



# THE LAMPLIGHTER

City of Salisbury Newsletter

MARCH 2022 EDITION

## EVENT CALENDAR: MARCH

### Hybrid City Council Meetings

The public is invited to attend meetings virtually, and can watch the live broadcast via social media or the city website.

**Tuesday, March 1 and 15** - starts at 6 p.m.

[facebook.com/CitySalisburyNC](https://www.facebook.com/CitySalisburyNC)

WSRG-TV (Hotwire 394/Spectrum 16)

### Spring Concert Series

Enjoy live music at the bell tower in this fun series featuring local artists.

**Sunday, March 6** - Liam & the Nerdy Blues, No.9 Coal

**Sunday, March 27** - Daisy Clover, Paper Wasps from 3 to 5 p.m.

Bell Tower Green Park, 120 S. Church St.

### iNaturalist Training at Bell Tower Green Park

Take this opportunity to learn more about the iNaturalist app and the City Nature Challenge by visiting our local parks!

For more email [Madison.Kluge@salisburync.gov](mailto:Madison.Kluge@salisburync.gov) or call (704) 638-2098.

**Saturday, March 19** - noon to 2 p.m.

Bell Tower Green Park, 120 S. Church St.

### Ring in Spring

Celebrate the warming weather by getting a free, professional photo with the Easter Bunny. Spring crafts, snacks and family-friendly fun will also be available. While you're in Downtown Salisbury you can spend the afternoon shopping and strolling.

For more visit [downtownsalisburync.com](http://downtownsalisburync.com).

**Saturday, March 26** - from 11 a.m. to 2 p.m.

Gateway Park, corner E. Innes St. and Depot St.

### Neighborhood Leaders Alliance

Calling neighborhood leaders! All Salisbury residents interested in the appearance, safety and improvement of neighborhoods are invited to attend the spring meeting of the Neighborhood Leaders Alliance.

**Wednesday, March 30** - at 4 p.m. via Zoom

Email [blockwork@salisburync.gov](mailto:blockwork@salisburync.gov) for Zoom link.



Para la traducción al español, visite [www.salisburync.gov/NoticiasEspañol](http://www.salisburync.gov/NoticiasEspañol)



## The Cheer Returns **May 21, 2022!**

**Cheerwine, the iconic southern soft drink, and its hometown of Salisbury, will host what has become one of the most popular festivals in the Carolinas on Saturday, May 21, from noon to 10 p.m.**

Festival goers will enjoy live entertainment from local, regional and national musical acts; delicious Cheerwine-inspired food, drinks and crafts from Carolinian vendors; kid-friendly activities; and plenty of ice-cold Cheerwine.



### HELP THE CHEER GROW AS A SPONSOR!

Sponsors are an integral part of the Cheerwine Festival's success, while gaining brand recognition and awareness among festival goers and media. Commercial businesses that wish to be a sponsor should visit [cheerwinefest.com/Sponsors](http://cheerwinefest.com/Sponsors) by 5 p.m. on Friday, March 18.

### JOIN THE CHEER AS A VOLUNTEER GROUP!

Civic and service organizations can apply to volunteer as a group at [cheerwinefest.com/volunteers](http://cheerwinefest.com/volunteers). The full musical lineup, along with additional details about the outdoor festival, will be released in the coming weeks.



For more information on the festival, please visit [www.cheerwinefest.com](http://www.cheerwinefest.com) or follow the hashtag #CheerwineFest on social media.

City Council: Mayor Karen Alexander, Mayor Pro Tem Tamara Sheffield, Council Member David Post, Council Member Harry McLaughlin, Council Member Anthony Smith and Interim City Manager Brian Hiatt

## FIVE WAYS TO PAY YOUR BILL

The Salisbury Customer Service Center (CSC) offers a number of ways for residents to pay their utility bills.

The following methods are free, secure, quick and easy, allowing residents to make payments from the comfort of their home:



**ONLINE** at [salisburync.gov/BillPay](http://salisburync.gov/BillPay). Salisbury never charges a fee to make a payment.



**PAY BY MAIL**, send check or money order with remittance to: City of Salisbury, P.O. Box 740600, Atlanta, GA 30374



**DROP BOX** at the Customer Service Center, 1415 S. MLK Jr. Ave., Salisbury NC 28144. Drop box is near the back door next to parking lot.



**AUTOMATIC PAYMENTS** - for more information to set up, call us at (704) 638-5300.



**UTILIZE BILL PAY VIA BANK** - check with your bank for details.

## SPD Grant For Justice, Equity

The Salisbury Police Department (SPD) has been awarded a \$25,000 grant from the Duke Energy Foundation as part of its \$1 million pledge to social justice, racial equity in North Carolina.

"We are eager to continue the work started last year supported by the Duke Energy Foundation to build equity and inclusion efforts within the SPD," said Salisbury Police Chief Jerry Stokes. "The Duke Energy grant will allow us to expand our work, not only further developing within the police department, but to include engaging neighborhoods as we build on working effectively with the community we serve. I am grateful for Duke Energy Foundation's willingness to assist in these worthy efforts."

Salisbury Police Department is one of 40 organizations across North Carolina selected as a recipient of the Duke Energy Foundation grant.

"As we accelerate North Carolina's clean energy transition, Duke Energy is committed to ensuring that diverse communities throughout the state benefit from this important work," said Stephen De May, Duke Energy's North Carolina president. "These organizations are delivering meaningful change for underserved communities, and we're proud to support their ongoing commitment to justice and opportunity for all."

More information can be found at [duke-energy.com/foundation](http://duke-energy.com/foundation).

# SPRING SPRUCE UP

week

## APRIL 4-8

Free pickup during Spring Spruce Up Week of any extra bags or boxes of trash, household items, furniture, mattresses, boxsprings, old appliances and tires without rims (limit 5 tires/location) when placed at the curb on your regular trash collection day before 7 a.m.

### NO COMPUTERS OR TVS

◆◆◆ NO BUILDING MATERIALS ◆◆◆  
(No carpet, padding, sheetrock, sinks, lumber, commodes, windows, etc.)

This collection is for RESIDENTS living inside the city limits of Salisbury only.

NO BUSINESSES

(704) 638-5260 [kdoyl@salisburync.gov](mailto:kdoyl@salisburync.gov)  
[salisburync.gov/SpruceUp](http://salisburync.gov/SpruceUp)



### EMPLOYEE SPOTLIGHT



## Jake Sterling, Internal Services Manager

This month's employee spotlight is Jake Sterling, Internal Services Manager for the City of Salisbury Public Works Department. For more than 25 years, Jake has worked for the City in various roles ranging from a mechanic, second shift supervisor, fleet supervisor and fleet manager. Jake, as the internal services manager, is responsible for managing the fleet, telecommunications and facilities divisions.

"The favorite part of my job is problem solving because I have always enjoyed finding answers to problems that are said to be unsolvable. My team doesn't leave anything on the table – we'll find a way to figure out an answer to any problem. By looking at something from a completely different viewpoint or being encouraged to try something new or a different way, you allow you and your team the chance to find some pretty creative answers."



### STAY CONNECTED - CITY OF SALISBURY

[coscommunications@salisburync.gov](mailto:coscommunications@salisburync.gov) | (704) 638-5300



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[salisburync.gov/RoCoAlerts](http://salisburync.gov/RoCoAlerts) for emergency text alerts