United States Census 2020

When We All Respond, We All Benefit

The City of Salisbury, in partnership with Rowan County, is encouraging residents to prepare for the 2020 U.S. Census, a count of the county’s population. The census provides important information needed to receive federal funding for schools, hospitals, roads, infrastructure and other needs.

“Our goal through this partnership is to ensure that all residents are “counted once, only once and in the right place” in Rowan County,” said Salisbury City Manager W. Lane Bailey. “About $675 billion in state and federal funds are issued every year based on the U.S. Census. We are encouraging residents to participate so that Salisbury and Rowan County can get the full state and federal funding we are entitled to. The Census numbers have a significant impact as it affects funding and we need your help to make RoCo count.”

In March 2020, all residential addresses will receive an invitation in the mail to participate in the 2020 Census. Once the invitation arrives, you may respond online, over the phone, or by mail depending on your preference. The online Census form will be available in 12 languages other than English, and language guides are available for 60 languages.

By Census Day on April 1, 2020, all households will have received a mailed invitation to participate in the 2020 Census. Households that have not participated in the Census by this point may be contacted at their home by a Census Bureau representative. Various City and County buildings will house computers specifically for resident use to self-report to the Census. Please watch for details on computer locations.

Responding to the Census is:

- Safe – Your personal information is confidential, even from other governmental agencies
- Easy – You can complete the Census online, by phone or by mail
- Fast – Most households can complete the Census in 6 minutes or less

The Census Bureau cannot share Census responses with anyone, including courts of law, the FBI, CIA, IRS, state or federal welfare departments, or governments and programs. The bureau uses individual responses for summary statistics. For more information about the Rowan County 2020 Census, visit: Rowan County, NC government’s website.

City Council

Mayor Karen Alexander
Mayor Pro Tem Al Heggers
Council Member Davit Post
Council Member Brian Miller
Council Member Tamara Sheffield
City Manager W. Lane Bailey

EVENT CALENDAR: MARCH

City Council Meetings
Attended public city council meetings to find out what’s happening in your city.
Tuesday, March 3 and 17 - starts at 6 p.m.
City Hall, 217 S. Main St.

Justin Monroe and Victor Isle Memorial
The public is invited to the memorial ceremony for firefighters who died in service.
Saturday, March 7 - starts at 8:30 a.m.
Fire Station #5, 140 S. Main St., Salisbury NC

Job Fair at the Veteran’s Affairs Hospital
Looking for work, a career change, or new opportunities? Check out the upcoming veteran-friendly job fair at the VA Hospital.
The N.C. Works RV will be on site to assist with resume preparation. There will also be a chance to win raffle prizes. Free rides to and from the VA Hospital will be provided by Salisbury Transit the day of the job fair, March 21. To register for the job fair, visit: https://bit.ly/3SGqPHN.
Saturday, March 21 - from 10 a.m. to 2 p.m.
1601 Brenner Avenue, Bldg 6 - Gymnasium

Weathering The Storm

Salisbury Fire Department to host emergency and safety preparedness fair in March.

“The Salisbury Fire Department will host a “Weathering the Storm – Emergency & Safety Preparedness Fair,” designed to provide residents with information on how to prepare, prepare for, and respond to emergencies. The fair will be held on Saturday, March 21, 11 a.m. to 2 p.m. at the Salisbury Civic Center.

“The Salisbury Fire Department and Fire Marshal’s Office, are happy to host the emergency and safety preparedness fair,” said Salisbury Fire Chief Bob Fumitch. “This is an opportunity for residents to learn about preparing for all weather events to ensure they are sustained and resilient for emergencies. We will also distribute 100 shelter-in-place packs to city residents who qualify based on specific predetermined areas.”

Residents will leave with valuable knowledge on how to be safe and also better prepared for an emergency.

Attendees can meet local first responders, tour various emergency vehicles and enjoy lunch by food vendors for purchase.

Organizations throughout Rowan County and North Carolina will take part in the fair, including Ruffy-Holmes Senior Center, North Carolina Office of State Fire Marshal, Red Cross, North Carolina National Guard and other service groups.

The event is free and open to the public. For more information, stay tuned to Salisbury Fire Department’s Facebook page or the City of Salisbury’s website at salisburync.gov.

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**Nixle is Now RoCo Alerts**

Rowan County Emergency Management and the City of Salisbury are debuting “RoCo Alerts” to keep residents up to date, in real time, about local, emergency and non-emergency situations.

RoCo Alerts is administered by Everbridge, the parent company of Nixle. Salisbury’s former mass notification system. Residents who currently receive Nixle alerts will continue to receive notifications, but in some instances, the sender telephone number will be different. RoCo Alerts, available free, will allow county residents to receive alerts via text, email, voice calls, and through the Everbridge app. In the event of incidents such as emergencies, road closures, inclement weather events, safety alerts and water main breaks.

To register, residents should visit rowancountync.gov/RoCoAlerts or salisbury.gov/RoCoAlerts or download the Everbridge app in the Apple App Store or Google Play Store. Search “RoCo” or “Rowan” once you download the app.

This partnership ensures all county citizens have the ability to receive important information from a singular source.

Standard messaging rates will apply.

For more information, please call (704) 638-4460 or email coscommunications@salisburync.gov.

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**EyeOnWater is Smart on Money**

Salisbury Rowan Utilities (SRU) announces the re-launch of the web-based customer service tool called EyeOnWater. EyeOnWater gives customers their water usage data gathered by SRU’s “smart meters” in near real time so they can manage their accounts down to the week, day, or even hour.

Perhaps the most useful feature of EyeOnWater is its Leak Alert tool. Customers can set up their account to warn them if their usage runs high, allowing them to quickly catch potentially expensive leaks.

EyeOnWater is easy to view, understand, and use. Clean icons and bar graphs clearly break down a customer’s water usage. Registered SRU customers can see their consumption and immediately adjust their usage to lower their bills.

EyeOnWater is a FREE service; every SRU customer can take advantage of this powerful tool at no cost. However, because the secure system displays their usage, SRU customers will need to sign up for this valuable tool at eyeonwater.com. After customers register, they are instantly given access to their account information.

For more information, call (704) 638-5300.

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**HURLEY PARK IS READY FOR WINTER**

What’s going on in the park this week? Well we are still in the process of applying compost and mulch around the park with the help of our awesome Grounds Maintenance department!

Posted January 21  
www.facebook.com/SalisburyParks-and-Recreation

**CELEBRATING DR. MLK JR. DAY**

The MLK Parade was a great success! The Post Parade Celebration and Resource fair is underway until 2:30 today at the Salisbury Civic Center. Come on out to celebrate.

Posted January 18  
www.facebook.com/Salisbury Human Relations Council

**CONGRATS ON 30 YEARS OF SERVICES**

Congratulations to Battalion Chief Tim Hurlock as he wrapped up his final tour of duty and retiring effective February 1, 2020. BC Hurlock joined SRU January 10, 1990, and retires with 30 years of service. We wish BC Hurlock well as he begins this new chapter in his life.

Tweeted January 10  
www.twitter.com/SalisburyNCFire

**DONATIONS SUPPORT BIKE PATROL**

ICYMI: On Tuesday, Jan. 7, Salisbury NC City Council recognized the Salisbury Community Foundation and local business leaders for donations to purchase police bicycles for our bicycle patrol. #ThankYou #PoliceBikePatrol

Tweeted January 9  
www.twitter.com/SalisburyNCPO

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**THE Cheerwine FESTIVAL**

**Returns May 16!**

**APPLY TO BE A VENDOR!**

Want to be a craft, food or beer vendor at the biggest event in Salisbury? Visit cheerwinefest.com/Vendors to get your application, and turn it in by end of business on Friday, March 6.

**BE A SPONSOR!**

The Cheerwine Festival is a great way to get some recognition for your organization, and there are sponsor levels available to suit any budget. See your options at cheerwinefest.com/Sponsors.