

Salisbury, North Carolina
March 3, 2009

REGULAR MEETING

PRESENT: Mayor Susan W. Kluttz, Presiding; Mayor Pro Tem Paul B. Woodson, Jr., Councilmen William (Bill) Burgin, William (Pete) Kennedy, and Mark N. Lewis; City Manager David W. Treme; City Clerk Myra B. Heard; and City Attorney F. Rivers Lawther, Jr.

ABSENT: None

The meeting was called to order by Mayor Kluttz at 4:00 p.m. The invocation was given by Councilman Kennedy.

PLEDGE OF ALLEGIANCE

Mayor Kluttz asked that local men and women serving in the Armed Services overseas be remembered as she led those present in the Pledge of Allegiance to the United States flag.

RECOGNITION OF VISITORS

Mayor Kluttz recognized all visitors present.

ADDITIONS/DELETIONS TO THE AGENDA

Mayor Kluttz noted the following change to the Agenda:

Omit Item 5 – Council to recognize positive youth initiative: Rowan County Early College at Rowan-Cabarrus Community College.

CONSENT AGENDA

(a) Approval of Minutes

Approve Minutes of the Special Meetings of February 12-13, 2009 and the Regular meeting of February 3, 2009.

Thereupon, Mr. Woodson made a **motion** to adopt the Consent Agenda. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

2009-2010 – CDBG AND HOME FUNDS

(a) Ms. Janet Gapen, Senior Planner, stated that the City receives grant funds from the United States Department of Housing and Urban Development (HUD) which are used in the Community Development Block Grant (CDBG) and the HOME Investment Partnership Programs. She reviewed the grant programs and funding:

- National Objections
 - Benefit low and moderate income persons
 - Aid in the prevention of slums and blight

- Available Funding
 - Community Development Block Grant (CDBG) -
Estimate based on FY2008-09 funding \$305,021
 - HOME \$104,593
 - Program Income \$ 70,000
 - Total \$479,614

Ms. Gapen reviewed the Community Development Department's Budget Comparison for FY 2009-2010:

	<u>Budget</u> <u>FY08-09</u>	<u>Budget</u> <u>FY09-10</u>	<u>Increase/</u> <u>Decrease</u>
• CDBG			
Project Activities	183,004.40	183,004.40	0%
Public Services	54,756.00	54,756.00	0%
Program Administration	73,008.00	73,008.00	0%
Debt Service Section 108 Loan	<u>54,271.60</u>	<u>54,271.60</u>	0%
Total CDBG Funds	365,040.00	365,040.00	0%
• HOME			
Project Activities	111,561.00	98,673.00	-12%
Program Administration	<u>6,694.00</u>	<u>5,920.00</u>	-12%
Total Home Funds	118,255.00	104,593.00	-12%

• SOURCES OF INCOME			
CDBG	305,040.00	305,040.00	0%
Program Income	60,000.00	70,000.00	17%
HOME	<u>118,255.00</u>	<u>104,593.00</u>	<u>-12%</u>
Total Community Dev. Funds	483,295.00	479,633.00	-1%

Ms. Gapen pointed out that the Jersey City, West End, East End and Park Avenue neighborhoods have been selected for revitalization. She reviewed the range of activities in these neighborhoods:

- Property acquisition
- Rehabilitation for Resale
- Demolition/Clearance/Site Preparation
- New Construction
- Owner-Occupied Rehabilitation
- Emergency Rehabilitation
- Neighborhood Improvements (e.g., Park Facilities, Sidewalks)
- Public Service Funding

Ms. Gapen reviewed the Citizen Participation Plan and Action Plan for FY2009-2010:

Citizen Participation Plan

- February 3 Public Meeting – West End Community Center
- February 10 Public Meeting – Park Avenue Community Center
- March 3 Public Hearing – City Council
- March 17 City Council – Draft 2009-2010 budget
- April 7 City Council – Second reading of budget
- April 12 Action Plan available for public review
- May 12 Submit plan to HUD

Action Plan

- What are the community development needs?
 - New housing
 - Improve existing housing
 - Sidewalk improvements
 - Park improvements
 - Other needs

Ms. Gapen indicated that the public hearing scheduled for this meeting is to receive citizen comments on the use of the funds and to hear proposals for public service funding.

(b) Mayor Kluttz opened the floor to receive public comment.

Mr. State Alexander, Livingstone College, 701 W. Monroe Street, requested funds for sidewalk construction along Monroe Street and Partee Street. He indicated that support of the request would complement the neighborhood revitalization efforts.

Mr. Darrell Blackwelder and Mr. Bob Rouse, representing the Master Gardner's Association, requested continued support for the West End Community Garden. Mr. Blackwelder reviewed the association's activities:

- Spring
 - Beginning Gardening
 - Raised beds
 - Public awareness
- Workshops and Field days
 - Grape pruning
 - Composting
- Children's programs

Mr. Blackwelder stated that it takes a great deal of planning and volunteer effort to create and maintain the demonstration garden and fulfill the responsibilities of a community park. He noted that they hope to maintain the garden and continue supporting the neighborhood and requested City funding of \$2,000.

Ms. Connie Antosek, Community Care Clinic Executive Director, 315-G Mocksville Avenue, requested funding for the dental program offered through their free non-profit program. She explained that the Community Care Clinic provides free medical and dental care and prescription medication to the uninsured, low income population of Rowan County. She noted that with the current unemployment rate the requests for care have increased, especially for dental care. She requested funding to enable the Clinic to maintain their current level of increased service.

Ms. Dianne Scott, Rowan Helping Ministries Director, 226 North Long Street, stated that funds are being requested to help pay for part-time shelter supervisors. She pointed out that the number of people in the shelter is increasing. She added that they have averaged 28 guests per night since July 2008 compared to 20 guests per night last year. She noted that during the month of January 2009, the shelter had a total of 1,044 overnight guests. Ms. Scott shared with Council a new Rowan Helping Ministries program titled New Tomorrows. She explained that in partnership with Park Avenue United Methodist Church, the program will provide life skills training for those staying in the shelter.

Ms. Jeanne Preisler, Family Crisis Council of Rowan County, stated that the shelter provides a safe haven for women who are leaving a violent situation and requested funds for a night staff position.

There being no one else to address Council, Mayor Kluttz closed the public hearing.

Mayor Kluttz thanked each organization for their service to the community.

NUISANCE ABATEMENT – 601 NORTH LONG STREET

(a) Mr. Chris Branham, Code Services Division Manager, addressed Council regarding nuisance conditions at 601 North Long Street. Mr. Branham reviewed photographs and the history of the area:

History of Site

- August 7, 2007 – Portion of building collapsed
- April 22, 2008 – Letter sent ordering to finish demolition/cleanup
- May 22, 2008 – Public hearing held
- June 22, 2008 – Compliance date #1
- July 22, 2008 – Compliance date #2
- September 23, 2008 – Letter sent regarding Council meeting
- October 7, 2008 – Item removed from agenda after good faith promise made to clean up site by October 10, 2008.
- December 2008 – Site remained unimproved
- December 31, 2008 – Meeting with Mr. Smith, identified issues of compliance
- January 21, 2009 – Certified letter sent asking for written plan by February 6, 2009.
- February 6, 2009 – Email received at 10:00 a.m. from Mr. Smith
- February 16, 2009 – Site inspected, fence not around perimeter

Mr. Branham noted that the site is still not in compliance and is a public safety hazard. He referenced photographs showing that bricks and wood have been added to the site since the abatement process began. He indicated that if the Ordinance is adopted staff will remove the debris and grade the property. Mr. Branham recommended Council adopt an Ordinance directing the Housing Inspector to remove debris from the site of a demolished building at 601 North Long Street.

(b) Mayor Kluttz convened a public hearing, after due notice thereof, to receive comments on the nuisance abatement at 601 North Long Street.

Mr. Chris Bradshaw, 530 North Long Street, stated that he owns the adjacent property and has been patient for nearly two years with the clean-up process. He

indicated that the debris has affected his ability to rent buildings in the area and has caused one of his tenants to vacate a property. He noted that he is concerned about a large pipe that runs under the property. He stated that the debris on the property could cause the pipe to back up and cause a problem for the neighborhood.

Mr. Frank Goodnight, 700C Long Street, stated that he has seen the building depreciate for the past 15 years. He pointed out that since the building has fallen, he has witnessed a child removing wire from a hole on the property. Mr. Goodnight indicated that his customers have commented on the unsightliness of the lot. He stated that this is an eyesore and he is asking for relief and that the site be cleaned.

Mr. Tim Smith, owner of the site, asked why the public hearing was pushed forward and stated that he has worked with staff. Mr. Smith indicated that he thought the deadline to have the property cleaned was March 27, 2009. He stated that he knows this has been a nuisance and a problem and that he has diligently tried to resolve this issue. Mr. Smith requested Council extend the time to April 1, 2009.

Ms. Deborah Brazee, tenant of Mr. Smith, stated that a portion of the brick at the site was brought in for use with her business and removing it will have a negative effect on the operation of her business. She stated that she was assured that the brick at the site was not an issue. Ms. Brazee stated that along with the brick she also needs to store old wood for her business.

There being no one else to address Council, Mayor Kluttz closed the public hearing. Mayor Kluttz asked Mr. Branham to respond to the comments. Mr. Branham indicated that the deadline of March 27, 2009 was the agreed upon date, but the reason for bringing the issue to Council is because Mr. Smith has not met any of the previous deadlines for bringing the property into compliance.

Mayor Pro Tem Woodson stated he would like Mr. Smith to have the chance to clean the area by the first Council meeting in April.

Councilman Kennedy stated that he passes this building on a daily basis and would like to table the issue until April 21, 2009.

Councilman Burgin asked if Council could adopt the Ordinance and make it effective April 1, 2009. He stated if Council does not set a firm date with Mr. Smith this issue will continue to be revisited. He then asked Mr. David Phillips, Development Services Manager, about zoning for the property in regards to storage. Mr. Phillips indicated that zoning allows for open storage, but it must be screened from the street view with a six foot fence. He also indicated that the zoning does not permit storage as a primary use.

(c) Thereupon, Mr. Burgin made a **motion** to adopt an Ordinance directing the Housing Inspector to have the remaining debris of the demolition structure located at 601 North Long Street Salisbury, North Carolina removed from the site effective April 1,

2009. Mr. Woodson seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

AN ORDINANCE DIRECTING THE HOUSING INSPECTOR TO HAVE THE REMAINING DEBRIS OF THE DEMOLISHED STRUCTURES LOCATED AT 601 NORTH LONG STREET REMOVED FROM THE SITE

(The above Ordinance is recorded in full in Ordinance Book No. 22 at Page No. 13, and is known as Ordinance 2009-12.)

COMMUNITY TRANSPORTATION PROGRAM GRANT APPLICATION

(a) Mr. Rodney Harrison, Transportation Division Manager addressed Council regarding the Community Transportation Program (CTP) Grant Application. Mr. Harrison reviewed the program:

Community Transportation Program (CTP) Highlights

- North Carolina Department of Transportation Public Transportation Division
- Application submitted each year for approval
- Establishing a Transportation Advisory Board
- Major funding source for Transit System
 - Administrative
 - Operating
 - Capital

Projected Funding Allocations

	<u>Federal</u>	<u>State</u>	<u>Local</u>
Administrative	80%	5%	15%
Operating	20%	0%	80%
Capital	80%	10%	10%

Funding Allocations

FY 2010

Administrative		\$216,952		
Operating		808,256		
Capital		<u>119,850</u>		
Total		\$1,145,058	City's Share	\$691,133

FY 2009

Administrative		\$201,683		
Operating		758,359		
Capital		<u>200,470</u>		
Total		\$1,160,512	City's Share	\$656,987

Grand Total Difference: (\$15,454)

City's Share of Difference with Reimbursement: \$34,146

Budget Changes (before reimbursements)

Administration

FY 2010	\$216,952
FY 2009	<u>201,683</u>
Total Change	\$15,269

Operating

FY 2010	\$808,256
FY 2009	<u>758,359</u>
Total Change	\$49,897

Capital – FY 2010

Spare parts for buses	\$30,000
Water oil separator	75,000
Shelters, trash cans, benches	6,000
Mobile jack stand	4,000
Mobile lift table	1,350
Lift head & adapters	<u>3,500</u>
TOTAL	\$119,850

Requested FY 2009- \$200,470 a decrease of \$80,620

Projected Funding Allocations

	<u>Federal</u>	<u>State</u>	<u>Local</u>
Administrative	<u>80%</u>	<u>5%</u>	<u>15%</u>
2009-2010 (\$216,952)	\$173,562	\$10,847	\$32,543
2008-2009 (\$201,683)	\$161,346	\$10,084	\$30,253
Operating	<u>20%</u>	<u>0%</u>	<u>80%</u>
2009-2010 (\$808,256)	\$161,651	\$0	\$646,605
2008-2009 (\$758,359)	\$151,672	\$0	\$606,687
Capital	<u>80%</u>	<u>10%</u>	<u>10%</u>
2009-2010 (\$119,850)	\$95,880	\$11,985	\$11,985
2008-2009 (\$200,470)	\$160,376	\$20,047	\$20,047

City of Salisbury CTP Grant Commitment

Salisbury Transit System Shared Expenses	\$691,133
LESS:	
Projected State Maintenance Assistance Program	-208,000
Projected Fare and Other Revenue	<u>-90,000</u>
City of Salisbury Commitment	\$393,133

Mr. Harrison concluded by saying that the CTP grant application is a request for funding to support the public transportation services. He indicated that the current request for funding is slightly less than last year. Mr. Harrison recommended Council adopt a Resolution seeking permission to apply for CTP funding.

(b) Mayor Kluttz convened a public hearing, after due notice thereof, to receive comments regarding the Salisbury Transit System's proposed Community Transportation Program Grant Application.

There being no one to address Council, Mayor Kluttz closed the public comment session.

Councilman Lewis asked about the \$50,000 increase in the operating budget. Mr. Harrison stated that the increase in the operating budget represented projected fuel costs along with expenses for four buses that are no longer under warranty.

(c) Thereupon, Mr. Kennedy made a **motion** to adopt a Resolution seeking permission to apply for Community Transportation Program funding and to enter into an agreement with North Carolina Department of Transportation to provide necessary certification and assurances. Mr. Woodson seconded the motion.

Councilman Burgin asked if anything in the budget was allocated to extend bus service from Salisbury Mall. Mr. Harrison indicated that this budget does not include that extension. City Manager David Treme stated that staff has met with private vendors to establish the cost for providing this service one day a week. He indicated that staff will meet with State officials to attempt to have the comprehensive plan accelerated. He indicated that the stimulus package could offer assistance with this issue and staff will continue to seek all options.

Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0).

A RESOLUTION SEEKING PERMISSION TO APPLY FOR COMMUNITY TRANSPORTATION PROGRAM FUNDING, ENTER INTO AGREEMENT WITH THE NORTH CAROLINA DEPARTMENT OF TRANSPORTATION AND TO PROVIDE THE NECESSARY ASSURANCES.

(The above Resolution is recorded in full in Resolution Book No. 13 at Page No. 7, and is known as Resolution 2009-04.)

RESOLUTION – CREATE A TRANSPORTATION ADVISORY BOARD

Assistant to the City Manager Doug Paris addressed Council regarding the creation of a Transportation Advisory Board (TAB). He indicated that the Federal Transit Administration now requires a local TAB in order to receive Community Transportation Program funds. Mr. Paris indicated that the board should represent the

service area population and be actively engaged in transit. He noted that the 9 to 11 member board will be appointed by Council and he recommended Council adopt a resolution of intent to create a TAB.

Councilman Lewis asked if this board will be created specifically for public transportation. Mr. Paris indicated that this was correct. Councilman Burgin asked if the Ordinance included extraterritorial jurisdiction. Mr. Paris indicated that the Ordinance refers to the service area which includes areas outside of the City and in other municipalities.

Thereupon, Mr. Kennedy made a **motion** to adopt a Resolution stating the intent to create a Transportation Advisory Board. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

RESOLUTION STATING THE INTENT TO CREATE A TRANSPORTATION ADVISORY BOARD.

(The above Resolution is recorded in full in Resolution Book No. 13 at Page No. 8, and is known as Resolution 2009-05.)

PRESENTATION – ROWAN EXPRESS BUS SERVICE

Mr. Phil Conrad, Cabarrus-Rowan Metropolitan Planning Organization (MPO) Director, addressed Council regarding the Rowan Express bus service. He stated that this project has been ongoing for several years and is ready to be implemented. Mr. Conrad explained that the program provides a fixed transit route for the residents of southern Rowan County. Mr. Conrad reviewed the history and service of the project:

- Federal Grant approved in spring 2005 through the Cabarrus Rowan MPO
- Steering Committee began meeting in spring 2007 in anticipation of FY 2008 Grant
- Interlocal agreement between Rowan County, Kannapolis, Landis, China Grove, and Salisbury – summer 2008
- Rowan County serves as the lead administrative agent
- Project delayed by North Carolina Department of Transportation Federal Highway Administration administrative approvals – fall 2008
- North Carolina Department of Transportation issue Notice to Proceed – winter 2008
- First Transit service for southern Rowan County with stops in China Grove and Landis
- Monday through Friday AM peak and PM peak service
- Establish link between North Carolina Research Campus and the County Seat via US 29/29A
- Fare is \$1 with free transfers to/from Kannapolis and Salisbury Transit stops
- Monday April 6, 2009 startup

Mr. Conrad also reviewed the schedule, route and a photograph of the bus.

Mayor Pro Tem Woodson asked if the buses were handicap accessible. Mr. Conrad indicated that they are handicap accessible.

Councilman Kennedy asked about the anticipated ridership. Mr. Conrad stated that the initial estimate is 100 riders per day.

Mr. Burgin asked if there has been any special advertisement for the new service. Mr. Conrad replied that the service will be advertised on Access 16 as well as on a similar government access channel in Concord.

Mayor Klutzz stated that this is wonderful opportunity for the communities to be connected. She stated that she is very proud to be a part of this project.

DEVELOPMENT AGREEMENT – EMPIRE HOTEL

Mr. Dick Huffman, President of Downtown Salisbury, Inc. (DSI) and Mr. Brian Miller, DSI Empire Task Force Chairman, addressed Council regarding redevelopment of the Empire Hotel. Mr. Huffman indicated that discussions with the property developer, Empire Properties, are going well. He noted that DSI appeared before Council on November 19, 2008 to introduce Empire Properties and receive an approval of a Memorandum of Understanding (MOU). He stated that the process has progressed and the MOU needs to be put into to a finalized development agreement.

Mr. Miller explained the details of the development agreement and noted that because of the current economic situation the project may take longer than initially expected. He stated that DSI is continuing to meet with various sources regarding the economic environment and credit markets to find loan sources for the property. He indicated that the City's responsibilities are the same as stated in the MOU. He listed those responsibilities:

- Complete plans for streetscape improvement
- Securing additional parking to serve project
- Grant allocation of façade grants for 2 years
- Updated meeting space study
- Resolve traffic access issues
- Review to ensure adequate utilities
- Work with economic development partners to secure development incentives
- Issue certificate of appropriateness as an administrative action

He noted that these requirements were agreed upon in the MOU and are listed on page 20 of the agreement.

Mr. Huffman stated that DSI is seeking approval of a Development Agreement. He indicated that the Agreement does not ensure the project will be completed noting banks are very cautious in the current credit market, but that Empire Properties is very excited about the project. He indicated that the current stage of the process does not require any expenditures from the City. He stated that this is anticipated to be an \$18 million project that will bring investments, improve the tax base, and increase jobs in the City. He commented that this project will send a strong message of the vitality of the City.

Mayor Kluttz asked City Manager David Treme if there are any issues with the City's requirements. Mr. Treme indicated that the City does not have the funds set aside for the project and will likely pursue financing for streetscape work and parking.

Councilman Lewis stated that City participation will be in the public realm not in the private property of the Empire Hotel. He noted that streetscape improvements and public parking is the City's responsibility. He indicated that any improvements done would be repaid through property, sales, and occupancy tax which would enhance the budgets of the City and County. He stated that there will be immediate and long term payback for any funds spent.

Thereupon, Mr. Kennedy made a **motion** to authorize the Mayor to execute an agreement establishing the terms of the purchase, sale, and development of the Empire Hotel. Mr. Lewis seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

SALISBURY-ROWAN ECONOMIC DEVELOPMENT COMMISSION BY-LAW REVISIONS

Mr. Robert Van Geons, Executive Director of the Salisbury-Rowan Economic Development Commission (EDC), addressed Council regarding revisions to the EDC by-laws. He stated that for several months staff has worked on various procedural changes to improve the EDC's overall operations. He stated that members recognized the need to address the functional issues of the by-laws and that the changes will not affect member appointments. He stated the board would like to move term expiration dates from June 30 to December 31. He indicated that 60% of the current terms end in 2011. He requested that Council extend the term of one of its appointees one year to stagger the terms. He recommended Council approve the by-law revisions and extend the term of appointee Ms. Diane Greene.

Thereupon, Mr. Woodson made a **motion** to adopt revisions to the existing by-laws of the Economic Development Commission. Mr. Lewis seconded the motion. Mr. Burgin asked Mr. Woodson to include the extension of Ms. Diane Green's appointment by one year. Mr. Woodson agreed to the amendment. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

CONTRACT EXTENSION –B.F.I WASTE SERVICES, LLC

Mr. Dewey Peck, Purchasing Manger, and Mr. Tony Cinquemani, Public Services Director, addressed Council regarding a contract extension for B.F.I Waste Services, LLC. Mr. Peck indicated that a contract extension has been in effect since 1995. He stated that in 2003 bids were taken for this service, and only two were received. He stated that staff reviewed the contract and made it more functional for the City's needs. He stated that the price schedule is the same as before and requested Council renew the contract in the amount of \$407,835.36 per year for a three year extension.

Mayor Pro Tem Woodson asked if the City breaks even on recycling. Mr. Cinquemani stated that the City does not receive any monies from the contractor and that there is no return of money on any of the recycled materials. City Manager David Treme indicated that the cost of the fee covers the cost of the service, but there is no money returned to the City for any recyclables. Mr. Treme stated that one of the advantages of recycling is to keep certain items out of the landfill.

Thereupon, Mr. Woodson made a **motion** to approve the extension of a three year contract in the amount of \$407,835.36 per year with B.F.I Waste Services, LLC for the pickup of recyclable materials within the City of Salisbury. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

RESOLUTION – CONNECT REGIONAL VISION AND ACTION AGENDA

Mayor Kluttz stated that the CONNECT Regional Vision and Action Agenda Resolution was presented at the 24th Annual Future Directions and Goal Setting Retreat by members of the Centralina Council of Governments. She then asked Council's consideration in adopting the Resolution.

Thereupon, Mr. Kennedy made a **motion** to adopt a Resolution to adopt, endorse, and support the CONNECT Regional Vision and Action Agenda. Mr. Burgin seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

RESOLUTION TO ADOPT/ENDORSE/SUPPORT THE CONNECT REGIONAL VISION AND ACTION AGENDA.

(The above Resolution is recorded in full in Resolution Book No. 13 at Page No. 9-10, and is known as Resolution 2009-06.)

BOARDS AND COMMISSIONS

Mayor Kluttz stated that all Boards and Commissions appointments should be filled at the next Council Meeting. She urged the public to submit applications.

Mr. Burgin indicated that this is very important and gives citizens the opportunity to participate in local government.

COMMENTS FROM THE CITY MANAGER

(a) Approve 2009-2010 Council Goals and Outcomes

City Manager David Treme indicated that goals were reviewed with staff at the 24th Annual Future Directions and Goal Setting Retreat. He stated that it was determined that Outcome 9, Goal 1 and Outcome 11, Goal 3 were completed and recommended Council remove them from the City’s Outcomes and Goals.

Mr. Treme reviewed newer goals and highlighted Outcomes 12 and 13 as Council Goals that were identified through focus groups and Retreat information. He asked Council to adopt the Outcomes and Goals as presented.

Thereupon, Mr. Burgin made a **motion** to adopt the 2009-2010 Council Goals and Outcomes as presented and discussed. Mr. Kennedy seconded the motion. Messrs. Burgin, Kennedy, Lewis, Woodson, and Ms. Kluttz voted AYE. (5-0)

OUTCOMES & GOALS SNAPSHOT
Outcomes & Goals – FY 2009-2010
 Revised at Goal Setting Retreat February 13, 2009
 Adopted by City Council March 3, 2009

Complete or Nearing Completion
On Track, Substantial Progress Achieved
On Track, Moderate Progress Achieved
Off Track, Pending, or Deferred
★ FY 08-09 Tactical Goal

OUTCOME	GOAL TITLE	STATUS
1	Create a culture of excellent customer service within the City organization	
	Goal 1: Develop and implement a comprehensive customer service plan within the City organization	
2	Improve neighborhoods and safety for all areas of the City	
	Goal 1: Implement the Jersey City neighborhood plan	
	Goal 2: Identify and initiate an “impact project” as part of the North Main Street Small Area Plan	
	Goal 3: Pursue implementation of the commercial property maintenance code	
	Goal 4: Pursue implementation of the better housing code	
3	Safeguard our youth and proactively address gang activity in Salisbury through gang awareness education, information sharing, enforcement, and implementation of the Salisbury-Rowan United Action Plan.	
	Goal 1: Build and implement an employee mentoring policy in	

	support of the action agenda.	
	Goal 2: Study and expand summer youth employment programs through Parks & Recreation and in possible partnerships.	
	Goal 3: Explore expansion of summer youth programs and travel options to Salisbury Community Park	★
4	Enhance and support a creative enterprise economy with the best educated workforce, the most competitive infrastructure, an environment for creativity and innovation, a positive business climate, and supportive government in Salisbury and Rowan County	
	Goal 1: Implement the Fiber To The Home business plan	★
	Goal 2: Strengthen our unified community image through implementation of the wayfinding and signage plan	
	Goal 3: Create an Airport Development Zone	
	Goal 4: Initiate actions to implement a \$.03 occupancy tax for the City of Salisbury	★
	Goal 5: Explore the possibility of partnering with Cheerwine, DSI, & TDA on a Salisbury Cheerwine Festival	
5	Provide quality Parks and Recreation services	
	Goal 1: Complete the Comprehensive Master Plan	
	Goal 2: Collaborate with the community in a needs assessment and Master Plan for Lincoln Park	
6	Attract, retain and develop high quality City employees	
	Goal 1: Implement strategies to recruit employees from diverse populations and develop strategies to attract and retain quality employees	
	Goal 2: Implement employee training and development plan	
7	Partner with Rowan-Salisbury Schools	
	Goal 1: Meet with School officials to determine needs with which the City can assist	
	Goal 2: Enhance the teaching of the arts within our school system	
8	Improve overall strategic management of City and departments	
	Goal 1: Incorporate the "Good to Great" concepts into the City's culture	
	Goal 2: Develop future growth strategies for the community	★
9	Improve and enhance Downtown Salisbury	
	Goal 1: Implement the result of the downtown ADA compliance audit	
	Goal 2: Implement the downtown parking lot improvement plan	
	Goal 3: Develop a downtown streetscape improvement plan	
10	Streamline development review process and ordinances	
	Goal 1: Develop, present and adopt State-mandated plan for Fats, Oils, and Grease (FOG) ordinance and program	

	Goal 2: Seek local permitting authority for utility extensions	★
	Goal 3: Continue updating construction standards	
	Goal 4: Develop a communication plan for sharing development processes and ordinances with stakeholders	
11	Provide quality water and wastewater services to Rowan County that protect the environment, promote public health, improve the quality of life, support planned growth, and maintain public trust	
	Goal 1: Partner with Rowan County to implement the Town Creek/I-85 growth corridor interceptor project	
	Goal 2: Safeguard Salisbury's interests on the Yadkin River	
	Goal 3: Fund, design, construct, and complete first phase of Wastewater Facilities Capital Improvements Projects	
	Goal 4: Explore water sales agreements with Kannapolis and Concord	
12	Initiate efforts to assist in the economic recovery of the community	
	Goal 1: Hold a Rowan Recovery Summit in partnership with Rowan County	★
13	Determine ways the City can assist in reducing childhood poverty	
	Goal 1: Explore the feasibility of a neighborhood-based Salisbury Reading & Math Academy	★

MAYOR'S ANNOUNCEMENTS

(a) Rowan County Education Summit

Mayor Kluttz congratulated the Rowan County Chamber of Commerce, Salisbury-Rowan School Superintendent Dr. Judy Grissom, and the Salisbury-Rowan School System for presentation of the 21st century classroom during the Rowan County Education Summit that she recently attended. She indicated that these technological updates were made possible through funding from the Robertson Foundation. She stated that there are only six classrooms equipped with this technology, but the entire school system will soon benefit from the updates.

(b) Rowan Helping Ministries

Mayor Kluttz congratulated Rowan Helping Ministries and Park Avenue Methodist Church on their New Tomorrows Program, which provides life skills training for those living in the shelter. She expressed her gratitude for people coming together to help those in need.

(c) Salisbury Fire Department Memorial Service

Mayor Kluttz announced that the Salisbury Fire Department will hold a memorial service to honor Victor Isler and Justin Monroe Saturday, March 7, 2009, at 8:45 a.m. at the Firefighters Memorial located at 1600 South Main Street. The public is invited.

(d) St. Paddy's Night Out

Mayor Kluttz announced that Downtown Salisbury, Inc. will host St. Paddy's Night Out Friday, March 13, 2009 from 5:00 p.m. until 9:00 p.m. in downtown Salisbury.

(e) Chili Cook-Off

Mayor Kluttz announced that in conjunction with Friday Night Out, the Salisbury Fire Department will host a Chili Cook-Off in Downtown Salisbury Friday, March 13, 2009. The event will feature area Fire Departments and proceeds will go to the Rowan County United Way Lay-off Assistance Fund.

(f) Sculpture Dedication

Mayor Kluttz announced that the Public Art Committee will dedicate the sculpture *Sentinel #2* Tuesday, March 17, 2009 at 3:00 p.m. at the square located at the intersection of East Fisher and South Lee Streets.

ADJOURNMENT

Motion to adjourn the meeting was made by Mr. Woodson, seconded by Mr. Burgin. All council members in attendance agreed unanimously to adjourn. The meeting was adjourned at 5:48 p.m.

Susan W. Kluttz, Mayor

Myra B. Heard, City Clerk