



# THE SALISBURY PUBLIC ART COMMITTEE

## Paint The Pavement Project

**Call for Entries - Submission Deadline April 30, 2021**

The Salisbury Public Art Committee invites artists of all ages and skillsets to submit their designs for consideration for the first Salisbury Paint the Pavement Project. Selected artist + teams will paint their design on one of five crosswalks in the Railwalk Arts District - at the intersection of Kerr Street and Lee Street, as well as on a new crosswalk at Lee Street Theatre and the Farmer's Market Pavilion.

There is no cost to enter, and all materials will be supplied by the Salisbury Public Art Committee. This project is made possible through a Rowan Arts Council grant.

Designs will be selected by a local and diverse selection committee. Individual Rowan County artists, groups, neighborhood associations, community organizations, businesses, nonprofits, schools and/or churches are encouraged to apply.

Artists may submit up to five entries (map of crosswalk locations on website and in Guidelines packet). Please submit high resolution designs in the requested template included in the application. Each design will need to fit in a 6' x 25' space.

Selected artists and teams will paint the pavement with City on-site assistance. City of Salisbury Staff will take care of on site preparations. Work will be monitored and on display for a minimum of one year.

### General Criteria

The selected designs will:

- Reflect the history, culture, and vibrancy of Salisbury
- Display creativity and diversity
- Be suitable for public display
- Include no words, logos, commercial speech or advertising
- Will not mimic traffic control devices
- Use a minimum of three colors

### Important Dates & Instructions

Deadline for postmarked submittal April 30, 2021

Announcement of selection May 15, 2021

Waiver Forms Due June 1, 2021

Paint the Pavement Day June 6, 2021

More information, pavement guidelines, application and template available at: [www.salisburync.gov/paintthepavement](http://www.salisburync.gov/paintthepavement)

Applications can be submitted digitally, emailed to [public.art@salisburync.gov](mailto:public.art@salisburync.gov), or mailed to:

Public Art, 132 N. Main Street, Salisbury, NC 28144

**Contact** Alyssa Nelson - 704.638.5235 - [public.art@salisburync.gov](mailto:public.art@salisburync.gov)

**For more information about SPAC's Paint the Pavement Project please visit:**  
[www.salisburync.gov/paintthepavement](http://www.salisburync.gov/paintthepavement)

Artwork Details: Paint the Pavement crosswalk examples