used for the acquisition, construction, reconstruction, rehabilitation, or installation of public improvements or public facilities in designated revitalization neighborhoods (West End, Park Avenue, East End, and Jersey City). In 2019-2020, these funds will be used for sidewalk construction on West Monroe Street, located in the West End neighborhood, a designated revitalization area.
3	Goal Name	Public Services
	Goal Description	Public services are needed to help address the needs of the homeless population and victims of domestic abuse as well as those at risk of becoming homeless. Services include shelter, meals, food programs, utility assistance, referrals and legal aid, counseling, childcare, education services, transportation, etc.
4	Goal Name	Fair Housing
	Goal Description	Remove or ameliorate barriers to affordable housing choice. Continue the City's commitment to affirmatively furthering fair housing.
5	Goal Name	Planning & Administration
	Goal Description	Implement a well-managed Community Development program with effective progress toward five-year goals as delineated in the 2015-2019 Consolidated Plan.

Projects

AP-35 Projects - 91.220(d)

Introduction

Salisbury's community development projects are centered on stabilizing existing housing stock. This year's activities will focus predominantly on owner-occupied rehabilitation, sidewalk construction, public service funding, fair housing activities, and debt service repayments. Owner-occupied rehabilitation is a primary focus because of the weak housing market in Salisbury.

Projects

#	Project Name
1	2019-2020 Owner-Occupied Rehabilitation
2	2019-2020 Public Infrastructure (West End Sidewalk Project)
3	2019-2020 Public Services
4	2019-2020 Affirmatively Furthering Fair Housing
5	2019-2020 Planning & Administration

Table 4 - Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

AP-38 Project Summary

Project Summary Information

1	Project Name	2019-2020 Owner-Occupied Rehabilitation
	Target Area	City-wide
Goals Supported Owner Occupied Rehabilitation		Owner Occupied Rehabilitation
	Needs Addressed	Affordable Housing – Rehabilitation of Existing Units
	Funding	CDBG: \$118,535.00
	Description	Rehabilitation of owner-occupied homes within the City of Salisbury.
	Target Date	06/30/2020
Estimate the number and type of families that will benefit from the proposed activities CDBG: 4 LMI owner-occupied households HOME: 3 LMI owner-occupied households		
	Location Description	City-wide
Planned Activities To complete 7 substantial rehabs (including HOME funding) for City of Salisbury representation properties up to HUD housing and building code standards.		To complete 7 substantial rehabs (including HOME funding) for City of Salisbury residents that will bring the properties up to HUD housing and building code standards.
2	Project Name	2019-2020 Public Infrastructure (West End Sidewalk Project)
	Target Area	West End Neighborhood (Designated Revitalization Area)

	Goals Supported	Public Improvements & Infrastructure					
	Needs Addressed	Non-Housing Community Development Needs – Public Improvement					
	Funding	CDBG: \$50,000.00					
	Description	New construction of sidewalks on West Monroe Street to meet pedestrian needs within the West End neighborhood.					
	Target Date	06/30/2020					
Estimate the number and type of families that will benefit from the proposed activities		25 immediate households in the sidewalk area.					
	Location Description	West End neighborhood; West Monroe Street					
	Planned Activities	New construction of sidewalks on West Monroe Street to meet pedestrian needs within the West End neighborhood.					
3	Project Name	2019-2020 Public Services					
	Target Area	City-wide					
Goals Supported Public Services		Public Services					
Needs Addressed Non-Housing Community Development – Public Services		Non-Housing Community Development – Public Services					
	Funding	CDBG: \$47,980.00					
	Description	CDBG funding for public service agencies.					
	Target Date	06/30/2020					

Estimate the number and type of families that will benefit from the proposed activities	300 LMI families.
Location Description	City-wide
Planned Activities	Emergency shelters for homeless and victims of domestic violence; youth employment; health services for the uninsured; emergency shelter/transitional housing for women struggling with substance abuse and for women who are formerly incarcerated.

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

To the extent possible, funds will be directed to four neighborhoods which have experienced persistent problems with housing decline due to predominantly low and moderate income households and the overall age of the housing stock. These Designated Revitalization Areas are the Park Avenue, West End, Jersey City, and East End neighborhoods. The housing programs will also be available for eligible applicants residing anywhere within the City of Salisbury.

Geographic Distribution

Target Area	Dorsontage of Funds
Target Area	Percentage of Funds
Park Avenue	25%
West End	25%
Jersey City	25%
East End	25%

Table 5 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

Revitalization efforts will be focused in neighborhoods near the center of the city, including West End, Park Avenue, the East End and Jersey City, to help improve overall housing and living conditions. Deteriorated or abandoned housing and aging infrastructure have been persistent issues in these areas where the age of housing, lower income levels, high percentages of rental property and other factors have contributed to the decline in conditions. These areas also have higher concentrations of minority residents compared to other areas. Housing will be the primary focus in order to preserve existing housing stock, provide assistance to homeowners, create more affordable housing and improve property values. In addition to housing programs, continued reinvestment in the public realm is needed as a measure to help raise the quality of the living environment with improvements to streets, sidewalks, parks, storm water controls and other public facilities.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

One Year Goals for the Number of Households to be Supported		
Homeless	0	
Non-Homeless	4	
Special-Needs	0	
Total	4	

Table 6 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through		
Rental Assistance	0	
The Production of New Units	0	
Rehab of Existing Units	4	
Acquisition of Existing Units 0		
Total	4	

Table 7 - One Year Goals for Affordable Housing by Support Type

AP-60 Public Housing – 91.220(h)

Introduction

Actions planned during the next year to address the needs to public housing

Participation by public housing residents in Salisbury CDC classes on financial literacy will continue to be encouraged. Classes are offered on budgeting, how to purchase insurance, purchasing a car and similar topics. These classes are offered by the CDC at no charge, except for course materials.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

Housing counselors with Salisbury CDC frequently assist public housing residents on their self-sufficiency goals related to financial literacy, improving their credit score and in some cases, purchasing a home. Public housing residents also have the option of participating in the Family Self Sufficiency Program administered by the Salisbury Housing Authority. Participants work with program staff to set attainable goals and take part in a savings plan. Resident Councils are available through the SHA to provide an avenue for resident participation in policy development and plans that affect them.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

Not applicable.

AP-65 Homeless and Other Special Needs Activities – 91.220(i) Introduction

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The City of Salisbury will fund a public service activity this year to help offset costs of the overnight shelter manager position for Rowan Helping Ministries. Also this year the City will help support the overnight shelter manager for Family Crisis Council which provides emergency assistance for victims of domestic abuse. This assistance will help ensure that these facilities are adequately staffed to meet the individual needs of shelter guests.

Addressing the emergency shelter and transitional housing needs of homeless persons

Public services funding will be allocated to two emergency shelter facilities to offset a portion of the salaries for shelter staff.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The City of Salisbury partners with the Salisbury CDC to offer classes in budgeting, purchasing insurance, and related topics that help public housing residents become self-sufficient. Rowan Helping Ministries offers counseling services to individuals to address obstacles that may be contributing to their homelessness.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

The City will assist elderly and small family households through emergency and owner-occupied rehabilitation. Improvements such as roof repairs, HVAC systems, plumbing, electrical and modifications

to assist with mobility will help these families remain in their home or to age in place. While the City does not have a specific strategy to help individuals avoid becoming homeless upon discharge from mental health institutions or other types of facilities, the public services funding it allocates to Rowan Helping Ministries helps provide shelter and supportive services for the general homeless population where these individuals can receive other supportive services that may help them assimilate back into the community.

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The City's zoning and land development policies, ordinances and zoning are generally favorable and provide opportunities for development of multi-family residential. However in some instances public opposition (NIMBYism) has created an unfavorable climate at the public hearing phases, and thwarted plans of developers to push forward with the project. The City of Salisbury has helped to offset this effect by providing financial assistance to several LIHTC developments, including Westridge Village Phase II, Civic Park Phase I and Civic Park Phase II. Assistance has included both federal and non-federal funds. The City also promoted these projects, and the Villages at Hope Crest senior community, by offering letters of support from elected officials toward their applications to NC Housing Finance Agency.

The City of Salisbury will focus on implementing the Action Plan developed as part of its 2019 Analysis of Impediments to Fair Housing Choice (AI) Report Update. While this Action Plan has not yet been approved by City Council at the time this Action Plan is being submitted, it is unlikely that there will be

major revisions to the recommended actions. The current recommended actions are outlined below:

Impediment 1: Lack of a formalized structure for a local fair housing system.

Fair Housing Goals/Activities	Timeline	Measurable Outcomes
Develop operations for fair housing system, that ultimately creates a one stop shop for housing tools and resources for both residents and service providers.	2019-2023	Create operations policy defining roles and responsibilities for a fair housing system.
Assess HUD's Fair Housing Assistance Program (FHAP) to determine if it aligns with the City of Salisbury's long-term fair housing goals and apply for funding to support developing and sustaining the local fair housing resource system.	2020-2021	Assessment report completed.
Identify current staff member that can take on a fair housing role for oversight and implementation.	2020-2023	Assign fair housing duties to staff person(s). Annual progress report on fair housing action plan progress.
Conduct fair housing testing and track enforcement outcomes.	2020-2023	Conduct fair housing testing according to policy. Annual report on testing and enforcement.

Assess all City lead and industry partner activities that focus on fair housing to identify redundancies, overlaps, and gaps.	2021-2023	 Develop a report. Convene partners and housing providers to develop a coordinate plan to reduce redundancies and to close gaps.
Develop a communications platform that truly helps to ensure fair housing services reach the intended targeted audiences. The platform should strive to use out of the box tactics to ensure efforts are fruitful.	2020-2023	Communications strategy developed. Measure results to ensure tactics are sound and adjust tactics as needed.
Expand educational opportunities for renters and homeowners. Assess current educational platforms and their success and identify new approaches to reaching critical populations within the City.	2020-2023	 Assessment report created. Number of new or updated programs created. Number of new partnerships for systems delivery.
Establish community roundtable sessions, including residents and public and private sector stakeholders, to develop long range strategies for improving the fair housing landscape.		Number of meetings held. Action plans developed. Action plan goals implemented.

Impediment 2: Insufficient supply of adequate and affordable housing to meet the growing needs of low- and moderate-income residents including members of the protected classes.

Fair Housing Goals/Activities	Timeline	Measurable Outcomes
Develop an affordable housing strategy identifying tools and funding mechanisms to foster and develop sustainment and creation of affordable housing.	2020-2023	Develop an affordable housing strategy. City adopts recommendations from the affordable housing strategy, i.e. inclusionary zoning ordinance, etc.

Continued financial support and possible expansion of rehabilitation program to preserve existing housing stock.	2019-2023	Annual funding allocations for housing rehabilitation program. Increase private funding.
Continued financial support and possible expansion of homeownership down payment program administered by Salisbury CDC.	2019-2023	Continuation of program support. Increase in funding levels.
Evaluate State and Federal programs to identify potential new funding programs to help increase housing supply.	2021-2023	Number of new programs identified.
Develop an inventory of vacant housing and assess if CDBG and HOME funds can support rehabilitation to increase affordable housing stock.	2019- 2021	1. Assessment completed.

Impediment 3: Public transportation limitations reduces housing choice for low-to-moderate and special needs populations.

Fair Housing Goals/Activities	Timeline	Measurable Outcomes
Build housing transportation linkage through coordination of transit and fair housing needs in planning.	2020- 2023	Bi-annual meeting with Transit Department to align transportation and fair housing goals Bi-annual report outlining outcomes of the annual meeting.
Promote transit-oriented development (TDO) through development of ordinances and/or districts, providing for ease of permitting for developers to encourage developing in key areas.	2022-2023	Study peer local governments use of TDO; what works what does not. Findings report developed.

Impediment 4: Lack of access to housing that accommodates special populations.

Fair Housing Goals/Activities	Timeline	Measurable Outcomes
Research other communities that have developed landlord risk mitigation programs to promote expanded housing opportunities for adults re-entering the community.	2019-2021	Peer communities identified to review. Number of peer risk mitigation programs reviewed.
Increase outreach and education efforts targeting housing providers including landlords, developers, etc. as well as prospective tenants with disabilities.	2019-2023	Identify updated outreach techniques. Number of landlords, developers, and prospective tenants contacted.
Develop and establish relationships with community training institutions to discuss potential training/internship opportunities that serve fair housing needs.	2020-2023	Number of community training institutions identified. Number of visits with community training institutions.
Conduct an assessment of accessible housing units and buildings in the City and develop an inventory and create a resource center to assist special populations identify accommodating housing and buildings.	2020-2024	Completion of inventory assessment. Track public outreach and distribution of inventory report. Establish a resource center for special populations.

Impediment 5: Mortgage lending practices reduce homeownership opportunities for racial and ethnic minorities.

Fair Housing Goals/Activities	Timeline	Measurable Outcomes
Increase resident's awareness of Salisbury CDC's homebuyer education and down payment assistance programs.	2019-2023	New outreach methods identified. Measure outcome of outreach methods to determine if more residents were reached.
Identify list of local realtors in order to provide informational documents regarding Fair Housing best practices.	2019-2023	Develop list of local realtors. Number of informational documents distributed to local realtors.
Coordinate forum to discuss lender best practices and to review HMDA data to assist with identifying patterns of potential discrimination. Publicize fair housing enforcement actions, lawsuits, and education to help focus attention on lender practices.	2020-2024	Forum completed. Number of lenders in attendance
Coordinate and perform annual testing of local banks.	2020-2024	Completion of annual testing. Annual report of findings.

AP-85 Other Actions – 91.220(k)

Introduction:

Actions planned to address obstacles to meeting underserved needs

The city will help meet underserved needs by focusing resources in areas of concentrated poverty and where minority concentration exceeds the city average. Through the West End/Choice Neighborhood initiative, the city will continue to work to increase access to health and human services and public transportation in order to improve outcomes for families, increase employment, improve education, introduce a greater mix of incomes and households and to improve the overall living environment.

Actions planned to foster and maintain affordable housing

This will be accomplished through rehab of existing units to preserve existing housing stock and ensure quality living environments for homeowners.

Actions planned to reduce lead-based paint hazards

For all rehab work, the Salisbury Community Development Corp. will conduct lead inspections and include abatement as part of the project if needed.

Actions planned to reduce the number of poverty-level families

The Salisbury CDC, in partnership with the city, will offer classes in budgeting and related topics to help families become more financially stable. Owner-occupied rehab projects will include weatherization components if this is an identified need to reduce energy costs for the family.

Actions planned to develop institutional structure

The city will continue its long-standing partnership with Salisbury CDC to manage its housing programs and homeowner education courses. City staff will continue to manage the public input and budget development process. City staff will attend monthly CDC board meetings to stay apprised of current activities and rehab work being conducted.

Actions planned to enhance coordination between public and private housing and social service agencies

City staff will coordinate with the Continuum of Care, Salisbury Housing Authority, homeless providers and public service agencies to identify issues where the city can provide assistance.

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

Introduction:

Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

- 1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed
- 2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan
- 3. The amount of surplus funds from urban renewal settlements
- 4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan.
- 5. The amount of income from float-funded activities Total Program Income

Other CDBG Requirements

1. The amount of urgent need activities

HOME Investment Partnership Program (HOME) Reference 24 CFR 91.220(I)(2)

- 1. A description of other forms of investment being used beyond those identified in Section 92.205 is as follows:
- 2. A description of the guidelines that will be used for resale or recapture of HOME funds when used for homebuyer activities as required in 92.254, is as follows:
- 3. A description of the guidelines for resale or recapture that ensures the affordability of units acquired with HOME funds? See 24 CFR 92.254(a)(4) are as follows:
- 4. Plans for using HOME funds to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds along with a description of the refinancing guidelines required that will be used under 24 CFR 92.206(b), are as follows:



ADOPTED

FY 2019-2020 Action Plan & Budget Adopted by Salisbury City Council 06/04/2019. All Citizen Participation Attachments were reviewed by Salisbury City Council concurrent with plan adoption.

City of Salisbury, North Carolina Community Development Block Grant (CDBG) & HOME Investment Partnerships

Action Plan

FY 2019-2020

Attachment 1:

Citizen Participation

City of Salisbury Community Planning Services

P.O. Box 479 ● Salisbury, North Carolina 28145-0479

Kyle Harris ● (704)-638-5324 ● kharr@salisburync.gov ● www.salisburync.gov/housing

City of Salisbury – Community Development Block Grant (CDBG) & HOME Investment Partnerships FY 2019-2020 Action Plan – <u>Citizen Participation & Consultation Plan</u>, including Appendices.





Copies of this document and related information may be accessed online at:

www.salisburync.gov/housing



CITY OF SALISBURY - COMMUNITY PLANNING SERVICES

Community Development Block Grant (CDBG) & HOME Investment Partnerships

FY 2019-2020 Action Plan - Citizen Participation & Consultation Plan

DIVISION: Planning Services, CPS.

SUMMARY: The City of Salisbury receives federal formula funds annually from the U.S. Department of Housing & Urban Development (HUD). As a condition of receiving these funds, the City is required to develop an annual Action Plan that outlines the community development goals on which it will focus these funds. The FY 2019-2020 Action Plan covers the period between July 1, 2019 and June 30, 2020. During this period, the City will receive the following Federal formula funds:

- Community Development Block Grant (CDBG) Projected Program Income.. \$ 30,000.00

TOTAL: \$454,219.00

The timing of submission of Action Plans to HUD varies from year to year depending on the timeliness of the United States Congress. The submission deadline is based on the date HUD issues notice of the HUD Office of Community Planning & Development's (CPD) final appropriations budget. The City's CPD Representative will inform the City when the final appropriations budget has been enacted, and will provide guidance for the City to determine the final submission deadline. Planning staff are encouraged to stay in close contact with their CPD Representative to ensure compliance with varying requirements and deadlines each year.

FY 2019-2020 Submission Deadline: CDBG & HOME Program allocations for FY 2019-2020 were released on April 12, 2019. According to NOTICE CPD-19-01 published by the Office of Community Planning & Development, "an affected grantee may delay submission of its...Action Plan to HUD until 60 days after the date allocations are announced, or until August 16, 2019 (whichever comes first). This delay will give a grantee time to revise its Action Plan to incorporate actual allocation amounts, and to conduct any additional citizen participation, if necessary." Because CDBG & HOME Program allocations for FY 2019-2020 were released on April 12, the City must submit its report to HUD by Tuesday, June 11, which is 60 days from the announcement date.

FY 2019-2020 Citizen Participation & Consultation Schedule: This Citizen Participation & Consultation Schedule is developed annually to ensure that all mandated requirements and deadlines are satisfied, and that there is ample opportunity for citizen input and follow-up before the Action Plan is submitted to HUD on June 11.

DEADLINE EXTENSION GRANTED: On May 15, Salisbury Planning staff were made aware that Concord had requested an extension of thirty (30) days to submit their 2019 AAP. Because Salisbury participates in a regional consortium with Concord as the lead entity, Salisbury also

requested the same extension. Salisbury is unable to submit our AAP or complete all required fields in IDIS until Concord has completed its portions of the plan. On Tuesday, May 21, Salisbury was notified that the Greensboro Field Office had received the City's extension request, and noted: "HUD Headquarters has extended the submittal due date of the plan until June 25 for grantees with program year start dates of July 1 (NOTICE: CPD-19-01) and no later than August 16 for any grantees unable to fulfill the original deadline date of May 15 and extended date of June 25. Therefore, the later a grantee submits their respective plan, the longer the grantee will wait to receive their funding. Should there be any questions regarding this matter, please contact your respective CPD Representative (Linda Golden)."

Salisbury will continue to follow its June 11 timeline (as outlined in this document), with the understanding that the technical deadline has been extended to June 25 at the request of Concord.

ADDITIONAL INFORMATION: For additional details on requirements for citizen participation, see 24 CFR Part 91.105. For additional details on requirements for consultation, see 24 CFR Part 91.100. The July 2014 Version of HUD's Citizen Participation & Consultation Toolkit is available online here. Planning staff are encouraged to maintain familiarity with all such requirements.

FOR FUTHER INFORMATION CONTACT: Kyle Harris, Planner, City of Salisbury - Community Planning Services, 132 North Main Street, Salisbury, NC 27104; telephone number (704)-638-5324; email *kharr@salisburync.gov*.

INFORMATION ON THIS DOCUMENT & APPENDICES: This document contains information pertinent to the required Citizen Participation component of the Annual Action Plan process [See 24 CFR <u>Part 91.401</u>, <u>91.105</u>, & <u>91.200(c)</u>]. This document is intended to serve the following four (4) functions:

- 1. To guide Action Plan development and keep planning staff on track to meet target deadlines;
- 2. To serve as a "working document" for the ongoing compilation of actions undertaken during the Citizen Participation process, including but not limited to actions taken related to the dissemination of information to the public, and any public comments received during the public inspection and comment process;
- 3. To be included as an attachment to the submitted Action Plan in IDIS under Annual Action Plan/Setup/AD-26 Administration/Attachments/Citizen Participation Comments; and
- 4. To be uploaded to the City's website and shared with City Council, as appropriate, as a complete summary of the Citizen Participation process.

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- **pp. 36-** Appendix F: 30-Day Public Comment Period <u>Citizen Input Meeting</u> <u>Summaries (May 14 & May 30) Attachments: Staff PowerPoint Presentation; Budget & Goals handout; Goals & Priorities Worksheet; & Public Input Meeting Flyers.</u>

FY 2019-2020 Action Plan:

Citizen Participation & Consultation Plan

Sunday, February 10, 2019	Publish Public Hearing notice in Salisbury Post for formal public hearing	
Tuesday, February 19, 2019	Conduct Public Hearing – City Council Meeting	
Friday, March 1, 2019	Due date for HOME Application to Consortium	
Friday, March 15, 2019	CDBG sub-recipient applications due	
Friday, April 12, 2019	HUD/CPD announces CDBG & HOME Program allocations for FY 2019-2020, beginning 60-day clock for City to prepare for Action Plan submittal.	
Tuesday, May 7, 2019	City Council Meeting. First presentation of Draft Action Plan and Budget to Council.	
	 Request: Council to <u>review</u> the City's Draft FY 2019- 20 Action Plan & Budget. Action: N/A 	
Wednesday, May 8, 2019	Publish Draft Annual Action Plan and budget summary, beginning statutorily-required 30-day public comment period, per 24 CFR Part 91.105.	
	- Publish notice in the <i>Salisbury Post</i> , City website, and other appropriate media. Make hard copies available at City Hall, City Office Building, Rowan County Public Library, and West End Business & Community Center.	
	- Create online survey/comment submittal mechanism.	
May 8 – June 7, 2017	Opportunities for additional public input and stakeholder meetings and informational sessions. These meetings should be duly-noticed and promoted with Communications.	
Tuesday, May 14, 2019	Public Input/Stakeholder Meeting #1	
Tuesday, May 21, 2019	City Council Meeting. Opportunity to return to Council if needed for follow-up.	
Thursday, May 30, 2019	Public Input/Stakeholder Meeting #2	
Tuesday, June 4, 2019	City Council Meeting. Final presentation of Draft Action Plan and Budget to Council. <i>Encourage citizens to</i> submit comments by this date.	
	 Request: Council to <u>consider approval</u> of the City's FY 2010-20 Action Plan & Budget 	

2019-20 Action Plan & Budget.

Action: Approve FY 2019-20 Action Plan & Budget.

Friday, June 7, 2019 Formal deadline for citizens to submit comments. Allows sufficient time to incorporate any feedback into final

Action Plan.

Monday, June 10, 2019 Submit Action Plan to HUD (early goal).

Tuesday, June 11, 2019 Submit Action Plan to HUD (goal).

Tuesday, June 25, 2019 Extended Final Deadline (at Concord's request)

Citizen Participation & Consultation Plan - Summary		
City Council has opportunity to review plan before publishing for citizen comment?	Yes	
Overall Number of Days for Citizen Comment (Number of Days Between Action Plan Publication & Final HUD Submission Deadline)	34 Days	
Number of Days Between Formal Citizen Comment Deadline & Plan Submittal Deadline to HUD	4 Days	
Number of Opportunities to Return to Council for Follow-up	2 Meetings	

Dated: April 26, 2019; Kyle Harris, Community Planning Services.

Revised: April 29, 2019 (Identified dates for Public Input/Stakeholder Meetings #1 and 2).

Revised: May 3, 2019 (Added plan to include an online comment-submittal mechanism).

Revised: May 7, 2019 (Revised CDBG & HOME allocation amounts to reflect final awards; added table reflecting where the FY 2019-20 Draft Action Plan & Budget were made available, where flyers were made available, and other actions taken to boost public awareness of public input meetings and other engagement opportunities – see Appendix A).

Revised: May 23, 2019 (Revised document to reflect the 30-day extension requested by Concord and approved by the Greensboro Field Office. Final submittal deadline is June 25, 2019. However, Salisbury will continue to follow its June 11 timeline [as outlined in this document], with the understanding that the technical deadline has been extended. Additionally, Appendix B was added with a note on the May 14 and May 30 public input meeting summaries.)

Revised: June 7, 2019 (Included all Citizen Participation elements reviewed and approved by City Council on June 4, 2019. This revision updated Appendices A-F to reflect Council's action.)

Appendix A: 30-Day Public Comment Period –

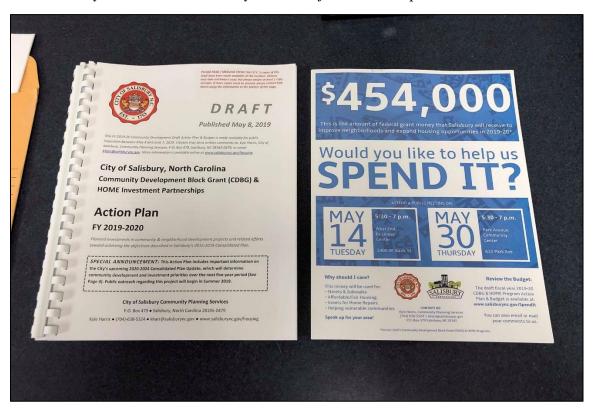
Modes of Outreach re: Dissemination of Flyers & Hard Copy Drafts for Public Inspection & Comment





- ✓ Flyers made available at the following locations on May 7, 2019:
 - Salisbury City Hall
 - Available in front lobby.
 - Salisbury City Office Building
 - Available in lobby and posted on window.
 - O West End Business & Community Center
 - Available in lobby and posted on bulletin board.
 - Mean Mug Coffee Company
 - Posted on window and on two (2) bulletin boards.
 - o Koco Java
 - Posted on bulletin board.
 - Starbucks (1303 Klumac Road)
 - Made available on counter.
 - Planet Fitness (710 Jake Alexander Boulevard)
 - Made available in employee break room.
 - Goodwill Retail Store (836 Jake Alexander Boulevard)
 - Store employees stated they would seek approval from corporate to display at the store.
 - o J.F. Hurley Family YMCA
 - Posted on community bulletin board.
 - Brenner Crossing Apartments
 - Made available at office community table.
 - O Rowan Public Library
 - Posted on three (3) community bulletin boards.
- ✓ Made 3 copies of the Draft Action Plan & Budget available at four (4) locations (total 12 copies):
 - Salisbury City Hall (2nd floor);
 - o Salisbury City Office Building;
 - West End Business & Community Center;
 - o Rowan Public Library.
- ✓ Made additional copies of the Draft Action Plan & Budget and public meeting flyers available at the following locations, after City Council presentation and at the Mayor's suggestion:
 - o Salisbury City Hall (front and back lobbies);
 - Salisbury Rowan Community Action Agency;
 - o Park Avenue Community Center;
 - o Civic Center;
 - City Park Recreation Center.

✓ City planning staff made a deliberate effort to make hard copies of the plan widely available at community facilities across Salisbury. Below are just a few examples:

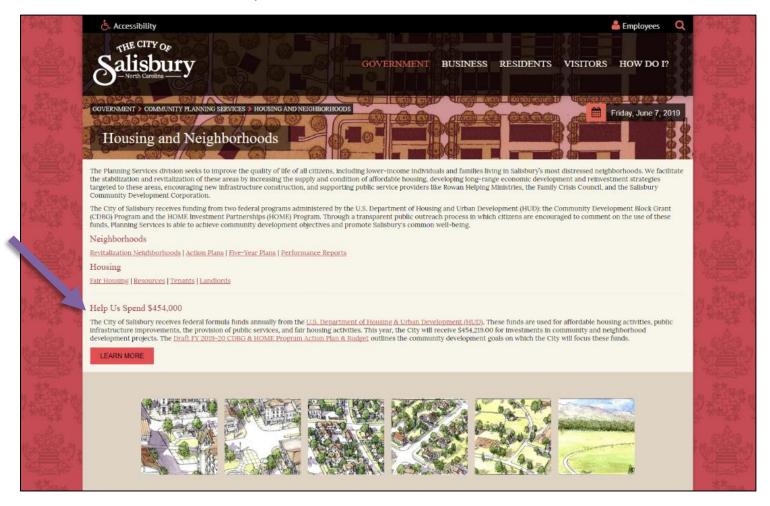




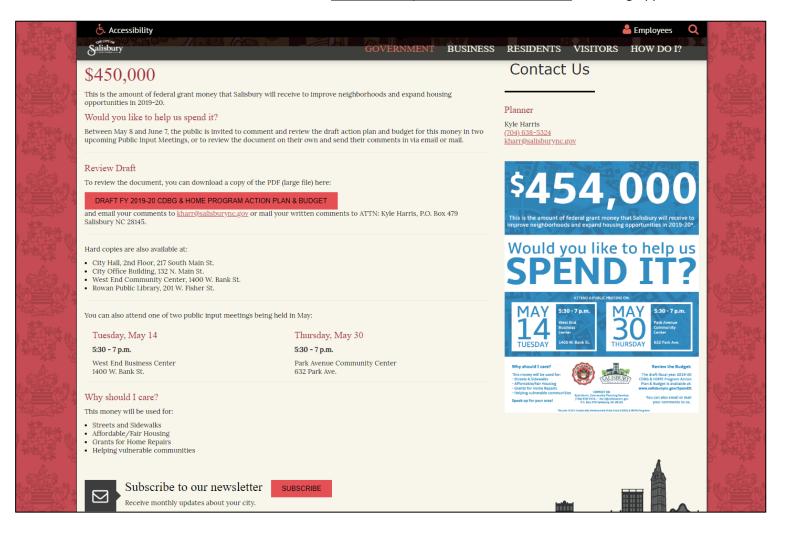


Appendix B: 30-Day Public Comment Period – Modes of Outreach re: Internet Outreach / City Website

- ✓ The City's Draft FY 2019-2020 Action Plan & Budget was made available on the city's website at www.salisburync.gov/housing alongside clear instructions for submitting comments to city staff.
- ✓ Additionally, these web pages included information on the two public input meetings scheduled during the 30-day public comment period. For clear and consistent messaging, a graphic of the disseminated flyer was provided on the same page.
- ✓ In order to grab the public's attention, the web link www.salisburync.gov/SpendIt was created which directed to user to this same page. The "Spend It" headline was developed by the City's Communications Department and may be used for future outreach to grab the community's attention.



Text: "Help Us Spend \$454,000. The City of Salisbury receives federal formula funds annually from the U.S. Department of Housing & Urban Development (HUD). These funds are used for affordable housing activities, public infrastructure improvements, the provision of public services, and fair housing activities. This year, the City will receive \$454,219.00 for investments in community and neighborhood development projects. The Draft FY 2019-20 CDBG & HOME Program Action Plan & Budget outlines the community development goals on which the City will focus these funds. Learn More."



Text: "\$450,000. This is the amount of federal grant money that Salisbury will receive to improve neighborhoods and expand housing opportunities in 2019-20. Would you like to help us spend it? Between May 8 and June 7, the public is invited to comment and review the draft action plan and budget for this money in two upcoming Public Input Meetings, or to review the document on their own and send their comments via email or mail.

Review Draft. To review the document, you can download a copy of the PDF (large file) here: **DRAFT FY 2019-20 CDBG & HOME PROGRAM ACTION PLAN & BUDGET** [see online draft cover image at lower right], and email your comments to kharr@salisburync.gov or mail your written comments to ATTN: Kyle Harris, P.O. Box 479, Salisbury NC 28145.

Hard copies available at:

- City Hall, 2nd Floor, 217 South Main Street
- City Office Building, 132 North Main Street
- West End Community Center, 1400 West Bank Street
- Rowan Public Library, 201 West Fisher Street.

You can also attend one of two public input meetings being held in May:

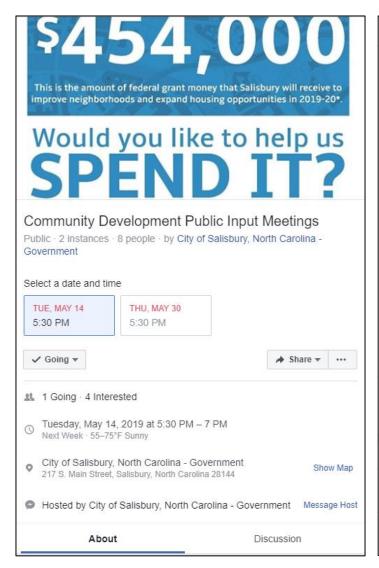
Tuesday, May 14, 5:30 – 7 p.m., West End Business Center, 1400 West Bank Street. Thursday, May 30, 5:30 – 7 p.m., Park Avenue Community Center, 632 Park Avenue

Why should I care? This money will be used for: Streets and Sidewalks; Affordable / Fair Housing; Grants for Home Repairs; Helping vulnerable communities."



Appendix C: 30-Day Public Comment Period – Modes of Outreach re: Internet Outreach / Social Media

- ✓ In order to reach a wider audience using social media, the City created a Facebook event for both the May 14 and May 30 public input meetings and "boosted" these events to reach a wide audience in Salisbury. Social media was also used to share the flyers and provide information and updates pertinent to the events and pertinent to the 30-day public comment period. See the screen captures on this page and the following page.
- ✓ Both Facebook & Twitter were used to disseminate pertinent information to the public.

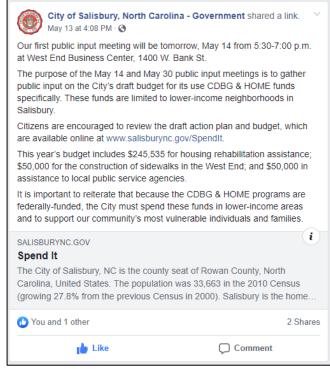


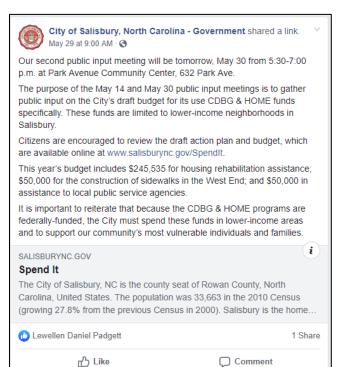
Details		
Between July 1, 2019 and June 30, 2020, the City of Salisbury will receive \$454,000 in federal grant money to improve neighborhoods and expand housing opportunities. The public is invited to comment and review the draft action plan and budget for this money in two upcoming Public Input Meetings.		
Why should you care? Because the money will be spent on streets and sidewalks, affordable/fair housing, grants for home repairs, and helping vulnerable communities.		
Speak up for your area!		
Public Meeting A: May 14, Tuesday 5:30-7 p.m. West End Business Center, 1400 W. Bank St.		
Public Meeting B: May 30, Thursday 5:30-7 p.m. Park Avenue Community Center, 632 Park Ave.		
You can attend a public meeting or you can review the budget online at http://www.salisburync.gov/SpendIt and then email your comments to kharr@salisburync.gov or mail your written comments to Kyle Harris, P.O. Boc 479 Salisbury, NC 28145.		
See Less A		
Kid Friendly		
Upcoming Dates		
MAY Tue 5:30 PM - 7:00 PM 14 4 people interested ✓ Going ▼		
MAY Thu 5:30 PM - 7:00 PM 30 2 people interested ✓ Going ▼		

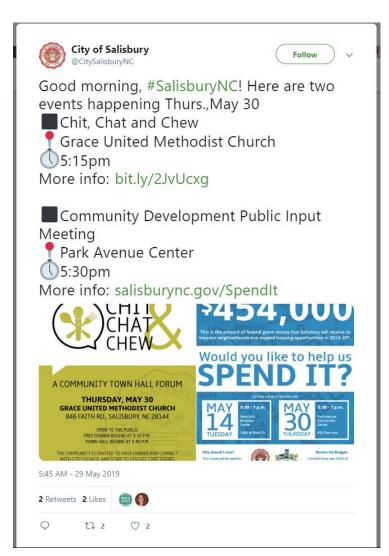
Facebook

Facebook (cont.)









Twitter



Appendix D: 30-Day Public Comment Period – Modes of Outreach re: Public Notice in Salisbury Post

- A public notice regarding the 30-day public comment period and the availability of the draft for public inspection and comment was published in the Salisbury Post on Friday, May 4, 2019. This notice included a summary of the CDBG & HOME Action Plan & Budget; a break-down of the proposed budget; information on the availability of the draft online and in hard copy; and information on the two public input meetings planned.
- The Publisher's Affidavit of Publication is also provided.

Solemn air drapes UNCC after shooting; victim's body home

By Amanda Morris and Jeffrey Collins

CHARLOTTE - The campus has turned quiet. Flowers and candles fill the steps outside the building where two students were killed. Exams have been postponed or canceled.

For students, professors and administrators, Tues-day's shooting that left two dead and four wounded at the University of North Carolina at Charlotte has altered what they thought was a safe space, a home

away from home.
"My gut tells me that was one of those moments where everything from this point on will be different.
I can't imagin can't imagine us going unaltered. It's a 9/11, it's a Kennedy assassination, it's a Challenger disaster, it's a death of a family member kind of moment," said Tri-cia Kent, an archivist who has spent 33 years at the

school. Student Cooper Creech said his life has changed forever. Creech was in the classroom where the six students were shot and ran to save his life when the gunman opened fire. But

Salisbury Post Publisher's Affidavit Of Publication



Mourners look at memorials left at Kennedy Hall on Thursday at the University of North Carolina at Charlotte for those killed and wounded in a Tuesday shooting.

me," said Creech, who has seen a therapist in the two days since the shooting. Going forward, Creech said, he plans to work on getting his blog post, and told him first aid training for more people in college.

The course, That was the rived back in his hometown the course. That was the left the becaute his blog posts and told him it was a shame he had left the course. That was the rived back in his hometown the course.

people in college.

The gunman picked
Kennedy Hall specifically, but detectives haven't determined if he chose the anthropology class or certain individuals as targets, shoung Position and the course. That was the last time he saw him.

The man charged in the shoung, Trystan Andrew termined in the anthropology class or certain individuals as targets, shoung Position.

Terrell, 22, decided not the course, That was the last time he saw him.

The man charged in the shoung, Trystan Andrew termined in the course, the course of the shoung the course of the course, the c utney said.

to attend his first court and in the feet to attend his rise court appearance Thirsday to have by Thursthe two counts of first-deooter had gree murder, four counts of forthe of first-degree attempted sinced en murder and other charges terial but read to him. He will remain

with a police escert.

Dozens of people stood
on streets with U.S. flags on streets with U.S. rags at the end of the 150 mile journey west from Riley Howell's college home in Charlotte to his mountain hometown of Waynesville.

Howell's mother hugged every police officer in the procession, television footage showed. Visitation will be Satur-

day and a memorial service Sunday for Howell, 21, who

ber of lives by charging and tackling the gunman.

Creech said Howell is

"an absolute hero" whose memory will "go on forever. He definitely gave us extra time to get out."

In the short term, the university is making all fi-

Students who are happy with their grades on the last day of class can keep them and not come back to campus.

For students who want to take course-ending tests, the school is rescheduling exams for next week.

PUBLIC NOTICE and HOME Programs - City of Salisbury

The City of Salisbury receives Federal formula funds and nally from the U.S. De

\$ 30,090.00 TOTAL: \$454,219.00

above finds will be used to meet the goals and objectives established and all ed by the Salisbury City Comedi and articulated in the City's 2015-19 Con sated Plan. The Consolidated Plan describes community needs and determine riorities for using public resources to assi ats of Salisbury over a five-year period.

On May 7, 2015. Sulfictury City Council will review the Draft FY2019-20 A Plan and Bodget for the use of these Federally-allocated funds. Affordable ing, public services, and public infrastructure improvements continue to be priorities among-gal-bodget investments. Sulfavor, 107 Council will consider approval of the Article Plan and Budget at its regular meeting on June 4, 2019

de Housing: er-Occupied Rehabilitation \$118,535,00 \$17,180.00

deeted Funds \$7,596,00 134,202,00

\$ 9,450.00 \$ 5,950.00 \$ 3,950.00

\$39,498.60

The Drift FY 2019-20 Action Plan and Budget will inspection and comment during the period between Wed Friday, June 7, 2019, online at www.salisburyuc.gov/hou

ions: Salisbury City Hall, 2nd fioor, 217 South Main Street Salisbury City Office Building, 132 North Main Street Rowan Public Library, 2nd floor, 201 West Fisher Street West End Business and Community Center, 1400 West Bank Street

West pol tistaness and community center, 1400 West Saint, Steepe Additionally, the City will hold two citizen input meetings related to the Dreit Action Plane and Budget: May 14, 2019 at West End Community Center, 1400 West Saink Street, Sailbury at 5-20 pm. mill 700 pm., and thay 30, 2019 at Park Avene Center, 632 Park Avene Center, 632 Park Avenue, Salisbury at 5-30 pm. until 7:00 pm.

Jikteen may send written commonts regarding the dreif Action Plan and Budget or Kyle Harris, City of Salisbury, Community Planning Services, P.O. Box 479, salisbury, North Carolina 28145-0479, to kharr@salisburyn.c.gov.

CITY COUNCIL OF THE CITY OF SALISBURY, NORTH CAROLINA By: Diane Gilmore City Clerk

Bridge hand: Have a second

m,-noon land Old benefit nd foster string to a contract's bow



Hugh Macleod, an advertising copywriter and cartonist, wrote, "The creative person basically has two kinds of jobs: One

West's heart continuation with dummy's king, plays a club to his jack and cashes the club ace. When the king appears, South claims one spade, two hearts, two diamonds and four clubs.

backup plan. He runs the club-nine. It loses to West's

queen, but declarer takes

is the sexy, creative kind. Second is the kind that pays the bills.

If your job is making a contract, it is fine to adopt a sext colorive line that

STATE OF NORTH CAROLINA ROWAN COUNTY

15

DOW

PUBLIC NOTICE

Community Development Block Grant (CDBG) And HOME Programs - City of Salisbury 2019-2020 Action Plan and Budget

The City of Salisbury receives Federal formula funds annually from the U.S. Department of Housing and Urban Development (HUD). As a condition of receiving these funds, the City is required to develop an annual Action Plan and Budget that outlines the community development goals on which it will focus these funds. The FY2019-20 Action Plan and Budget covers the period between July 1, 2019 and June 30, 2020. During this period, the City will receive the following Federal formula funds:

Community Development Block Grant (CDBG)	\$ 290,017.00
Community Development Block Grant (CDBG) Projected Program Income	\$ 30,000.00
HOME Investment Partnerships Program (HOME)	\$ 134,202.00

TOTAL: \$454,219.00

The above funds will be used to meet the goals and objectives established and approved by the Salisbury City Council and articulated in the City's 2015-19 Consolidated Plan. The Consolidated Plan describes community needs and determines local priorities for using public resources to assist low- and moderateincome (LMI) residents of Salisbury over

On May 7, 2019, Salisbury City Council will review the Draft FY2019-20 Action Plan and Budget for the use of these Federally-allocated funds. Affordable housing, public services, and public infrastructure improvements continue to be high priorities among all budget investments. Salisbury City Council will consider final approval of the Action Plan and Budget at their regular meeting on June 4, 2019.

Community Development Block Grant (CDBG) Program

Community Development Block Grant (CDBG) Program	
FY19-20 Investment Priorities	FY19-20 Budgeted Funds
Affordable Housing:	
Owner-Occupied Rehabilitation	\$118,535.00
Public Infrastructure Improvements:	
West End Sidewalk Project	
(West Monroe Street – Livingstone)	\$50,000.00
Public Services Funding:	
Rowan Helping Ministries	\$17,180.00
Family Crisis Council	\$11,450.00
Rowan Community Care Clinic	\$ 9,450.00
Salisbury Youth Employment	\$ 5,950.00
Gateway Freedom Center	\$ 3,950.00
Debt Service Section 108 Loan:	
Park Avenue Community Center	\$39,498.60
Planning and Administration:	
Program Administration	\$64,003.40
	\$320,017.00

HOME Investment Partnership Program

FY19-20 Investment Priorities	FY19-20 Budgeted Funds
Owner-Occupied Rehabilitation	\$126,606.00
Program Administration	\$7,596.00
	\$134,202.00

TOTAL BUDGET: \$454,219.00

The Draft FY 2019-20 Action Plan and Budget will be available for public inspection and comment during the period between Wednesday, May 8, 2019 and Friday, June 7, 2019, at the following locations: Salisbury City Hall, 2nd floor, 217 South Main Street, Salisbury City Office Building, Community Planning Services, 132 North Main Street, West End Business and Community Center, 1400 West Bank Street, Salisbury, Rowan Public Library, 201 West Fisher Street, Salisbury, and Online: www.salisburync.gov/housing

Additionally, the City will hold two citizen input meetings related to the Draft Action Plan & Budget: May 14, 2019 at West End Community Center., 1400 West Bank Street, Salisbury at 5:30 p.m. until 7:00 p.m., and May 30, 2019 at Park Avenue Center, 632 Park Avenue, Salisbury at 5:30 p.m. until 7:00 p.m.

Citizens may send written comments regarding the draft Action Plan and Budget to: Kyle Harris, City of Salisbury, Community Planning Services, P.O. Box 479, Salisbury, North Carolina 28145-0479, to kharr@salisburync.gov.

CITY COUNCIL OF THE CITY OF SALISBURY, NORTH CAROLINA

BY: Diane Gilmore City Clerk

Appendix E: 30-Day Public Comment Period – Citizen Input Meeting Summaries (May 14 & May 30)

Community Development Public Input Meeting # 1 – Citizen Input Summary:

5:30 - 7 p.m.
West End
Business
Center

TUESDAY

1400 W. Bank St.

West End Business & Community Center, 1400 West Bank Street Tuesday, May 14, 2019. 5:30 – 7:00 p.m.

A public input meeting was held regarding the City of Salisbury's Draft FY 2019-20 Community Development Block Grant (CDBG) & HOME Investment Partnerships (HOME) Action Plan & Budget. This meeting was the first of two public input meetings during the required public inspection and comment period (Wednesday, May 8 – Friday, June 7, 2019). Citizens were encouraged to review the draft plan (which was made available online and at various locations across Salisbury) and submit comments to planning staff regarding the proposed use of HUD funds.

At the May 14 meeting, nine (9) citizens attended and provided feedback. The meeting was proposed on Facebook, a notice in the Salisbury Post, through the City's social media accounts, and hard-copy flyers. Feedback at the meeting was gathered via open discussion and via a worksheet and survey instrument, which was collected by staff at the end of the meeting. At the beginning of the meeting, staff gave a presentation which covered the following topics: CDBG & HOME program overview and FY 2019-20 funding; description of eligible activities under both programs; overview of FY 2019-20 goals and priorities; specific details regarding budgeted investments in housing activities, infrastructure activities, public services, program administration, and debt payments; and a description of the citizen participation process. The full PPT, including all handouts and the worksheet and survey instrument, are attached to this document.

OVERVIEW OF FEEDBACK:

Overall, the attendees agreed with the City's five (5) draft goals and did not recommend any revisions to them. These goals are:

- Goal 1: Affordable Housing Rehabilitation of Existing Units.
 - o Objective: Owner-Occupied Rehabilitation.
- Goal 2: Public Facilities & Improvements
 - o Objective: Public Infrastructure Improvements.
- Goal 3: Public Services
 - Objective: Provision of Public Services.
- Goal 4: Affirmatively Furthering Fair Housing.
 - Objective: Following the adoption by City Council of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair

housing planning activities in partnership with the Fair Housing Committee (FHC) and begin implementation of the AI Report Action Plan.

- Goal 5: Planning & Administration.
 - o Objective: Effective Planning & Administration.

However, attendees did reach general consensus related to additional priority activities the City should incorporate into its Community Development planning efforts:

- Traffic Calming on Horah. Several residents recommended that Engineering explore possible traffic calming treatments on Horah, where it is perceived there is a speed problem. Residents also suggested that a traffic signal be installed at the intersection of Horah and Institute, and that a speed trailer be placed on Horah near Institute to gather data.
- **Lighting on Horah.** Several residents recommended that Horah should be better-lit through improved street lighting.
- Demolition of Deteriorated / Vacant and Abandoned Structures & Code Enforcement. There was general consensus that housing demolition and Code Enforcement must continue to be high-priority activities for the City. Attendees noted that vacant and blighted properties bring animals such as groundhogs which are a nuisance. Residents encouraged the City to address the most urgent conditions of blight in a targeted and sustained manner.
- Sidewalks in the West End. The City should continue to ensure pedestrian safety and walkability throughout the West End neighborhood. Grim Street and Standish were suggested as candidate sites.

Other comments include:

- Create better atmosphere for families by improving parks and playgrounds and expanding recreational opportunities;
- Create a better structure for litter and trash removal, including creative partnerships (such as with local schools) and the development of special action plan for trash and litter removal;
- Rehabilitate the Monroe Street School. Consider opening a pharmacy for lower-income people who cannot walk to other pharmacies. Consider establishing classroom space for learning trades such as masonry, electrical work, plumbing, CNAs, etc. Could become a ladder of opportunity for lower-income young people, improve job prospects and reduce crime, and elevate the Monroe Street school as an important historic landmark;
- Consider providing funding or local adoption agencies as part of the CDBG public services investment program;
- Demolish or rehabilitate deteriorated / vacant and abandoned homes in the 800 1500 blocks of West Horah Street;
- Ensure drivers can see around corners for traffic safety purposes;
- Code Enforcement or Rowan County need to better enforce leash laws throughout the West End because loose dogs create an atmosphere of danger for pedestrians;

- There are dangerous pedestrian conditions around Sycamore of West Cliff because people use it as a cut-through and there are currently no sidewalks;
- There needs to be better follow-up by the City regarding sidewalk complaints and requests;
- There are animals in the vacant buildings on Partee Street across from Head Start, and in the Monroe Street School.

The following activities emerged as high-priority activities based on responses from the Goals & Priorities worksheet. The priority assigned to each activity is based on the number of respondents who identified the activity as a "high-priority" item.

Priority Level	High-Priority Eligible Activities
Highest	Code Enforcement in deteriorating or deteriorated areas
	Streets and sidewalks / curbs and gutters
	Special garbage, trash, and debris removal, including neighborhood cleanup campaigns
	Clearance activities – demolition of deteriorated / vacant and abandoned properties
Second- Highest	Rehabilitation of owner-occupied, single-family residential homes.
Priority	Renovation of closed buildings, such as closed school buildings, for use as an eligible public facility or to rehabilitate such buildings for housing
	Funding for public services, including job training and employment services, health care and substance abuse services, child care, crime prevention and fair housing counseling
Third-Highest Priority	Homeownership assistance, such as down payment assistance and other assistance to eligible homeowners and new home buyers
	Rehabilitation, preservation or restoration of historic properties, whether publicly or privately owned
Fourth-Highest Priority	Planning & Administration – preparation of general plans, functional plans such as housing plans, neighborhood plans, historic preservation plans, and policy planning and management
	Construction of new affordable housing (single-family residences) – including the purchase of real property for improvement
Fifth-Highest	Sewer and water infrastructure improvements and other basic utilities
Priority	Develop, improve, or install public facilities such as senior citizens center, community center, etc.

Below are responses to the Public Input Q&A Exercise:

Question:

Over the previous five-year period, the City has received between \$400,000 and \$500,000 annually through the federal CDBG & HOME programs. Given such limited resources (in relation to the community's need), the City has had to prioritize its investment activities. The City has prioritized housing rehabilitation, public infrastructure improvements, public services funding, and fair housing activities, principally for lower-income individuals and families.

Do you agree with the above priorities? Why or why not?

Responses:

- Yes I do agree if the plans are carried out as stated.
- Yes I do agree.
- Yes → Notice a remarkable attitude change in people receiving housing restoration grants.
- Yes. Low income families need help to have a decent place to live. People and children need a place to go for recreation. Clean up activities and more opportunities to get rid of trash that is not picked up on regular trash day. Sonic's fast food caused students from the college to litter our street (Institute St.). Somebody should be responsible for cleaning up the street. Elderly people cannot take care of cleaning.

Question:

If you do not agree with the City's investment priorities, please recommend other housing and neighborhood improvement activities the City should prioritize in its investment planning. See the table on the previous page for a list of eligible activities under the CDBG & HOME programs.

Responses:

I agree.

Question:

Think about your neighborhood or neighborhoods in the City that are distressed or need help. In general, what types of investments are most needed? (e.g. better roads and sidewalks, improved housing conditions, demolition of vacant or abandoned structures, more parks and landscaping/aesthetic improvements, better public facilities, etc.)

Responses:

- Need improving of the home housing conditions, demolition of vacant or abandoned structures, clean up the area where you live. Need stop light at Horah and Institute Street.
 People do not stop at stop sign.
- Demolition of vacant or abandoned structures.
- All of the above listed. We also need a stop light at Horah and Institute Street. People do not stop at stop sign and caution light.

Below are responses to the question, "Please rate your level of agreement with the following statements about housing and neighborhoods". The options are: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree.

My neighborhood has adequately maintained roads and basic infrastructure.

- Agree.
- Disagree. Potholes are in streets, streets have patched work.
- No.
- Agree.
- Agree.
- Agree.

My neighborhood has adequately maintained sidewalks, curbs, and gutters.

- Disagree.
- There is improving on the sidewalks.
- No they need improving. They are poor looking.
- Neutral.
- Neutral.
- Strongly Disagree. Trash. Hot issue.

I can walk safely in my neighborhood because there are adequate sidewalks connecting my home to goods and services nearby.

- Neutral. Need to control animals, dogs, groundhogs.
- Disagree.
- Agree.
- Neutral.
- Strongly Disagree. Speed.

The houses in my neighborhood are in good condition.

- Neutral.
- Strongly Disagree. Houses are in poor condition. Houses need to be repaired. Landlords should be held accountable.
- They all need a face [lift].
- Disagree.
- Not all houses are in fair to good shape. Renovations should be made on many housing.
- Agree.

(If you have children) My children have access to adequate community facilities like libraries, recreation centers, parks and playgrounds, etc.

- Disagree.
- Agree.
- Neutral.
- Strongly Disagree. We drive.

Code Enforcement is able to adequately respond to complaints about poor housing and neighborhood conditions.

- Agree. Need more staff.
- Strongly Disagree. Takes so long for code enforcement to do anything. Rules should be changed when it comes to houses that need to be demolished.
- Neutral.
- Neutral.
- Neutral. N/A

There are no vacant or abandoned properties on my street.

- Disagree. Vacant property.
- Strongly Disagree.
- Strongly Disagree.
- Neutral.

Strongly Agree.

I like the appearance of my neighborhood.

- Disagree. *Could be better.*
- Strongly Disagree. Neighborhood could be better if more guidelines were enforced by Code or City. Landlords should be held accountable for the vacant property.
- Disagree.
- Neutral.
- Neutral. Trash.

There are adequate opportunities to access affordable housing in Salisbury.

- Agree.
- Strongly Disagree.
- Unknown.
- Strongly Agree.

In Salisbury, there are adequate services and help for vulnerable populations (homeless, low-income, unemployed, those in need of child care, health care, or substance abuse services, etc.)

- Agree.
- Neutral
- Unknown.
- Agree.
- Strongly Agree.

In my neighborhood, there is adequate access to public transportation to goods and services and employment centers.

- Disagree. *Need for improvement*.
- Neutral.
- Agree.
- Neutral.
- Strongly Agree.

Community Development Public Input Meeting # 2 – Citizen Input Summary:



Park Avenue Community Center, 632 Park Avenue Thursday, May 30, 2019. 5:30 – 7:00 p.m.

MEETING SUMMARY: This meeting was substantially similar to the first meeting held on March 14 at the West End Business Center, where nine (9) citizens attended.

A public input meeting was held regarding the City of Salisbury's Draft FY 2019-20 Community Development Block Grant (CDBG) & HOME Investment Partnerships (HOME) Action Plan & Budget. This meeting was the second of two public input meetings during the required public inspection and comment period (Wednesday, May 8 – Friday, June 7, 2019). Citizens were encouraged to review the draft plan (which was made available online and at various locations across Salisbury) and submit comments to planning staff regarding the proposed use of HUD funds.

At the May 30 meeting, eight (8) citizens attended and provided feedback. The meeting was proposed on Facebook, a notice in the Salisbury Post, through the City's social media accounts, and hard-copy flyers. Feedback at the meeting was gathered via open discussion and via a worksheet and survey instrument, which was collected by staff at the end of the meeting. At the beginning of the meeting, staff gave a presentation which covered the following topics: CDBG & HOME program overview and FY 2019-20 funding; description of eligible activities under both programs; overview of FY 2019-20 goals and priorities; specific details regarding budgeted investments in housing activities, infrastructure activities, public services, program administration, and debt payments; and a description of the citizen participation process. The full PPT, including all handouts and the worksheet and survey instrument, are attached to this document.

OVERVIEW OF FEEDBACK:

Like the first meeting, attendees at this second public input meeting agreed via consensus with the City's five (5) draft goals and did not recommend any revisions to them. These goals are:

- Goal 1: Affordable Housing Rehabilitation of Existing Units.
 - o Objective: Owner-Occupied Rehabilitation.
- Goal 2: Public Facilities & Improvements
 - o Objective: Public Infrastructure Improvements.
- Goal 3: Public Services
 - Objective: Provision of Public Services.
- Goal 4: Affirmatively Furthering Fair Housing.
 - Objective: Following the adoption by City Council of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee (FHC) and begin implementation of the AI Report Action Plan.
- Goal 5: Planning & Administration.

Objective: Effective Planning & Administration.

However, attendees did reach general consensus related to additional priority activities the City should incorporate into its Community Development planning efforts, as well as its general planning efforts:

- Transparent & Participatory Park Planning Process. Inspired by recent community discussions around tennis and pickleball, several residents noted the importance of ensuring that park planning (including park consolidation) and related decision-making is done in an open, transparent, and participatory manner, and that the needs of lower-income communities are not overlooked. Lower-income individuals and families have a greater need for access to recreational opportunities and high-quality green/open space.
- High Quality Public Realm. One couple from the Chestnut Hill neighborhood recommended the City study how parks and open space can be used not only for recreation but also for social interaction and community-building. There is some perception that "Parks and Recreation" focuses too much on active instead of passive recreation, and that Salisbury needs more public spaces and gardens throughout the City for relaxation, enjoyment of nature, and casual social interaction. This couple, coming back from a recent three-week vacation of Western Europe, was clearly inspired by European urban design and public realm concepts and traditions.
- Demolition of Deteriorated / Vacant and Abandoned Structures & Code Enforcement. As with the May 14 meeting, there was general consensus that housing demolition and Code Enforcement must continue to be high-priority activities for the City, and that there should be greater resources and staffing for Code Enforcement.
- High Quality Housing. Several residents noted that as Salisbury's housing stock is developed, there should be regulations around quality and design standards.
- Neighborhood Cleanup Programs. There was a lengthy discussion about how the City could do more to encourage special city-wide cleanup programs related to garbage, litter, overgrown lawns, deteriorated properties, etc. BlockWork was discussed as a modal that should be expanded upon and perhaps done more than once per year. There was discussion that the City should explore partnerships with schools and clubs around street-adoption programs and other special cleanup efforts.
- Bulk Garbage. It was noted that there needs to be better communication around the rules governing bulk garbage collection and street-side pickup.

Other comments included:

- Need for basic sewer/water infrastructure improvements. The recurring bursting of underground utility pipes in the winter was raised as an issue;
- Evaluate possible tennis courts and restroom facilities at Kelsey Scott Park;
- There is a need to ensure that as affordable housing is developed in Salisbury, we are not competing or crowding out private investment or market-rate residential development;
- The City should explore possible strategies to do more to alleviate homelessness;

- Low-performing commercial properties could be converted into affordable housing through new development standards.
- Attendees noted their support for and appreciation of Code Enforcement but emphasized the need for more investment, staffing, and resources to proactively address blighted and deteriorating conditions;
- Tree removal and brush removal on overgrown properties should be addressed, along with trash abatement and demolition of unsalvageable properties;
- Would like to see more housing rehabilitation and improvements.

The following activities emerged as high-priority activities based on responses from the Goals & Priorities worksheet. The priority assigned to each activity is based on the number of respondents who identified the activity as a "high-priority" item.

Priority Level	High-Priority Eligible Activities	
Highest	Rehabilitation of owner-occupied, single-family residential homes	
Second- Highest Priority	Funding for public services, including job training and employment services, health care and substance abuse services, child care, crime prevention and fair housing counseling	
Clearance activities – demolition of deteriorated/v and abandoned properties and removal of rubble a debris after demolition		
Third-Highest Priority	Construction of new affordable housing (single-family residences) – includes the purchase of real property for improvement	
	Renovation of closed buildings, such as closed school buildings, for use as an eligible public facility or to rehabilitate such buildings for housing	
	Code Enforcement in deteriorating or deteriorated areas	
	Sewer and water infrastructure improvements and other basic utilities	
Fourth-Highest Priority	Special garbage, trash, and debris removal, including neighborhood cleanup campaigns	
	Homeownership assistance, such as down payment assistance or mortgage interest subsidies for lower-income homebuyers, and other financing assistance to eligible homeowners and new home buyers	
Fifth-Highest Priority	Streets and sidewalks / curbs and gutters	

Below are specific citizen comments written regarding each Eligible Activity on the Goals & Priorities Worksheet:

Eligible Activity	Citizen Comments
Sewer and water infrastructure improvements and other basic utilities	due to large number of breakage problems over winter; should be basic city service;
Streets and sidewalks / curbs and gutters	Cleanup without toxic roundup; focus on neighborhoods with high child activity;
Parks and playgrounds	Skateboard; encouraged about consolidation plans and current efforts; great for city overall – micro parks for communities to access; Kelsey Scott and Hurley Park – basketball court, skate park, more tennis courts, City Park should not have to give in to Dog Park or Pickle Ball;
Special garbage, trash, and debris removal, including neighborhood cleanup campaigns	To encourage investment and new citizens moving to Salisbury we must have a cleaner city; the neighborhoods — lots of houses in need of major repairs
Develop, improve, or install public facilities such as senior citizens' center, community center, etc.	Rufty-Holmes, etc.
Aesthetic amenities on public land such as landscaping (trees and flowers, art and sculptures, walls and monuments, etc.) and other community appearance improvements	Covered beautifully
Clearance activities – demolition of deteriorated / vacant and abandoned properties and removal of rubble and debris after demolition	Must clean up this city! Re: deteriorated/vacant and rental homes that are a horror; Safety and economic development impact is high – a must; Kenly, Short, Grady Street Area; (repeated) Kenley, Short, Grady Street;
Construction of new affordable housing (single-family residences) – includes the purchase of real property for improvement	Families <u>need</u> homes they can be proud of
Homeownership assistance, such as down payment assistance or mortgage interest subsidies for lower-income homebuyers, and	Increase hiring wages

other financing assistance to eligible homeowners and new home buyers	
Rehabilitation of owner-occupied, single-family residential homes	Where needed; Allow the children who live in the homeowners' house to receive the funds to renovate the home;
Rehabilitation of publicly or privately-owned commercial or industrial buildings	(No additional comments)
Rehabilitation of nonresidential buildings owned by nonprofits	If service to community is helpful to a good number;
Code Enforcement in deteriorating or deteriorated areas	Increase personnel – too many for small group of officers;
Rehabilitation, preservation, or restoration of historic properties, whether publicly or privately owned	Very conflicted. <u>Love</u> the longstanding efforts – but so many left to do!
Renovation of closed buildings, such as closed school buildings, for use as an eligible public facility or to rehabilitate such buildings for housing	HOUSING! ; If not possible, demo for green space
Planning & Administration – preparation of general plans, functional plans such as housing plans, neighborhood plans, historic preservation plans, and policy planning and management	(No additional comments)
Funding for public services, including job training and employment services, health care and substance abuse services, child care, crime prevention and fair housing counseling	(No additional comments)

Below are responses to the Public Input Q&A Exercise:

Question:

Over the previous five-year period, the City has received between \$400,000 and \$500,000 annually through the federal CDBG & HOME programs. Given such limited resources (in relation to the community's need), the City has had to prioritize its investment activities. The City has prioritized housing rehabilitation, public infrastructure improvements, public services funding, and fair housing activities, principally for lower-income individuals and families.

Do you agree with the above priorities? Why or why not?

Responses:

- Yes! So grateful for all efforts in this regard.
- Yes
- Yes solid foundation on which to build a more sound community.

Question:

If you do not agree with the City's investment priorities, please recommend other housing and neighborhood improvement activities the City should prioritize in its investment planning. See the table on the previous page for a list of eligible activities under the CDBG & HOME programs.

Responses:

- Possibly more money in educational programs.
- Renovation of closed buildings.

Question:

Think about your neighborhood or neighborhoods in the City that are distressed or need help. In general, what types of investments are most needed? (e.g. better roads and sidewalks, improved housing conditions, demolition of vacant or abandoned structures, more parks and landscaping/aesthetic improvements, better public facilities, etc.)

Responses:

- Roofing porch repairs; large tree removals that are a danger to citizens; trash and deteriorated property removal.
- Demo of vacant or abandoned structures.
- House evaluation and improvement / demolition of derelict homes; code enforcement is key; better trash receptacles to minimize debris in streets.
- Sidewalks, improved housing conditions, more parks and landscaping.
- More parks and recreation.
- Improved housing; demolition of vacant/abandoned structures.
- Sidewalks, improved housing conditions.

Below are responses to the question, "Please rate your level of agreement with the following statements about housing and neighborhoods". The options are: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree.

My neighborhood has adequately maintained roads and basic infrastructure.

- Strongly Agree. New paving is wonderful, sidewalks need work! (Chestnut Hill)
- Agree.
- Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Disagree.
- Strongly Agree. (West End)
- Agree. (Ashbrook Road)
- Agree. (Chestnut Hill / Fulton Heights)
- Strongly Agree. (Statesville Boulevard)
- Strongly Agree. (Fulton Heights)

My neighborhood has adequately maintained sidewalks, curbs, and gutters.

- Agree. Working on it! (Chestnut Hill)
- Agree.
- Strongly Disagree. (Off Long Street)
- Strongly Disagree. We don't have sidewalks in the Kenly, Short, Grady Street Area.
- Strongly Agree. (West End)
- Disagree. (Ashbrook Road)
- Disagree. Need more involvement by homeowners to maintain, i.e. trash and grass.
 Storm drains stay full. (Chestnut Hill / Fulton Heights)
- Strongly Agree. (Statesville Boulevard)
- Agree. (Fulton Heights)

I can walk safely in my neighborhood because there are adequate sidewalks connecting my home to goods and services nearby.

- Strongly Agree. Yes. (Chestnut Hill)
- Disagree.
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Disagree. (Ashbrook Road)
- Agree. (Chestnut Hill / Fulton Heights)

- Strongly Agree. (Statesville Boulevard)
- Agree. (Fulton Heights)

The houses in my neighborhood are in good condition.

- Disagree. No! But coming along. (Chestnut Hill)
- Disagree.
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Agree. (Ashbrook Road)
- Disagree. There is quite a lot of homes in disrepair either by time or after neglect.
 (Chestnut Hill / Fulton Heights)
- Agree. (Statesville Boulevard)
- Agree. Mostly. (Fulton Heights)

(If you have children) My children have access to adequate community facilities like libraries, recreation centers, parks and playgrounds, etc.

- Agree.
- Agree.
- Disagree. *HWY70 is in need of this.* (Ashbrook Road)
- N/A
- N/A

Code Enforcement is able to adequately respond to complaints about poor housing and neighborhood conditions.

- Strongly Agree. Except on problems out of their control. (Chestnut Hill)
- Agree.
- Agree.
- Agree.
- Neutral.
- Agree.

- Neutral. The team in place does a good job, but too much geography for such a small team.
- Neutral.
- Agree.

There are no vacant or abandoned properties on my street.

- Strongly Disagree. (Chestnut Hill)
- Strongly Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. Lots of houses are unkept. Trees and vines are overtaking the property. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Neutral. (Ashbrook Road)
- Agree. (Chestnut Hill / Fulton Heights)
- Agree. (Statesville Boulevard)
- Disagree. (Fulton Heights)

I like the appearance of my neighborhood.

- Disagree. Work in progress. (Chestnut Hill)
- Disagree.
- Strongly Disagree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Disagree. So many eye sores. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- Disagree. (Ashbrook Road)
- Disagree. Poorly maintained houses. (Chestnut Hill / Fulton Heights)
- Agree. (Statesville Boulevard)
- Agree. (Fulton Heights)

There are adequate opportunities to access affordable housing in Salisbury.

- Neutral. Becoming more familiar with resources.
- Disagree.
- Neutral.
- Neutral.
- Neutral.
- Neutral.
- I don't know the answer.
- Disagree.
- Agree.

In Salisbury, there are adequate services and help for vulnerable populations (homeless, low-income, unemployed, those in need of child care, health care, or substance abuse services, etc.)

- Disagree. Child care. Gun sense. Health care. Substance abuse.
- Agree.
- Neutral.
- Neutral.
- Neutral.
- Neutral.
- Neutral. *Unknown to me.*
- Disagree. DSS and Foster Care are overloaded.
- Unsure.

In my neighborhood, there is adequate access to public transportation to goods and services and employment centers.

- Not Familiar. (Chestnut Hill)
- Agree.
- Strongly Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Strongly Agree. (Off Long Street / Kenly, Short, Grady Street Area)
- Agree. (West End)
- There is no public transportation (bus) accessibility beyond the old mall on HWY70 Westcliff Area. (Ashbrook Road)
- Agree. (Chestnut Hill / Fulton Heights)
- Disagree. No service on Statesville Boulevard. (Statesville Boulevard)
- Neutral. (Fulton Heights)

Appendix F: 30-Day Public Comment Period – Citizen Input Meeting Summaries (May 14 & May 30)

Attachments: Staff PowerPoint Presentation; Budget & Goals handout; Goals & Priorities Worksheet; & Public Input Meeting Flyers.

Begins on the following page.

DRAFT 2019-20 CDBG & HOME Action Plan & Budget

Planned investments in community and neighborhood development projects and related efforts toward achieving Salisbury's community development objectives. This year's draft Action Plan & Budget continues the City's investments in owner-occupied residential rehabilitation, the provision of public services to vulnerable populations, and public infrastructure improvements in disadvantaged neighborhoods.

\$118,535.00

Community Development Block Grant (CDBG) Program

FY 19-20 Investment Priorities	FY 19-20 Budgeted Funds
Affordable Housing:	

Public Infrastructure Improvements:

West End Sidewalk Project

Owner-Occupied Rehabilitation

(West Monroe Street – Livingstone) \$50,000.00

Public Services Funding:

•	Rowan Helping Ministries	\$17,180.00
•	Family Crisis Council	\$11,450.00
•	Rowan Community Care Clinic	\$ 9,450.00
•	Salisbury Youth Employment	\$ 5,950.00
•	Gateway Freedom Center	\$ 3,950.00

Debt Service Section 108 Loan:

Park Avenue Community Center \$39,498.60

Planning & Administration:

Program Administration \$64,003.40

TOTAL CDBG BUDGET: \$320,017.00

HOME Investment Partnerships Program

FY 19-20 Investment Priorities

FY 19-20 Budgeted Funds

Owner-Occupied Rehabilitation
Program Administration

FY 19-20 Budgeted Funds

\$126,606.00

₹ 7,596.00

TOTAL HOME BUDGET: \$134,202.00

TOTAL COMBINED BUDGET: \$454,219.00

The Draft FY 2019-20 Action Plan & Budget will be available for public inspection and comment during the period between Wednesday, May 8 and Friday, June 7, 2019. More information is available online at www.salisburync.gov/housing. Citizens may send written comments regarding the Draft Action Plan & Budget to: Kyle Harris, City of Salisbury, Community Planning Services, P.O. Box 479, Salisbury NC 28145-0479, or email kharr@salisburync.gov.

Draft Goals & Objectives

The 2019-2020 Action Plan identifies goals and outcomes promulgated in the Consolidated Plan. This year's plan includes the five (5) goals outlined below, addressing community needs related to affordable housing and housing stabilization. A secondary focus will be on non-housing community development activities, including the provision of public services and public infrastructure improvements.

<u>Goal 1: Affordable Housing – Rehabilitation of Existing Units:</u> Due to the advanced age of the current housing stock, the City of Salisbury has placed a high priority on rehabilitating existing homes, allowing residents to have safe, affordable, and stable living environments.

■ Objective 1.1: Owner-Occupied Rehabilitation

Create a suitable, decent living environment that is safe, affordable, and sustainable for low- and moderate-income residents of the City of Salisbury. Rehabilitation activities that may be undertaken include, but are not limited to, acquisition for rehabilitation and rehabilitation for residential purposes; energy improvements; water efficiency improvements; connection to water and sewer lines; testing for and abatement of lead-based paint; and accommodations for the elderly and persons with disabilities.

Goal 2: Public Facilities & Improvements: Provide improvements and updates to aging infrastructure.

Objective 2.1: Public Infrastructure Improvements

Provide improvements and upgrades to ageing infrastructure, including but not limited to streets, sidewalks, water and sewer lines, and parks. CDBG funds may be used for the acquisition, construction, rehabilitation, or installation of public improvements or public facilities in designated revitalization neighborhoods (West End, Park Avenue, East End, and Jersey City).

<u>Goal 3: Public Services:</u> Partner with public service agencies that provide assistance to and meet specific needs of residents of the City of Salisbury.

Objective 3.1: Provision of Public Services

Public services are needed to help address the needs of the homeless population and victims of domestic abuse as well as those at risk of becoming homeless. Services include shelter, meals, food programs, utility assistance, referrals and legal aid, counseling, childcare, education services, transportation, etc.

Goal 4: Affirmatively Furthering Fair Housing: Remove or ameliorate barriers to affordable housing choice.

- Objective 4.1: Following the adoption by City Council of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee (FHC) and begin implementation of the AI Report Action Plan.
 As a HUD program participant, the City of Salisbury is required to connect housing and community development policy and investment planning with meaningful actions that affirmatively further fair housing. The City will review the AI Report Action Plan and take actions to overcome the effects of any impediments identified through such analysis.
- More information is available online at www.salisburync.gov/fairhousing.

<u>Goal 5: Planning & Administration:</u> Implement a well-managed Community Development program with effective progress toward five-year goals as delineated in the 2015-2019 Consolidated Plan.

Objective 5.1: Effective Planning & Administration

Administer the Community Development program to meet community needs and funding requirements by developing, guiding, and managing activities that generate long-term impact and self-sufficiency.



FY 2019-20 Community Development <u>Draft Plan & Budget</u> – Goals & Priorities Worksheet

Instructions: The table below lists all activities the City can undertake using CDBG & HOME funds. Please review each eligible activity and rank how important this activity is to you (low, medium, or high priority). You may write additional comments in the space provided.

Priority Level (Low, Medium or High)	Eligible Activities under HUD's CDBG & HOME Programs Must benefit low-moderate income (LMI) areas or households or benefit deteriorating/deteriorated areas of Salisbury	Additional Comments
	Sewer and water infrastructure improvements and other basic utilities	
	Streets and sidewalks / curbs and gutters	
	Parks and playgrounds	
	Special garbage, trash, and debris removal, including neighborhood cleanup campaigns	
	Develop, improve, or install public facilities such as a senior citizens' center, community center, etc.	
	Aesthetic amenities on public land such as landscaping (trees and flowers, art and sculptures, walls and monuments, etc.) and other community appearance improvements	
	Clearance activities – demolition of deteriorated / vacant and abandoned properties and removal of rubble and debris after demolition	
	Construction of new affordable housing (single-family residences) – includes the purchase of real property for improvement	

Priority Level (Low, Medium or High)	Eligible Activities under HUD's CDBG & HOME Programs Must benefit low-moderate income (LMI) areas or households or benefit deteriorating/deteriorated areas of Salisbury	Additional Comments
	Homeownership assistance, such as down payment assistance or mortgage interest subsidies for lower-income homebuyers, and other financing assistance to eligible homeowners and new home buyers.	
	Rehabilitation of owner-occupied, single-family residential homes.	
	Rehabilitation of publicly or privately-owned commercial or industrial buildings	
	Rehabilitation of nonresidential buildings owned by nonprofits	
	Code Enforcement in deteriorating or deteriorated areas	
	Rehabilitation, preservation or restoration of historic properties, whether publicly or privately owned	
	Renovation of closed buildings, such as closed school buildings, for use as an eligible public facility or to rehabilitate such buildings for housing	
	Planning & Administration – preparation of general plans, functional plans such as housing plans, neighborhood plans, historic preservation plans, & policy planning and management	
	Funding for public services, including job training and employment services, health care and substance abuse services, child care, crime prevention and fair housing counselling.	

Public Input Exercise – Q&A

Please take a moment to answer the following questions related to the City of Salisbury's Draft FY 2019-20 Action Plan & Budget for the use of CDBG & HOME funds. These funds must be used to benefit low-moderate income (LMI) areas or households, or benefit deteriorating or deteriorated areas of Salisbury.

1. Where in Salisbury do you live? (Can be general area or neighborhood, e.g. "West End" or "North Main Street")

2. Over the previous five-year period, the City has received between \$400,000 and \$500,000 annually through the federal CDBG & HOME programs. Given such limited resources (in relation to the community's need), the City has had to *prioritize* its investment activities. The City has prioritized housing rehabilitation, public infrastructure improvements, public services funding, and fair housing activities, principally for lower-income individuals and families.

Do you agree with the above priorities? Why or why not?

3.	If you do not agree with the City's investment priorities, please recommend other housing and neighborhood improvement activities the City should prioritize in its investment planning. See the table on the previous page for a list of eligible activities under the CDBG & HOME programs.
4.	Think about your neighborhood or neighborhoods in the City that are distressed or need help. In general, what types of investments are most needed? (e.g. better roads and sidewalks, improved housing conditions, demolition of vacant or abandoned structures, more parks and landscaping/aesthetic improvements, better public facilities, etc.)

5. Please rate your level of agreement with the following statements about housing and neighborhoods.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
My neighborhood has adequately maintained roads and basic infrastructure.					
Comments:					
My neighborhood has adequately maintained sidewalks, curbs, and gutters.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					
I can walk safely in my neighborhood because there are adequate sidewalks connecting my home to goods and services nearby.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					
The houses in my neighborhood are in good condition.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					

(If you have children) My children have access to adequate community facilities like libraries, recreation centers, parks and playgrounds, etc.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					
Code Enforcement is able to adequately respond to					
complaints about poor housing and neighborhood conditions.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					
There are no vacant or abandoned properties on my street.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					
I like the appearance of my neighborhood.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					

There are adequate opportunities to access affordable housing in Salisbury.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					
In Salisbury, there are adequate services and help for vulnerable populations (homeless, low-income, unemployed, those in need of child care, health care, or substance abuse services, etc.)	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:		1			
In my neighborhood, there is adequate access to public transportation to goods and services and employment centers.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Comments:					

Please turn in this worksheet at the end of the meeting. If you would like more time to think about these questions, you can take home the worksheet and submit later to: Kyle Harris, City of Salisbury, Community Planning Services, P.O. Box 479, Salisbury NC 28145-0479. You can also email your completed worksheet to kharr@salisburync.gov or drop it off at the Development Services front-desk, 1st floor, City Office Building, 132 North Main Street, Salisbury.





Lead Entities:

City of Salisbury – Planning Department www.salisburync.gov/housing

Salisbury Community
Development Corporation
(CDC or SCDC)
www.salisburycdc.org

Community Development in Salisbury

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Program	Ovel	$V \cup V V$			
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- ☐ The City of Salisbury receives federal formula funds annually from the U.S. Department of Housing & Urban Development (HUD) to improve neighborhoods and expand housing opportunities.
- ☐ In FY 2019-20, the City will receive \$454,219.00 through these programs:
 - □ Community Development Block Grant (CDBG).....\$290,017.00
 - ☐ CDBG Projected Program Income\$ 30,000.00
 - □ HOME Investment Partnerships Program (HOME).....\$134,202.00
- ☐ These funds will be used to meet the goals and objectives established by the Salisbury City Council in the 2015-2019 Consolidated Plan.
- □ The Consolidated Plan describes community needs and determines local priorities for using public resources to assist low- and moderate-income (LMI) residents of Salisbury over a five-year period.



Lead Entities:

City of Salisbury – Planning Department <u>www.salisburync.gov/housing</u>

Salisbury Community
Development Corporation
(CDC or SCDC)
www.salisburycdc.org

What is... "Community Development"?

- □ Broad term encompassing many activities, including housing, economic development, health, employment and educational services, infrastructure and many other activities designed to improve the welfare of neighborhoods and families.
- □ But... because federal and local resources for community development are <u>limited</u> and are not sufficient to address all needs, CDBG & HOME funds must be used wisely to obtain maximum benefit.





Online Resources:

Community Development Block Grant (CDBG):

- https://www.hudexchange.inf o/programs/cdbg-entitlement/
- https://www.hudexchange.inf o/programs/cdbg/cdbg-taproducts/#all-products

HOME:

https://www.hudexchange.inf o/programs/home/

Community Development in Salisbury

- ☐ Community Development Block Grant (CDBG)
 - Authorized under Title I of the Housing & Community Development Act of 1974, the primary objective of which is the development of viable urban communities.
 - ☐ These viable communities are achieved by providing the following, principally for persons of low and moderate income:
 - Decent housing;
 - □ A suitable living environment; and
 - Expanded economic opportunities.
- ☐ HOME Investment Partnerships (HOME)
 - □ Also a block grant that funds a wide range of activities including building, buying, and/or rehabilitating affordable housing for rent or homeownership or providing direct rental assistance to low-income people.
- □ Programs jointly administered by the City and the Salisbury Community Development Corporation (CDC).





Online Resources:

Community Development Block Grant (CDBG):

- https://www.hudexchange.inf o/programs/cdbg-entitlement/
- https://www.hudexchange.inf o/programs/cdbg/cdbg-taproducts/#all-products

HOME:

https://www.hudexchange.inf o/programs/home/

Community Development in Salisbury

- ☐ Community Development Block Grant (CDBG) Eligible Activities include:
 - Homeownership assistance;
 - □ Acquisition of real property;
 - □ Relocation and demolition;
 - Rehabilitation of residential and non-residential structures;
 - ☐ Construction of public facilities and improvements, such as water and sewer lines, streets, sidewalks, neighborhood centers, etc.
 - ☐ Funding for public services, including job training and employment services, health care and substance abuse services, child care, crime prevention and fair housing counseling.
 - ☐ Activities relating to energy conservation;
 - Code enforcement;
 - ☐ Historic preservation.





Online Resources:

Community Development Block Grant (CDBG):

- https://www.hudexchange.inf o/programs/cdbg-entitlement/
- https://www.hudexchange.inf o/programs/cdbg/cdbg-taproducts/#all-products

HOME:

https://www.hudexchange.inf o/programs/home/

Community Development in Salisbury

- ☐ HOME Investment Partnerships (HOME) Eligible Activities include:
 - □ Homebuyer Activities Providing home purchase or rehabilitation financing assistance to eligible homeowners and new homebuyers;
 - ☐ Homeowner Rehabilitation Assisting homeowners with the repair or rehabilitation of their homes.
 - □ Other reasonable and necessary expenses related to the development of affordable housing, including site acquisition or improvement, demolition of dilapidated housing, and payment of relocation expenses.
 - ☐ All activities are aimed at increasing the supply of affordable housing for low- and very low-income households.







Community Development in Salisbury

- ☐ The Consolidated Plan is augmented by annual Action Plans, which identify how limited annual federal funding will be used.
- ☐ The 2019-20 Action Plan prioritizes the following goals:
 - ☐ Goal 1: Affordable Housing Rehabilitation of Existing Units
 - ☐ Goal 2: Public Infrastructure Improvements West End Sidewalks
 - ☐ Goal 3: Provision of Public Services to vulnerable communities, including the homeless and victims of domestic violence, and low-income persons in need of primary medical and dental care.
 - ☐ Goal 4: Fair Housing Following the adoption of the AI Report Update, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee and begin implementation of the AI Action Plan.
 - □ Goal 5: Continue making effective progress toward five-year goals.





FY 2019-20 CBDG & HOME Budget

Community Development Block Grant - CDBG

\$ 290,017.00

HOME

\$ 134,202.00

Program Income

\$ 30,000.00

Total

\$ 454,219.00

Source of Funds: U.S. Dept of Housing & Urban Development







FY 2019-20 CBDG Budget

Project Activities:

Housing Activities

Owner-Occupied Rehab \$118,535.00

\$118,535.00

Infrastructure Activities

West End Sidewalk Project

(West Monroe Street) \$ 50,000.00

\$ 50,000.00

Public Services: (15% cap)

Rowan Helping Min. \$17,180.00
Family Crisis Council \$11,450.00
Community Care Clinic \$9,450.00
Salisbury Youth Employ. \$5,950.00
Gateway Freedom Center \$3,950.00

\$ 47,980.00

Program Administration (20% cap)

General Administration \$64,003.40

\$ 64,003.40

Section 108 Loan

Park Ave. Comm. Ctr. \$39,498.60

\$ 39,498.60

Total CDBG Funds: \$320,017.00







FY 2019-20 HOME Budget

Project Activities: Housing Activities

Owner-Occupied Rehab

\$126,606.00

Program Administration

General Administration

Total HOME Funds

\$ 7,596.00 **\$**134,202.00

Recap:

Total HOME Funds
Total CDBG Funds

\$134,202.00 \$320,017.00

Combined Total

\$454,219.00





Community Development in Salisbury: FY 18-19 Budget & Citizen Participation Process

works	ollowing slides use the FY18-19 Budget Development Process to illustrate how the City with the community to develop goals and strategies for neighborhood investment – fically, the use of CDBG & HOME funds.
Typic	ally, the City receives between \$400,000 and \$500,000 annually from both programs.
	tment priorities usually stable across years, with investments targeted in low- and moderate ne neighborhoods for:
	Owner-Occupied Rehab and related housing assistance: approx. \$260,000 - \$270,000
	Infrastructure Improvements: \$20,000 - \$50,000
	Public Services Funding: \$40,000 - \$45,000
	s also used to make payments on the Park Avenue Community Center, which was illitated using CDBG funding, and for general program administration.
	Park Avenue Ctr. Debt Service: approx. \$40,000
	Community Development Program Administration: \$60,000 - \$70,000



Community Development in Salisbury: FY 18-19 Budget & Citizen Participation Process

□ In FY 2018-19, the City received a \$457,661.00 federal formula allocation from HUD through the CDBG & HOME programs.



- Public Input/Stakeholder Meeting held February 15, 2018, at West End Business & Community Center.
 Advertisements placed in the Salisbury Post for all meetings/hearings.
 Information posted to City's social media accounts.
- □ Public hearing held on February 20, 2018, for citizens to comment on the use of CDBG & HOME funds.

Flyers available at the Miller Rec Center & West End.

□ Annual Action Plan made available for 30-day public review and comment.



Community Development in Salisbury: FY 18-19 Budget & Citizen Participation Process

Durin	g the FY18-19 citizen participation process, citizens guided budget development by:
	Reiterating safety needs for sidewalks along Old Plank Road and West Monroe Street in the West End Neighborhood;
	Emphasizing need for home repairs for low- and moderate-income households and the need for additional exterior home repairs, home/landscaping improvements, and other community appearance improvements in revitalization neighborhoods;
	Emphasizing need for public service funding to address the needs of the homeless, victims of domestic violence, women transitioning from incarceration or who are struggling with substance abuse, and uninsured families in need of dental care;
	Identifying need for better marketing for the Salisbury CDC's first-time homebuyers program so that more citizens are away of its availability; and
	Identifying ongoing need for demolition of blighted structures.



- ☐ Goal 1: Affordable Housing Rehabilitation of Existing Units: Due to the advanced age of the current housing stock, the City of Salisbury has placed a high priority on rehabilitating existing homes, allowing residents to have safe, affordable, and stable living environments.
 - Objective 1.1: **Owner-Occupied Rehabilitation**Create a suitable, decent living environment that is safe, affordable, and sustainable for low- and moderate-income residents of Salisbury. Rehabilitation activities that may be undertaken include, but are not limited to, acquisition for rehabilitation and rehabilitation for residential purposes; energy improvements; water efficiency improvements; connection to water and sewer lines; testing for and abatement of lead-based paint; and accommodations for the elderly and persons with disabilities.
 - **□ Budget:** \$245,141.00
 - ☐ Goal Outcome Indicator: Complete 7 substantial rehabs for low- to —moderate-income Salisbury residents that will bring the properties up to HUD housing and building code standards.



- ☐ Goal 2: Public Facilities & Improvements: Provide improvements and updates to aging infrastructure.
 - Objective 2.1: **Public Infrastructure Improvements**Provide improvements and upgrades to ageing infrastructure. CDBG funds may be used for the acquisition, construction, reconstruction, rehabilitation, or installation of public improvements in designated revitalization neighborhoods (West End, Park Avenue, East End, and Jersey City).
 - ☐ Budget: \$50,000 West End / Monroe Street Sidewalks
 - ☐ Goal Outcome Indicator: Construction of new sidewalks in the West End Neighborhood at West Monroe Street, to benefit at least 25 adjacent households assisted through creation or improvement of public infrastructure. Note: proximity to Livingstone College and benefit to student population, connection of campus to Brenner Avenue and greenway. Emphasis on safety of children playing in streets without sidewalks currently.





Goal 3: Public Services: Partner with public service agencies that provide assistance to and mee
specific needs of residents of the City of Salisbury.
□ Objective 3.1: Provision of Public Services

Public services are needed to help address the needs of the homeless population and victims of domestic abuse as well as those at risk of becoming homeless. Additional eligible services include shelter, meals, food programs, utility assistance, referrals and legal aid, counseling, childcare, education services, transportation, etc.

Bud	get: \$47,980.00
	Rowan Helping Ministries:\$17,180.00
	Family Crisis Council:\$11,450.00
	Community Care Clinic:\$9,450.00
	Salisbury Youth Employment:\$5,950.00
	Gateway Freedom Center:\$3,950.00
I Goa	I Outcome Indicator: At least 150 persons assisted; homeless prevention: 150

persons assisted.



- ☐ Goal 4: Affirmatively Furthering Fair Housing: Remove or ameliorate barriers to affordable housing choice.
 - Objective 4.1: Following the adoption of the Analysis of Impediments to Fair Housing Choice (AI) Update in FY 2018-19, the City will strengthen its fair housing planning activities in partnership with the Fair Housing Committee and begin implementation of the AI Action Plan.



- ☐ Goal 5: Planning & Administration: Implement a well-managed Community Development program with effective progress toward five-year goals as delineated in the 2015-2019 Consolidated Plan.
 - Objective 5.1: **Effective Planning & Administration**Administer the Community Development program to meet community needs and funding requirements by developing, guiding, and managing activities that generate long-term impact and self-sufficiency.
 - **□ Budget:** \$71,599.40
 - ☐ Goal Outcome Indicator: Implement a well-managed community development program with effective progress toward annual and five-year goals as delineated in the 2015-2019 Consolidated Plan.



□ <u>FY14-15:</u>

<u>но</u>	using: Owner-Occupied Rehab	\$ 100,000.00	_	
•	Emergency Rehab	\$ 40.000.00		
•	Acquisition/Rehab/Resale	\$ 21,400.00		
			\$161,400.00	
D.,	blic Services: (15% cap)			
<u> </u>	Rowan Helping Ministries	\$ 17,255.00	_	
•	Family Crisis Council	\$ 10,942.00		
•	Rowan Community Care Clinic	\$ 8,417.00		
•	Salisbury Youth Employment	\$ 5,472.00		
•	SHA Family Self-Sufficiency	\$ 0.00		
			\$ 42,086.00	
Pro	ogram Administration: (20% cap)		_	
•	Administration	\$ 62,349.80	_	
			\$ 62,349.80	
bt:	Service Section 108 Loan (Park Ave	nue Comm. Ctr.):	\$ 45,913.20	
ot :	Service Section 108 Loan (Park Ave	nue Comm. Ctr.):	\$ 45,915.20	
	Total CDBG Funds		\$ 311,7	

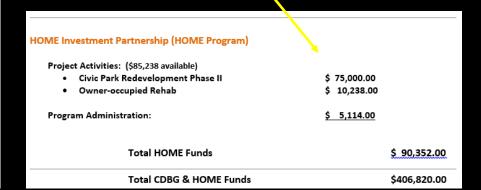
HOME Investment P	Partnership (HOME Pr	ogram)		
Project Activitie	es:			
Salisbury CD	OC set-aside: Owner-	occupied Rehab	\$ 105,875.00	
	Total HOME Fur	nds		\$105,875.00
	Total Communi	ty Development Funds		\$417,624.00
SOURCES OF INCOME				
CDBG	\$	276,749.00		
HOME	\$	105,875.00		
Program Income	Ś	35,000.00		



■ <u>FY15-16:</u>

ity Development Block Grant - 0	DBG		
tivities:			
ousing			
Owner-Occupied Rehab	\$125,905.80		
Emergency Rehab	\$ 30,000.00		
		\$155,905.80	
frastructure Project - Civic Park Re	development	\$ 18,000.00	
·	•	***************************************	
	ć 47.250.00		
•			
,			
Salisbury Youth Employment	\$ 5,450.00		
		\$ 42,000.00	
Administration (20% cap)			
SCDC	\$ 61,300.00		
Fair housing activities	\$ 700.00		
		\$ 62,000.00	
ue Comm. Ctr. (Debt Service for Sect	\$ 38,562.20		
Total CDBG Funds		\$ 316,468	
	Owner-Occupied Rehab Emergency Rehab Frastructure Project - Civic Park Re blic Services (15% cap) Rowan Helping Ministries Family Crisis Council Rowan Community Care Clinic Salisbury Youth Employment dministration (20% cap) SCDC Fair housing activities ue Comm. Ctr. (Debt Service for Sect	Owner-Occupied Rehab \$125,905.80 Emergency Rehab \$30,000.00 Frastructure Project - Civic Park Redevelopment blic Services (15% cap)	Dusing

City participated in Brenner Crossing (Civic Park) Redevelopment Project





□ <u>FY16-17:</u>

Community Development Block Grant (CDBG) Activities Amount of Funding Housing: Owner Occupied Rehab \$135,656.40 Emergency Rehab \$20,000.00 Public Services: Rowan Helping Ministries \$16,412.50 Family Crisis Council \$10,380.00 Rowan Community Care Clinic \$ 8,005.00 Salisbury Youth Employment \$ 5,202.50 Debt Service Section 108 Loan -(Park Ave. Comm. Ctr.) \$42,671.60 Program Administration \$59,082.00 Fair Housing Activities \$ 500.00 \$297,910.00 **HOME Investment Partnership Program** Activities Owner-Occupied Rehab \$ 90,084.00 Program Administration \$ 5,404.00 \$95,488.00 TOTAL BUDGET \$393,399.00

Note: This \$40,000 for West Monroe Street sidewalk was redirected to Old Plank Road because of specific citizen-raised safety concerns. As of April 2019, construction of West Monroe Street sidewalk is planned for 2019-2020.

☐ FY17-18:

Community Development Block Grant (CDBG)	
Activities	Amount of Funding
Housing:	
 Owner Occupied Rehab 	\$117,126.20
Public Infrastructure:	
 West End Sidewalk Project 	
(West Monroe Street)	\$40,000.00
Publi <mark>c Services:</mark>	
 Rowan Helping Ministries 	\$16,412.50
Family Crisis Council	\$10,380.00
Rowan Community Care Clinic	\$ 8,005.00
Salisbury Youth Employment	\$ 5,202.50
Gateway Freedom Center	\$ 3,500.00
Debt Service Section 108 Loan -	
(Park Ave. Comm. Ctr.)	\$40,994.80
Program Administration	\$59,082.00
Fair Housing Activities	\$ 500.00
	\$301,203.00
HOME Investment Partnership Program	
Activities	
Owner-Occupied Rehab	\$102,674.00
Program Administration	\$ 6,160.00
	\$108,834.00
TOTAL BUDGET	\$410,037.00



□ FY18-19:

Community Development Block Grant (CDBG)			
Activities	Amount of Funding		
Housing:			
 Owner Occupied Rehab 	\$118,888.80		
Public Infrastructure:			
 West End Sidewalk Project 			
(West Monroe Street)	\$40,000.00		
Public Services:			
 Rowan Helping Ministries 	\$16,730.00		
 Family Crisis Council 	\$11,000.00		
Rowan Community Care Clinic	\$ 9,000.00		
Salisbury Youth Employment	\$ 5,500.00		
Gateway Freedom Center	\$ 3,500.00		
Debt Service Section 108 Loan -			
(Park Ave. Comm. Ctr.)	\$39,287.60		
Program Administration	\$45,976.60		
Fair Housing Activities	\$15,000.00		
	\$304,883.00		
HOME Investment Partnership Program			
Activities			
Owner-Occupied Rehab	\$144,131.00		
Program Administration	\$ 8,647.00		
	\$152,778.00		
TOTAL BUDGET	\$457,661.00		



Special Announcement: 2020-2024 Consolidated Plan Update

- In 2019-20, the City will update its Consolidated Plan for the period between 2020-2024.
- Important opportunity for citizens to review the City's existing community development goals and priorities, and offer feedback to ensure the City continues to operate a strong and effective Community Development program.
- Several themes have emerged based on previous public input:
 - Taking additional meaningful actions to affirmatively further fair housing and to incorporate fair and affordable housing planning into city-wide planning policies;
 - Ensuring meaningful community engagement at all stages of plan development, and that outreach strategies reach the broadest possible audience;
 - Building stronger bonds of *trust* with all community groups, ensuring that the history, context, and needs of such communities are not overlooked:
 - Provide clearer and more detailed information about Salisbury's Community Development program to the public;
 - Ensuring the City follows best practices in its community development strategies while also giving due consideration to innovative practices where appropriate



\$454,000

This is the amount of federal grant money that Salisbury will receive to improve neighborhoods and expand housing opportunities in 2019-20*.

Would you like to help us SPENID IT?

ATTEND A PUBLIC MEETING ON:

MAY 14 TUESDAY

5:30 - 7 p.m.

West End Business Center

1400 W. Bank St.

MAY 30 THURSDAY

5:30 - 7 p.m.

Park Avenue Community Center

632 Park Ave.

Why should I care?

This money will be used for:

- Streets & Sidewalks
- Affordable/Fair Housing
- Grants for Home Repairs
- Helping vulnerable communities

Speak up for your area!





CONTACT US:

Kyle Harris, Community Planning Services (704) 638-5324 | kharr@salisburync.gov P.O. Box 479 Salisbury, NC 28145

Review the Budget:

The draft fiscal year 2019-20 CDBG & HOME Program Action Plan & Budget is available at: www.salisburync.gov/SpendIt

You can also email or mail your comments to us.



TUES. MAY 14 & THURS. MAY 30 COMMUNITY DEVELOPMENT PUBLIC INPUT MEETINGS

Draft Fiscal Year 2019-20 CDBG & HOME Program Action Plan & Budget available for public review.

During the period between July 1, 2019 and June 30, 2020, the City will receive approximately \$470,000.00 CDBG and HOME program dollars from the US Department of Housing and Urban Development (HUD). Citizen input is encouraged to help determine community development needs and priorities for the use of these funds in the next year.

The *Draft FY 2019-20 Action Plan & Budget* will be available for public review and comment between Wednesday, May 8 and Friday, June 7, 2019. Affordable housing, public services, and public infrastructure funding continue to be high priorities among all budgeted investments.

For more information, or to submit comments,

contact: Kyle Harris, Community Planning Services, (704)-638-5324 or kharr@salisburync.gov, and visit our website at

www.salisburync.gov/housing.

MEETING 1:

Tuesday, May 14, 5:30 – 7:00 P.M. West End Business Center, 1400 West Bank Street

MEETING 2:

Thursday, May 30, 5:30 – 7:00 P.M. Park Avenue Community Center, 632 Park Ave.

Hard-Copy Draft Action Plan & Budget available:

Salisbury City Hall 2nd Floor 217 South Main Street

Salisbury City Office Building 132 North Main Street

West End Business Center 1400 West Bank Street

Rowan Public Library 2nd Floor Reference Desk 201 West Fisher Street

Draft available online:

www.salisburync.gov/housing

Send written comments to:

Attn: Kyle Harris City of Salisbury - CPS P.O. Box 479 Salisbury, NC 28145-0479

Or email: kharr@salisburync.gov