Tips for Safe Shopping

The day after Thanksgiving is one of the biggest shopping days of the year. Black Friday marks the first official day of the holiday shopping season. Black Friday allows shoppers to get deep discounts at early hours of the morning. Because of the large amount of people, thieves also look to take advantage of shoppers.

The Salisbury Police Department provides these safety tips for Black Friday and holiday shopping:

- Plan a predetermined meeting place and time. The mall or store you are at may or may not have good cell phone reception, so its important to have a time and place to meet.
- If you’re driving between multiple stores, put all merchandise in the trunk. A large bag of electronics makes a possible target.
- If possible always use credit cards rather than carrying cash. Its good practice to keep scanned copies of your credit card in case it goes missing.
- Take note of where you parked your car and take a picture of what you see straight ahead as you walk away from it. This will help you find the car after you are done shopping.

Team Salisbury

Since 2006, City of Salisbury employees have participated in an initiative to focus on customer service. What is not widely known is that ten other cities in North Carolina followed Salisbury’s example and invested in their own customer service programs. One of those cities was Lenoir, where our current City Manager Lane W. Bailey previously worked as their City Manager. When he came to Salisbury, one of Bailey’s biggest goals was to revitalize customer service and bring it back to the forefront for City employees.

In 2015, the customer service initiative had a reboot and was renamed “Team Salisbury.” According to employees, the name represents that “we are all on Team Salisbury. Whether as an employee, a manager or a citizen, we are all on the same team and want the same thing – to make Salisbury a great place to live.”

Employee representatives from each of the City’s departments shared ideas on how to provide better service to citizens and internally between departments. This includes the employee service recognition awards. Each year at the service awards banquet, award winning employees are honored for the stories submitted by citizens of their good work.

The top prize for customer service in 2015 was awarded to Wendy Sory, a systems analyst from the Salisbury-Rowan Utilities department. Wendy has been a City employee for 15 years and is an outstanding example of the City’s service motto: “Customer service is our purpose, passion and priority.”

Have you experienced excellent customer service from a City of Salisbury employee? Nominate them for a Service MVP Award. Visit www.salisburync.gov/service or use one of the nomination forms located in various city offices. All nominees are eligible for quarterly Service MVP awards and the annual silver and gold awards.

Salisbury Transit Wins Award

NCDOT Public Transit Division recognizes Salisbury Transit in annual Performance Excellence Awards.

P.03  Salisbury

Know your F.O.G.
Discover why the proper disposal of fats, oils, grease and wax (F.O.G.) is so important.

P.03  Nixle Sign Up

P.02  City of Salisbury Calendar

P.02  Tips for Safe Shopping

P.04  Team Salisbury

P.04  Tips for Safe Shopping
Coffee with a Cop
Join your neighbors and police officers for coffee & conversation!
Racine Java: November 1st & 15th at 9 a.m.
329 N. Main St, Salisbury, NC 28144
Mean Mug: November 6th & 22nd at 9 a.m.
1004 S. Fulton St, Salisbury, NC 28144
Barbershops and Cops
Talk to your neighborhood officers at the local barbershop.
Magentic Creations: November 3rd at 2 p.m.
512 Klamka Rd, Salisbury, NC 28144
Made Man: November 4th at 1 p.m.
508 W. Innes St, Salisbury, NC 28144
B&K Expressions: November 10th at 11 a.m.
100 W. Horne St, Salisbury, NC 28144
Additional: November 24th at 1 p.m.
1953 Jake Alexander Salisbury NC 28144
Cyclo-Cross Series Race
All ages and skill levels are welcome. Races are 30, 45 or 60 minutes long with men’s, women’s and junior’s divisions and a
Salisbury Community Park: November 13th at 10 a.m.

Holiday Friday Night Out
Free trolley rides, live entertainment, kids’ activities, merchants open late, fun for the whole family.
Downtown Salisbury: November 25th at 7 a.m.

Holiday Caravan Parade
The Board of Directors of the 2016 Holiday Caravan Parade has laid the groundwork for this year’s event and celebration. The
parade is an all-volunteer production.
November 23rd, Spencer at 2 p.m. – Salisbury at 3 p.m.

Meetings with the Manager
Come by to share ideas, voice concerns or speak with the City
Manager, W. Lane Bailey, in an open, unrestricted forum.
City Hall: November 7th at 9 a.m.

City Council Meetings
City Hall: November 1st & 15th at 5 p.m.

City of Salisbury Administrative Offices Closed
Veterans Day: November 11th
Thanksgiving - November 24th
Friday after Thanksgiving - November 25th

nixe
Salisbury Partners
With Nixe

The City of Salisbury has partnered with Nixe, a
mass notification system, to implement a community
notification system to alert residents in real-time
about localized emergency situations and relevant
community advisories.

Nixe is a secure communications service currently
partnering with more than 7,200 branches of
government agencies across the U.S.

Nixe alerts can be sent via text, email, voice,
web, social media, and its mobile app, OneBridge.
In an instant. All alerts are targeted geographically,
allowing residents to receive localized alerts
from the city. The Nixe system, available at no cost to
citizens, will be most effective when a large
number of Salisbury citizens subscribe. Standard messaging rates will apply.

“Ensuring that we effectively communicate with
our residents is one of the city’s top priorities, particularly in
emergency situations,” said City Manager W.
Lane Bailey. “We have discovered that one of our
challenges is that our community sometimes receives
limited information through a variety of channels.
Through the Nixe application, we can send the
same message to everyone through their preferred
method: Text, voice, social media, email, or</p>

Salisbury Transit Wins Award
Salisbury Transit won first place in the 2nd Annual North Carolina Department of Transportation (NCDOT) Performance Excellence Awards, presented last month during the NCDOT Public Transit Division Conference in Winston-Salem. The awards were presented to community transportation organizations based upon demographics/transit size (Peer Group) and category (Urban/Rural). Salisbury Transit took the top prize in the Peer Group 2, Urban Category.

“Our recent award is a direct result of our Salisbury transit team working hard to ensure that we are able to operate efficiently for the benefit of our riders,” said Salisbury Transit Director Rodney L. Harrison. “From our mechanics who keep our bus maintenance costs down, to our transit operators who employ manual data collection and maintain relationships with our riders, they all give no less than 110% on a daily basis. We are honored about what this award means for Salisbury Transit.”

Award rankings were based upon three benchmarking statistics. Operating Ratio, Cost Per Trip and Passengers Per Hour (in two separate categories: ADA Paratransit Compliance Fee – A Ride and Fixed Route); Salisbury Transit exceeded the “Superior” benchmarks in four of the six statistic’s categories, securing it one of the similarly sized transit systems such as Concord/ Kannapolis, Gastonia, Cary and Rocky Mount. Greenville Area Transit (GREAT) took second place in the Peer Group 2, Urban Category.

The NCDOT Performance Awards debuted last year and were designed to recognize the state’s transit systems while helping them measure their success.

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Why is the proper disposal of fats,
oils, grease and wax so important?

This Thanksgiving, as you whip up your holiday meal, chances are you will
end up with leftover cooking oils and fats. It’s important to learn the proper way
to dispose of those oils. Pouring them
down the drain can be hazardous to the
environment and possibly, your pocket
F.O.G. (fats, oils, grease and wax)
sticks to the inside of sewer pipes when
cooled. Causing constricted flow and
blocked pipes. It’s essential to ensure your
home plumbing and sewer lines don’t
get clogged.

What can I do with my F.O.G.?

You can easily avoid a costly sewage repair by changing a few simple F.O.G.
disposal habits. It’s important to scrape
food scraps into your trash instead of always using your garbage disposal.

Example of Fats, Oils and Guese and Wax:

- Cooking oil and shortening
- Meat fats and pan drippings
- Dairy products, butter or margarine
- Oily sauces and salad dressing
- Candle wax

The builders of fats, oils, grease and wax (F.O.G) can eventually block your pipes. If this happens, raw sewage can back up into your residence or business.

- Johnny Rogers, SIRU F.O.G. Program Coordinator

Know Your F.O.G.